

RECOMMENDATIONS 1, 2, 3: ROTATION OF PDP WORKING GROUP MEETING START TIMES	
STRATEGIC ALIGNMENT	
Part One – Which ICANN Objective does this meet	
Promote role clarity and establish mechanisms to increase trust within the ecosystem rooted in the public interest. Also, evolve policy development and governance processes, structures and meetings to be more accountable, inclusive, efficient, effective and responsive. See Strategic Plan main web page at: https://www.icann.org/resources/pages/strategic-engagement-2013-10-10-en .	
Alignment with Strategic Objectives	
Goal	<ul style="list-style-type: none"> - Shared understanding by Board, staff and stakeholders of the allocation of responsibilities for design, development and implementation of policy and operational processes. - Shared understanding of the roles, responsibilities and accountability of the Board, staff and stakeholders. - Board, staff, and stakeholders use best practices and exercises appropriate behavioral norms.
Project/Recommendation	<p><u>Recommendation 1</u>: That the GNSO develop and monitor metrics to evaluate the ongoing effectiveness of current outreach strategies and pilot programs with regard to GNSO Working Groups.</p> <p><u>Recommendation 2</u>: That the GNSO develop and fund more targeted programs to recruit volunteers and broaden participation in PDP Working Groups, given the vital role volunteers play in Working Groups and policy development.</p> <p><u>Recommendation 3</u>: That the GNSO Council reduce or remove cost barriers to volunteer participation in Working Groups.</p>

SCOPE DESCRIPTION
Scope Statement
<ol style="list-style-type: none"> 1. Staff will provide an overview of current outreach strategies and pilot programs with regard to GNSO Working Groups. 2. The GNSO Review Working Group to determine what metrics to develop and monitor to evaluate ongoing effectiveness of current outreach strategies and pilot programs. 3. The GNSO Review Working Group determine whether the GNSO should develop and fund more targeted programs, beyond those already offered. 4. The GNSO Review Working Group determine how best to reduce or remove cost barriers to volunteer participation in Working Groups and policy development. <p>2. The GNSO Review Working Group to determine whether this recommendation has been implemented or whether further work needs to be undertaken to meet the intent of this recommendation.</p>
Out of Scope
The above scope is sufficiently clear.
Assumptions
None.
Deliverables
None.

OPTION ANALYSIS

None were considered or were necessary to be considered.

SOLUTION

1. Current Outreach Strategies and Pilot Programs:

Staff identified the following current outreach and volunteer development initiatives:

- *Stakeholder Journey Project*: Seeks to build pathways for interested stakeholders to become active participants in bottom-up policy processes.
- *The ICANN Academy Leadership Program*: Provides training in leadership and facilitation skills for members of the ICANN community across the ACs, SOs, and SGs.
- *The ICANN Academy Chairing Skills Program Pilot*: Seeks to prepare community members to take on leadership roles in working groups and stakeholder groups.
- *The Volunteer Engagement Project*: Seeks to improve ICANN's ability to identify and attract new and productive community participation while retaining existing participants who dedicate their time and efforts to ICANN's work.
- *NextGen@ICANN*: Sponsors young adults to attend ICANN meetings, focusing on individuals ages 18-30 from the region in which the meeting is taking place.
- *The ICANN Fellows Program*: Offers sponsorship to ICANN meetings and capacity-building activities for select participants, focusing on individuals from underserved and underrepresented communities.
- *ICANN Learn*: Offers a free and open learning platform for members of the community.
- *Other Activities*: Within the GNSO, several activities support onboarding of newcomers: Monthly webinars for working group newcomers co-hosted with GNSO Council members; PDP Working Group Member Onboarding Program; and the Membership Enrollment Portal (currently in the planning stages).

2. Metrics to develop and monitor to evaluate ongoing effectiveness of current outreach strategies and pilot programs.

Discussion TBD.

3. Whether to develop and fund more targeted programs, beyond those already offered.

Discussion TBD.

4. How best to reduce or remove cost barriers to volunteer participation in Working Groups and policy development.

Discussion TBD.

Working Group Determination:

TBD

KEY DEPENDENCIES

None.

RISK IDENTIFICATION

None.

KEY PERFORMANCE INDICATORS

It is not clear to staff whether a KPI applies in the implementation of these recommendations.

NECESSARY TO PROCEED

Next Phase Activities/Resources

Staff resources.

APPROVERS

Name	Title	Approval Status	Date
GNSO Review Working Group			

REVISION HISTORY

Date	Version	Description	Author
17 January 2018	V1	Original Draft.	Julie Hedlund, Policy Director

Attachments, as applicable: None