Adobe Connect: 18 Members

Alan Greenberg (ALAC)

Alexander Schubert

Avri Doria

Cheryl Langdon-Orr (CLO - PDP Co-Chair)

Christa Taylor

Christopher Niemi

Donna Austin, Neustar

Greg Shatan

Jeff Neuman

Jessica Hooper

Jim Prendergast

Jon Nevett

Judy Song-Marshall - neustar

Justine Chew

Katrin Ohlmer | DOTZON

Maxim Alzoba (FAITID)

Michael Flemming

Sophia Feng

On audio only: none

Apologies: Sara Bockey, Vanda Scartezini, Julie Hedlund (staff)

Staff:

Emily Barabas

Trang Nguyen

Nanig Mehranian

Steve Chan

Berry Cobb

Terri Agnew

Terri Agnew:Welcome to the New gTLD Subsequent Procedures Sub Team – Track 1 - Overall Process/Support/Outreach Issue on Tuesday, 5 December 2017 at 15:00 UTC for 60 minutes.

  Terri Agnew:agenda wiki page: https://urldefense.proofpoint.com/v2/url?u=https-3A__community.icann.org_x_VAtyB&d=DwIFaQ&c=FmY1u3PJp6wrcrwll3mSVzgfkbPSS6sJms7xcl4I5cM&r=DRa2dXAvSFpCIgmkXhFzL7ar9Qfqa0AIgn-H4xR2EBk&m=H50aVTsgCSvUKofXiP7688p1i4NgbYfUteNoj3QXoxo&s=LDYG2rGjM5qeI6RYlMgG4_hB3eAoD42GYmAlz-ppvXs&e=

  Maxim Alzoba (FAITID):Hello All

  Katrin Ohlmer | DOTZON:hi!

  Cheryl Langdon-Orr (CLO - PDP Co-Chair):hi all

  Justine Chew:Apologies for joining a bit late.

  Jeff Neuman:@Jim - Correct

  Jeff Neuman:So, if you are a back end operator, here are the sections you need to pay attention to

  Jeff Neuman:kind of an enhanced index

  Maxim Alzoba (FAITID):This approach would require re-writing multiple parts of the document in case of similar changes

  Jeff Neuman:Thats a recommendation as well - have a non-pdf online searchable AGB

  Maxim Alzoba (FAITID):@Jeff, PDF prevents suddent changes of the AGB during the process

  Justine Chew:Or consider inserting tags for different category of audience by type of applicant?

  Maxim Alzoba (FAITID):and online version can be changed

  Jeff Neuman:PDFs can be changed as well

  Maxim Alzoba (FAITID):@Jeff, the offline copy will be the same (and the checksum of the file)

  Maxim Alzoba (FAITID):and as I understand the AGB should be stable between releases

Alexander Schubert BackUp:As long as we have ONE version that simply bears some "labels": great! But we should avoid a balcanization of the AGB that results in hard forks....

Donna Austin, Neustar:One AGB with a readers guide perhaps. I agree with Greg this is fairly administrative.

Greg Shatan:There's no need to replicate the "generic" parts of the AGB.

Maxim Alzoba (FAITID):could we suggest tags : like <ALL>, <GEO>, <Community> e.t.c. for pages?

Justine Chew:We should not specifically discourage applicants' attention to the entire AGB -- applicants ought to read the entire AGB to determine for themselves what is relevant to them and what is not -- but tagging different sections to relevant categories of applicants would be useful to make the AGB more user-friendly.

Maxim Alzoba (FAITID):so it would be both understandable in printed version and would allow to filter by tag

Donna Austin, Neustar:Fully agree Justine

Cheryl Langdon-Orr (CLO - PDP Co-Chair):"choose your own adventure book" is a great analogy ðŸ€

Maxim Alzoba (FAITID):to make an initial choice of the application type, one needs to see the whole book

Trang Nguyen:@Jeff, that's a great recommendation that we can work with. The details can be figured out during implementation.

Greg Shatan:I don't mind talking about it., and I think that navigability and UX (user experience) cannot be overestimated.

Maxim Alzoba (FAITID):last AGB would be better with "Read it at least 5 times" on the first page :)

Donna Austin, Neustar:To Jeff's point perhaps the recommendation is along the lines of "the AGB should be accessible to the non-insiders" with some examples of how that ocould be done

Jeff Neuman:Since we dont know what the fees will be for the next round, $47,000 represents just about 25% of the application fee of $185,000. I cant remember if that is how we got the $47k

Jeff Neuman:If it was, and we agree that applicants should be able to support 1/4 of the application fee themselves, should it be reworded to reflect that?

Jeff Neuman:So, for illustrative purposes only, would it mean that if the application fee were $100k, we would expect applicants to be able to fund $25k themselves?

Maxim Alzoba (FAITID):+1 for "1/4 of the usual app fee"

Steve Chan:Note, we are on slide 15.

Jeff Neuman:SHould we stop for comments

Maxim Alzoba (FAITID):@Jeff: it could be a good idea to rise hand

Justine Chew:@Maxim, I suspect Jeff would like someone (other than himself) to raise their hand. ;-)

Jeff Neuman:Thanks Justine....perhaps we should recommendation by recommendation starting at slide 14. Not to read, but to see if anyone has additions comments, questions, etc.

Maxim Alzoba (FAITID):page 19. a. Which kind of tech support do we reffer to?

Jeff Neuman:@Maxim - outsourced registry operations, consulting services to understand technical requirements, etc.

Justine Chew:p14 -- what criteria would be applied to deem an applicant as "gaming the system"?

Maxim Alzoba (FAITID):I think it could be written as "technical expertise inhouse or outsourced is highly recommended"

Jeff Neuman:So, the initial question: Who should Applicant Support be available to?

Alan Greenberg (ALAC):SLide 9

Donna Austin, Neustar:I agree with Greg, eligibility should not be largely based on where you come from.

Jeff Neuman:So Greg - To restate - qualification on who qualifies for Applicant Support should be focused on the needs of the applicant as opposed to being focused on where they reside?

Maxim Alzoba (FAITID):operation costs + participation in ICANN meetings even in case of small salaries will be not cheap though

Justine Chew:slide 9 -- how would an applicant which is an entity (eg subsidiary) of a developed country but based in a least developing country be which applies be evaluated under this context?

Jim Prendergast:Who at ICANN makes the determination on the means test?

Jim Prendergast:ICANN tries to avoid making decisions like that

Jeff Neuman:@Jim - There was a panel that was formed to make those decisions and the panel was made up of members of community and "experts" I believe

Greg Shatan:Jeff -- In a word, yes. Although, I don't think it is "binary" (i.e., "as opposed to" is not the way I'd like to look at it -- it could be more nuanced than that).

Jim Prendergast:Thats my recollection as well - but it probably came out of the "historical development costs"

Maxim Alzoba (FAITID):what happens when supported applicant goes through the aquisition process (bought by some other company)?

Jon Nevett:Historical costs are being charged back to applicant fees

Maxim Alzoba (FAITID):historical costs for the last round are still not stable (more and more added)

Maxim Alzoba (FAITID):for example IANA transition was added (according to the letter about Excess fees)

Justine Chew:@Maxim, M&A are normal business transactions which we can neither foresee nor interfere with.

Maxim Alzoba (FAITID):I mean that the support should not be used for gaming (so the M&A is not the way to save 3/4 of the application fee)

Donna Austin, Neustar:I would also note that the 'string' would be an important consideration and it would need to have some relevance to the region or whatever.

Steve Chan:https://urldefense.proofpoint.com/v2/url?u=https-3A__www.icann.org_en_system_files_files_cct-2Drt-2Ddraft-2Dreport-2D07mar17-2Den.pdf&d=DwIFaQ&c=FmY1u3PJp6wrcrwll3mSVzgfkbPSS6sJms7xcl4I5cM&r=DRa2dXAvSFpCIgmkXhFzL7ar9Qfqa0AIgn-H4xR2EBk&m=H50aVTsgCSvUKofXiP7688p1i4NgbYfUteNoj3QXoxo&s=jwiVL15uPAeoJfyf8hRGhKR_prRagdXVZYDWacKYegY&e=

Donna Austin, Neustar:An applicant for the string .globalsouth perhaps?

Donna Austin, Neustar:It's a valid point Greg.

Cheryl Langdon-Orr (CLO - PDP Co-Chair):good point Greg

Donna Austin, Neustar:TLDs will have varying ideas of success

Justine Chew:@Greg, sure, understood, for that matter should we look at public national Internet accessibility / infrastructure (ala ITU) as a criteria?

Donna Austin, Neustar:I think some of this is outside ICANN's remit.

Donna Austin, Neustar:Unless tICANN becomes some kind of philanthropist organisation because of Auction Funds.

Maxim Alzoba (FAITID):@Justine, it should not be just national, but since requirements for Registry require good connectivity ... then international connectivity is a must (purely Antarctic TLD is not possible)

Jeff Neuman:In choosing between applications, I do believe that goegraphic diversity can be a factor

Jeff Neuman:(If we have to coose between applications)

Greg Shatan:@Jeff, I think a "scorecard" is needed, but geography (coarse and fine) should only be one aspect.

Justine Chew:@Maxim, sure but typically the infrastructure for Internet connectivity are within the remit of each country. That's what I meant.

Trang Nguyen:I might have missed this, but have the objectives of the Applicant Support Program been defined?

Greg Shatan:@Maxim, Antarctic TLD is not yet possible, but it's only a matter of time (between technology :-) and global warming :-(before it is).

Maxim Alzoba (FAITID):@Greg, the warmer it is the more chance we see it :)

Greg Shatan:Business plan, financial sustainabiity, sources of funds, all need to be part of a scorecard.

Katrin Ohlmer | DOTZON:apologies - but has the note taking stopped? or is it just me not seeing any updates anymore?

Cheryl Langdon-Orr (CLO - PDP Co-Chair):yes a way of measurement of effectiveness of the program is important.

Greg Shatan:@Katrin, it stopped with "If an applica"

Steve Chan:The CCT-RT report highlighted enhancing awareness and understanding of the New gTLD Program, beyond just applications.

Emily Barabas:Notes are continuing. The text reached the capacity of the pod, so we are now on "part II." Full notes will be sent out after the call

Greg Shatan:Thanks Emily!

Cheryl Langdon-Orr (CLO - PDP Co-Chair):thanks Christmas, thanks everyone, bye ðŸ‹ for now

Justine Chew:I raised the "Internet connectivity infrastructure" angle because "internet users" was raised a denominator metric.

Terri Agnew:The next call for the New gTLD Subsequent Procedures Sub Team – Track 1 - Overall Process/Support/Outreach Issue will take place on Tuesday, 19 December 2017 at 20:00 UTC for 60 minutes.

Katrin Ohlmer | DOTZON:@greg: yes this is what see, too.

Greg Shatan:Thanks, all!

Cheryl Langdon-Orr (CLO - PDP Co-Chair):night

Katrin Ohlmer | DOTZON:thanks & bye.

avri doria:interesting call, bye

Greg Shatan:morning.