

Latin America and the Caribbean Strategic Plan

**Proposal for LAC Strategy
Steering Committee**

Montevideo, 4th October 2017

Background

A little more than 3 years ago ICANN assumed the commitment to become a more global organization, decided to have a change in the way on engaging with the regions, incorporating in its activities Strategic Plans that would allow to approach and to work with the different regions.

Following the ICANN meeting in Toronto, a Steering Committee was created to work on the preparation of the Strategic Plan for Latin America and the Caribbean also know as LAC Strategy.

This Working Group, made up of representatives of the different communities and regional organizations that participate in ICANN, presented the LAC Strategic Plan at the ICANN meeting of Beijing 46, 2013, which was divided into 5 areas of interest, 22 objectives and 75 projects.

In September 2015, after a couple of years of implementation of the Strategic Plan, it was decided to join the Working Group at the Internet House in the city of Montevideo, in order to review the plan and evaluate the progress made up to this moment.

At this meeting, LAC Strategic Plan objectives were aligned with the ICANN Strategic Plan (2016-2020) and we have a renewed 2016-2020 Strategic Plan, which includes previously planned and several new projects.

Justification

After more than 3 years the LAC Strategy was presented and the creation of the Steering Committee some of the members of the organizations represented in the different ACs and SOs are no longer participating either in the AC or SOs or in their national organizations.

ICANN as an organization has grown in the past few years, the number of regional participants has increased, so it's a great opportunity to get the new community members involved in the LAC Strategy.

Proposal

The current LAC Strategy Steering Committee will evolve, the proposal is to create the following two bodies, each with different structures and roles:

1. LAC Strategy Council
2. Implementation Committee

LAC Strategy Council

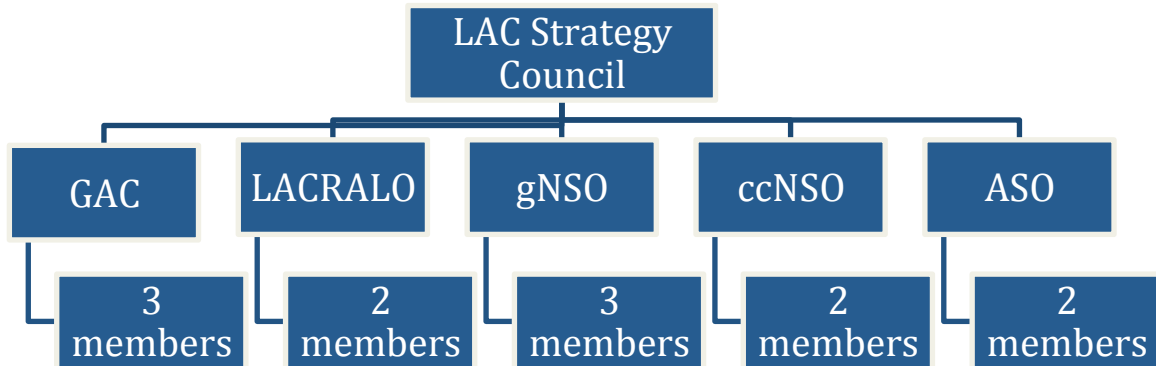
Structure

The LAC Strategy Council will be made up of 12 experienced community members; these members will be representing ICANN's SOs and ACs.

Each organization (GAC, LACRALO, gNSO, ccNSO and ASO) will need to confirm the current member(s) or choose new member(s) to be part of the LAC Strategy Council.

Besides the 12 members representing ICANN's SOs and ACs, ICANN's Board members from the LAC region will be invited to be honorary members of this Council.

The organizations when choosing the members of the LAC Strategy Council will make their best effort to promote gender diversity and geographic balance.



When a member of the LAC Strategy Council stops working or representing SO and AC, the organization will choose a new member to be part of the Council.

Role

The role of the LAC Strategy Council will be to do the Strategic planning which includes setting set the objectives, projects and indicators every time the LAC Strategy is renewed.

Also the Council will evaluate on a yearly basis the progress of the LAC Strategy.

Implementation Committee

Structure

The LAC Strategy Implementation Committee will be made of members of the LAC Community.

There will be an open call to be part of this Committee.

Role

The role of the LAC Strategic Implementation Committee is to:

- Suggest community members for Working Groups
- Make open calls for volunteers to join Projects Working groups.
- Lead and participate in working groups providing input on Project documents (objective, scope, KPIs, indicators, etc.)
- Monitor the progress of each Project of the LAC Strategy.
- Participate in bimonthly LAC Strategy update Webinars

Next Steps – Deadlines

- LAC Strategy Steering Committee comment period - October 4th to October 11th
- GAC, LACRALO, gNSO, ccNSO and ASO will to confirm the current member(s) or choose new member(s) to be part of the LAC Strategy Council - October 11th to October 19th
- Open call to LAC Community to be part of the Implementation Committee - October 11th to October 25th
- ICANN's LAC GSE will share LAC Strategy renewal proposal (Key areas of Interest, Objectives, Projects) October 19th
- LAC Strategy Council workshop in Abu Dhabi to discuss renewal proposal, remote participation will be available.