UNKNOWN SPEAKER:

[...] go down the items 2 a, b and c, so it'll become apparent who's leading those.

GLEN MCKNIGHT:

Okay, that's great. So, let's just follow our protocol on welcoming everyone - welcome everyone. We'll just get down to roll-call and we can start recording, and get on with the show. It looks like everybody's here, so.

Go ahead, Yeşim, if you could do the roll-call.

YESIM NAZLAR:

Sure, thank you, Glen. [UNKNOWN] let's start the recording too. Good morning, good afternoon, and good evening to everyone. Welcome to the At Large IGF 2017 Organizational Committee call, taking place on Tuesday, 21st of November, 2017, at 16:00 UTC.

On our call today, we have Glen McKnight, Olivier Crépin-Leblond, Ali AlMeshal, Maureen Hilyard, Wale Bakare, Satish Babu, and Alan Greenberg. We have received an apology from Aziz Hilali, and most likely Tijani Ben Jemaa will be joining us slightly late.

On the call today, on the staff side, we have Heidi Ullrich, Silvia Vivanco, Gisella Gruber, Susie Johnson, Claudia Ruiz, Evin Erdoğdu, and myself, Yeşim Nazlar.

Note: The following is the output resulting from transcribing an audio file into a word/text document. Although the transcription is largely accurate, in some cases may be incomplete or inaccurate due to inaudible passages and grammatical corrections. It is posted as an aid to the original audio file, but should not be treated as an authoritative record.

Finally, before we start, I would like to remind everyone to state their name before speaking, for the transcription purposes. Now I would like to give it back over to Glen. Thank you very much.

GLEN MCKNIGHT:

Great. Thank you, everybody. I think everybody can hear everyone. We did a sound check a few minutes before, but I was hearing a bit of noise. I hope everyone can speak up loud enough and clearly, so. Thank you, everybody, for joining us - this is great. I looked forwards to this call because I think we champion the concept of the IGF outreach, and I'm so happy to see so many staff here supporting this effort, so, I'm very excited about our opportunities.

So, I'm going to move right ahead with the agenda. The first item is the IGF outreach activities, and so, I would just open it up to the floor to anyone who had any updates on, and in particular, what each of us in our teams in doing at the IGF. Maybe I'll point on to Olivier first of all, because I know he's done a lot of stuff, and joint stuff, with NCUC in the past. Olivier, do you have any particular IGF outreach activities besides the workshops and the lightning talks, and our booth.

OLIVIER CRÉPIN-LEBLOND:

Yes, thanks, Glen. Olivier Crépin-Leblond speaking. At present there isn't very much going on, on this front. I'm trying to find out what is going on when it comes down to all of the ICANN involvement in the IGF. I know you're running a document which looks at all of the At Large involvement and the different At Large structures being involved, but as you know, there are also other parts of ICANN that are running things,

and, I'm a little concerned, because there hasn't been much feedback yet from anyone. I'm not quite sure who is in charge overall, of the overall co-ordination. In a few IGFs it was Adam Peake, and he was quite involved with our part of the community, but we also had some wider co-ordination, and I would like to ask Heidi if we could perhaps find out, or if she could perhaps ask, what the other parts of ICANN are doing, and have this on a table.

I did ask for a table last year, and did push for a table last year, and it didn't come together, but in previous years we have had that, and it's been very helpful when we've got the whole community there.

GLEN MCKNIGHT:

Okay, thank you. I'm going to turn to Heidi in one second - I think you make a really good point. Olivier, I just to say as a side point that last year, I attended a couple of socials - a book launch by Diplo in Spanish, but also EuroDIG did a fantastic cocktail event, as well - but let's turn to Heidi, and maybe you can bring us up to speed, Heidi.

HEIDI ULLRICH:

Yes, thank you, Glen and Olivier. So, there is an internal group that I'm on that discusses what ICANN is doing, and what others, you know - Adam is on there. He [UNKNOWN] a little bit with NCUC. What I can say is that At Large, at least, to me, seems to be the most organised at this point, in terms of outreach groups, activities, promotional material, etc. What I would suggest is that on the next call of this organizational committee that we do invite Adam, and even Renata, who I believe is

the new chair of the NCUC, to see if there are opportunities for coordination of joint work.

So, that's one point. Then also, you'll see that on the wiki page that's posted in the display, that I have (information) on our tables that do show At Large activities which needs to be filled out a bit more. That, actually, is also a space for where other groups, you, NCUC, NCSG, etc., can also put their activities in there. That's something that still needs to be done before the IGF. Just a second, sorry. [INTERRUPTED OFF-CALL]

Yeah, sorry, I have a little munchkin sitting next to me.

ALLEGED MUNCHKIN: I am not a munchkin!

GLEN MCKNIGHT: I think someone is protesting being called a munchkin.

MULTIPLE SPEAKERS: [LAUGHTER]

GLEN MCKNIGHT: I've been called worse, let me tell the child. Go ahead, Heidi.

HEIDI ULLRICH: Okay, so that's one thing. Then, if we could maybe reach out, send this list to the At Large community and have them fill this out a bit more, so,

we have some work there - maybe we can make an action at them to invite Adam to the next call on that.

If I could also just take this opportunity to suggest some ideas for the activities - may I do that, Glen?

GLEN MCKNIGHT:

Yes, please, go ahead.

HEIDI ULLRICH:

So, I've heard that a lot of board members - I believe 14 board members - are going to be at the IGF. You're going to be there, [UNKNOWN] is going to be there, so, it would be interesting, or perhaps useful, if you would invite them to the At Large booth, or perhaps invite to speak to them, during the IGF, and just show them what you're doing. I think that would be helpful to everyone.

GLEN MCKNIGHT:

So, let me ask you, Heidi, is there any - and that's what Olivier was getting at, and I think he's going to ask it again - is there any social event that ICANN has organised that we should be there?

HEIDI ULLRICH:

Yes. There is a big reception that is happening, let me see, I think it's on [UNKNOWN], I think the gala is on Monday, but I'm going to double check that. That's what else, I'm trying to get information from Mandy and the internal group on when exactly these events are. The ICANN

reception is going to be at the top of the [UNKNOWN] building, which, if you've ever been there, it's a gorgeous location, so we will make sure to get that information to you in the next week. What I also want to do is get Paul the information for ICANN events - you'll see on the chart that I've posted some of the events that I can be working on on day zero, but I haven't yet had the full details of the social activities.

So, yes, there definitely are, and in addition I think it would be useful to perhaps even invite [UNKNOWN] over and have someone film him while - Glen, you might film him - while Maureen, or Olivier, or Alan are speaking with him. Just some thoughts that you might wish to consider.

GLEN MCKNIGHT:

Okay, thank you. I think Olivier has a few comments or questions for you. Go ahead, Olivier.

OLIVIER CRÉPIN-LEBLOND:

Thanks very much, Glen. Olivier Crépin-Leblond speaking. So, Heidi mentioned the NCUC - I think we should also really look at a wider perspective. The NPOC is also very active there, the business constituency is very active there as well - and some of our members also cross-over into the business constituency - I think some internet service providers might be around, and there would be also the RIPE community there.

There's a lot of closer and further connections - the closest connections, of course, being the ICANN supporting organisation and advisory committees, and this is really entirely in your hands, Heidi, so, it would

be really great if this year we would have something that is really coordinated, and I'm really sorry, but seeing the track record of [UNKNOWN], the other people that you're working with are totally uncoordinated. So, we're going to have to coordinate on our side and perhaps take the leadership on this, at least in order for us to be coordinated and know what everybody else is doing, and that might even give us some credibility as to we're the only ones that know what's going on.

Secondly, the extended thing is to have an extended table, and that's something which us volunteers can do on the activities of our respective At Large structures, many of which are related to the internet society, and the IEEE, and many other organisations that will be present in Geneva, and there are quite a few organisations that will be present there. That's it, thanks.

GLEN MCKNIGHT:

Great, thanks. Thank you, and, I'd like to acknowledge Maureen and Satish, who I'm sure the time-zone difference is a major factor for them, welcome to the call - as well as Ali.

Okay, this is a time any of you that are silent - Olivier and I have been quite out-spoken on this issue, so - I want to just grab anybody else that's on the queue, or on the Adego - is there anything you want to ask Heidi that has not been brought up?

Okay, there's a series of hands, great. Okay, we're going to start with Maureen, then Satish.

MAUREEN HILYARD:

Thank you, Glen. Just to start off - I still haven't been able to confirm my travel arrangements yet, so, that's still may change, but one of the things that I noticed while I was looking through the schedule is that the third session that I'm involved in is on at the same time as Ali's. The APRALO, which is a bit of a bummer. One of the things which Olivier was mentioning about the outreach within At Large - I think that, for example, the thing that I've had quite a lot to do with recently, is for a lack of context for groups outside of ICANN, and then that whole increasing the ICANN awareness, and one of them was the [UNKNOWN] sessions that I've got, the Asia/Pacific regional IGF, that has actually generated a lot of interest. We're actually getting some of our young people who've been involved and are actually going to be at the global IGF, involved in ICANN, which is really encouraging.

Also, there's been contact with the [UNKNOWN] foundation, and the [UNKNOWN] foundation, which is related to [UNKNOWN], and making contact with people in that area, so, I think that the booth will raise our presence as At Large within a lot of those groups as well. That's it for now - thank you.

GLEN MCKNIGHT:

So, the issue you brought up is travel - we'll circle back around to the travel issue in a minute - but this is just asking people to respond to some of the logistics from the ICANN side of things. We'll circle around to the travel in a minute, so, Satish, go ahead.

SATISH BABU:

Thank you, Glen. I hope you can hear me. I have two points. The first is about the Day Zero ICANN event. There are two sessions that ICANN is organising on Day Zero, where I think, because Day Zero is kind-of unstructured, I wonder if some of us can participate in, [UNKNOWN] particularly of ICANN. The second is that, apart from the APRALO, and the open source workshop that I am organising and co-organising, I want to having an Asia/Pacific SIG, APSIG role, which is the chair of the AllSIG group there. This year, we have given six fellowships to IGF, including [UKNOWN], and others, so, we have those six people with us, so, if you have any particular use for them.

The main event, apart from the Day Zero, is the AllSIG meeting. They have one or two other workshops, but we can utilise them as well, just to flag that we have these people also. Thank you.

GLEN MCKNIGHT:

Great, thank you. Alright, so I want to ask you - one sec, Ali, I'll get to you in one second - so, you brought up the issue of the 17th, and I think it associates back with the travel issue, so, both Maureen and Satish, we'll certainly go back on that in one second. Olivier, did you have a point that you brought up a minute ago?

OLIVIER CRÉPIN-LEBLOND:

Yes, thanks, Glen - it was on something else.

GLEN MCKNIGHT:

Okay, so. Ali - just to go back to your comments here. "Hi Glen, this is my first IGF, so, it's going to be much of a learning curve." Okay, so, no

outstanding issue for yourself? Okay, so, one of the things Satish brought up, and one of the things IGF ISOC ambassadors that are coming, one in particular I know of is Susannah Gray from the ISOC San-Francisco, she's also a NARALO representative. We have to tap into how many additional people are coming because we don't want the booth to be a hang-out, so, it's basically they need to look at the booth listing. I know a few of us - myself, Wale, and Satish have completed the information of what times we would like to allot to, so, Maureen is now selected as the ALAC person, so, I'll be opening the booth every day, because there's a bit of a logistics problem - they don't allow us to leave anything there, so all the stuff that we're talking about, I'm very nervous about leaving anything, even a piece of literature, because the cleaners may come along and just sweep it away. I know people think I'm paranoid, but I think it's an issue. So, there's going to be logistical issues of bringing stuff back-and-forth every day, so we'll be handling that, I'm sure.

Satish, is this an old hand, or is this a new one? Okay, it's gone. Olivier, go ahead.

OLIVIER CRÉPIN-LEBLOND:

Thanks very much, Glen. Olivier Crepin-Leblond speaking. I still think we're still on that 2a, 2b, 2c part of the call, and because everything is actually interrelated, you've at least spoken about this question with regards to being able to leave something at the booth. I was under the impression that while the booth is very basic, we will be able to leave boxes of stuff in there. It just feels completely crazy if we have to take boxes out, bring boxes back in, take boxes out again - especially with the

tight security that we have here. I mean, you're talking about people having to go through x-rays, proper x-ray machines and stuff, going in

there. So, I think we need to clarify that very carefully.

That's one thing. The other part is with regards to the outreach was what I heard earlier regarding giving flash-talks at the booth. I do not know whether we have the ability to do that, because the booth consists of a table of three partitions that have this soft surface that you can pin things on with Velcro - yes, Velcro - and that's it. And one power plug, which will be, you know, interesting. So, I'm not sure that we can actually give flash-talks. This is going to be an area with a lot of people walking by, I hear, and are we just going to be, like, standing on a

Secondly, are we going to have a screen in that booth, or do we not have a screen on that, because a flash-talk does require some visuals as well. Thanks.

soapbox, then, carrying out something loud, is the first question.

GLEN MCKNIGHT:

Okay, thanks. I think we're confusing two things - the flash-talks, or lightning-talks, are usually not at the booth, they're at a specified area, if you recall in Guadalajara, they had tables off to the side. They didn't have AV, but they did have a mic, so I don't think we're having flash-talks in our booth. Blunt. [OVERLAP] So, I just went back to respond to you-

OLIVIER CRÉPIN-LEBLOND:

So we have to apply for [UNKNOWN]-

GLEN MCKNIGHT:

- this is what was written to me by the organisers of the booth, that is by [UNKNOWN], is the one that been sending information and updating, and [UNKNOWN], so you can see in the list they say - and this is where I got it from - you as booth organisers are responsible for the booth, security have advised not to leave valuable items unsupervised. Okay. So, that is associated with laptops, obviously, so it's a very good chance, to respond to Olivier, that who the hell wants a bunch of literature, so it's probably a very good chance that we'll be able to leave our literature, but I think what we want to give away, the give-aways, I think I'm a little hesitant to leave that, but I guess there's nowhere to lock stuff up.

Okay, so, Heidi - did you want to respond to Olivier's comments?

HEIDI ULLRICH:

So, you'll see in the chat, there are spaces for flash-talks, so maybe you could have a sign-up sheet, you know, there, and then move over. There's also a cafeteria that's very, you know, they have nice low old leather seats, etc., you could just move them over there and have about five people, you could just have a cup of coffee, you could have a chat with them there about At Large. Maybe you could collect a few people doing that.

In terms of the materials, Glen, we're going to be sending things to Maureen and you at the Intercontinental, so perhaps you could bring a number of things each day, you know, if you do get those little adaptors, you could bring a backpack full or so each day. So, that.

GLEN MCKNIGHT:

Okay, thank you. Alright, just on that literature issue, I have a backpack full, including the drape for the table cloth, but I have APRALO brochures, NARALO, and At Large general, so, that's 17lbs - Silvia stocked me up well - but I don't have any LARALO, EURALO, or AFRALO brochures. I have zero of that, they were not [UNKNOWN], I just wanted to say that. I need to be well represented at that booth, and I'll need the rest of the literature. That's LACRALO, EURALO, and AFRALO, that's the three that are missing in my pile.

HEIDI ULLRICH:

Okay, do you want to talk about that now, or, because I see some other hands raised first, and people on the call [UNKNOWN] handling the brochures, so.

GLEN MCKNIGHT:

Okay, Olivier, just one second. Satish, go ahead.

SATISH BABU:

Thank you, Glen. Satish here. First point is that I think we will have to figure out some way of leaving the non-essential, or non-valuable back in the booth. It'll be very difficult to cart these around for each day, and I'm sure, like I said, we can leave the brochures and stuff under the table, or whatever.

The second thing is that I hope we have some larger banners, either vertical banners or horizontal banners, which people can see from some

distance. If you have only brochures, people may not even come to our
booth. Thank you.

GLEN MCKNIGHT: Okay, since you brought that issue up, that's peripheral stuff - Heidi, is

anyone sending in a large banner?

HEIDI ULLRICH: Yes. Let's hand that over to Susie for updates. Susie, if you're able to

talk?

SUSIE JOHNSON: I ordered the EURALO banner and an At Large banner, those should be

shipped to the Geneva office for Monday.

HEIDI ULLRICHL Okay, Susie, we heard most of that except we don't know when they're

going to arrive. Is it this Monday?

SUSIE JOHNSON: No, they're going to be shipped by Monday.

HEIDI ULLRICH: Oh, perfect. Okay.

To the Geneva office. SUSIE JOHNSON: Okay. So, any idea when they should arrive in Geneva? About a week HEIDI ULLRICH: later or so? No, once we have the- It doesn't take long, because we'll ship it by over-SUSIE JOHNSON: night courier. HEIDI ULLRICH: Perfect. SUSIE JOHNSON: It'll be depending on the customs, what happens, but, we believe it's going to be a lot easier because we're shipping it from office to office. Okay, perfect. HEIDI ULLRICH: MULTIPLE SPEAKERS: [OVERLAP]

Page 15 of 40

HEIDI ULLRICH: Yeah, so, I saw that Glen, has question. So, we'll definitely have some

staff, several staff in the Geneva office who are focusing fully on the IGF,

and I'm sure they'll be able to bring them. I'll contact them.

GLEN MCKNIGHT: So I take it that our question is who will bring it from the office to the

venue.

SUSIE JOHNSON: I spoke to Mandy yesterday, and she said anyone from Adam Peake, to

herself, to Nigel, would be going. Jean-Jacques is going- [TECHNICAL

INTERFERENCE]- is going to the, will bring it in to the venue.

GLEN MCKNIGHT: So, Heidi and Susie, there's questions in the chat about the APRALO

banner - can you respond to that?

HEIDI ULLRICH: Sorry, could you repeat - you were breaking up.

GLEN MCKNIGHT: What I'm saying is that Satish and Maureen are asking if there will be an

APRALO banner at the booth.

HEIDI ULLRICH: No.

GLEN MCKNIGHT: Okay, so what banners will be at the booth?

HEIDI ULLRICH: EURALO and At Large.

GLEN MCKNIGHT: Okay, Maureen, would you like to respond?

MAUREEN HILYARD: Thank you, Glen. Maureen, for the record. No, actually, I mean, Satish

has asked about having something that was, sort-of, having some kind

of banners that would clearly identify the booth. The APRALO one looks superb, it's a really shame that it's not going to be there. Also, just

responding to something that Heidi mentioned about the APRALO

brochures - in hindsight, I know, Heidi, when we were going through

those brochures and I didn't want to print out some of the different

languages - having looked at who is actually coming, I didn't realise, of

course, at the time, but we've got quite a large community of our Indian

community, of our [UNKNOWN], Satish? But there are a lot of people

there who could be distributed to, and no doubt Glen has got some

other languages - you didn't mention what languages you had to bring,

but that's okay, I'm sure that we'll want to distribute them amongst our

tribe. Thank you.

GLEN MCKNIGHT:

Yeah, to respond - only English, that's all I have. I have 17lbs of literature, to let you know, it's in my luggage ready. I also posted, folks, the size of the books so you get a scope of it - it's small, and I think I sent a picture before, and I have to agree with Heidi, it's pushing, at three banners, I just don't think three banners is going to work. It's EURALO, that's their district, and At Large as a whole, so I tend to think that two would probably be reasonable for the booth. I'm sorry, Satish and Maureen.

Okay, so we need more different languages. [INTERUPTION] Go ahead.

GISELLA GRUBER:

Sorry, this is Gisella speaking. Apologies to interject, I'm not on the AC room, I would just like to mention something about the APRALO banners - I'm just going through a zone where I might be cut off - Maureen, I've got a few APRALO brochures at home, I've just got to get them down, and I'll check which ones I've got, but I know that then the languages, I can't tell you whether I've got them in Hindi or whichever language we did for the APRALO region, but I'll get back to you on that one, and we are printing the English ones for Geneva as well, a four-day turnaround, so we're just finalising that, and they'll be there on time as well as the other regions, and At Large ones. Thank you.

HEIDI ULLRICH:

Gisella, could you just tell us - this is Heidi - which brochures you are printing, because I know that we're working on a lot of brochures that we're working with the Geneva office on.

GISELLA GRUBER:

Yes, now, I've got the At Large ones in English, I'm just waiting for the French version, I've got the EURALO, AFRALO, NARALO, and APRALO, unfortunately, at this stage, we don't have an up-to-date LACRALO one, so we will have the four regions, and At Large. At Large English, and French, as I've said, and off the top of my head, the other ones are in English, and possibly the AFRALO one also in French. I can confirm that to the group shortly on what is being printed.

GLEN MCKNIGHT:

Great, thanks. Any questions, since we have Gisella on the phone as well - and thanks for just jumping in there, Gisella, I can't see your hand because you're not in Adobe. Any questions for Gisella? From anyone? I think I see Olivier - go ahead, Olivier. Yeah.

OLIVIER CRÉPIN-LEBLOND:

Olivier speaking. It wasn't a question for Gisella, just something to add with regards to all the banners and the clutter inside the booth. The EURALO banner will actually be in the European corner, which will, I understand, not be far away, it'll just be right next to the At Large things, so we're going to be able to get people on two sides - European corner on one side, that will have the EURALO banner, and the At Large banner on the other side. I agree with you that starting to have all the RALO banners in there is just going to be clutter, and is going to be so confusing for people, and we don't have enough space for that, you know, they're tiny booths.

GLEN MCKNIGHT: Okay. I'll turn full circle again - anyone have any questions for Gisella on

what she's bringing, or any suggestions as well?

HEIDI ULLRICH: Yeah, just to confirm, Gisella - you're going to print those, and they're

being delivered to the Geneva office, so again, we're in touch with Dierdre from that office to ensure that they're brought to the At Large

booth, or how is it for sure that it's going to get where they need to go?

GLEN MCKNIGHT: Gisella, that's a question to you.

HEIDI ULLRICH: Okay, Gisella has hung up, it sounds like. Okay, we'll get back to you on

that, we'll make sure, I mean, we all know Gisella is- I'm sure that she'll ensure the brochures are there, but just on the literature rack - do you

want us to get something like that so you can display them, or?

GLEN MCKNIGHT: Yeah, can I just tell you a story. I don't think it was this time, in fact, it

was actually not there at all, but the last ICANN booth where the fellows

were - and I think you experienced that once with me, Heidi - is that the

At Large material was zero to be seen, it was, like, hidden, so, it doesn't

hurt to have something that's stylish and that's a small rack that they

can be nicely organised, because putting it on top of this little small

space might not work, but if we can look around for something that would work, that would be great. I don't think that would hurt us to be in the booth area, but they will not supply it, so if we want a literature rack, we have to source it, buy it, and bring it, so. Some of these [OVERLAP] think that would be a reasonable action item- [OVERLAP]

HEIDI ULLRICH:

Yeah, Glen, I'm wondering since Olivier, you know Geneva, and you know the shops and where you can get some, I'm wondering if you could go out and get just a little plastic rack for those, as well as maybe just a flip chart if that would be useful, so you can put some, you know, and some Post-it notes, or, and then just send us your receipt, that's part of your discretionary funding.

GLEN MCKNIGHT:

That's a question to you, Olivier.

OLIVIER CRÉPIN-LEBLOND:

Olivier speaking.

GLEN MCKNIGHT:

Do you want to respond?

OLIVIER CRÉPIN-LEBLOND:

Yeah, thanks, Glen, Olivier Crepin-Leblond speaking. I just wanted to check this out - what type of a rack did you want? A floor standing rack, or a rack that you put on the table? The table is not very big.

GLEN MCKNIGHT:

No, it's not going to be on the table. It is adjacent to the booth, the block. It would be small, maybe the same height as the booth, but it would be organised in such a manner that you can organise all your brochures, they're small, you know, again we have to source something and look- [INTERRUPTED]

OLIVIER CRÉPIN-LEBLOND:

So, yeah, it's like a foldable thing that does, you know, an exhibition rack. A foldable, light-weight thing. I don't think you can get that in a shop. You can get watches in a shop, you can get gold, you can all sorts of luxury goods, but Geneva is not a place for office stuff. We can certainly purchase this online and get it delivered there, and purchase this from a Swiss company and get it delivered there.

HEIDI ULLRICH:

So, you can - yeah, this is Heidi again - there is a shop that does a whole, it's a very small shop that has a lot of items, it's right across from the WTO, and they have a whole bunch of office supplies right there. But take a look online too.

OLIVIER CRÉPIN-LEBLOND:

You know Geneva better than I do!

HEIDI ULLRICH:

Yeah, so.

GLEN MCKNIGHT:

I think Alan's suggesting as well, let's look around, and if we find something that's reasonable, what we're conceiving, let's fire it off to Olivier so he can source something.

OLIVIER CRÉPIN-LEBLOND:

Yeah, I can certainly arrange to arrive earlier, and as one of my first duties I can go and fetch these things. If Heidi sends me the details of that shop, I can certainly investigate and find out, and so that, on the first day, I can go, pick the things up, bring it into the [UNKNOWN], etc. Cheers.

GLEN MCKNIGHT:

Yeah, it's not a bad idea. I just don't know - some people were taking about Diplo and other booths - if you recall at the IGF in Guadalajara, they had huge booths, I mean, big booths. This is not the case. So, whatever you envision the last time, it ain't going to happen at all.

I believe, Satish, and then Maureen.

SATISH BABU:

Thank you, Glen. Satish, for the record. I would like to know if the booth comes with a display of some sort, or if we can use our laptops for displaying, because if so, we can then prepare online content of various RALOs and stuff, because if it's so small, if we have a screen it would be useful to prepare some display stuff beforehand.

GLEN MCKNIGHT:

Excellent point, okay. So, if you recall the APRALO booth, they had pictures, they had a slideshow, they actually had a fantastic ebook which Maureen did a fantastic job on, and I don't know if you guys saw it, but it was displayed at the booth as well, so. Heidi, is there any arrangements we can do to have a screen behind, and we can put a USB to run a slideshow?

MAUREEN HILYARD:

Yeah, so, I've asked Steph about that, and my understanding is no, again, because unless you organise that yourself, or rent it, there is nothing that ICANN can provide for these booths. In fact, I don't believe there's even any tech support coming.

GLEN MCKNIGHT:

Okay. Alright, Satish? Any other comments on that? No, I guess not. Maureen, go ahead. Yeah, Maureen.

MAUREEN HILYARD:

Yeah, thank you, Glen. I just wanted to go back to the thing about the literature racks. I mean, I can, if the area's going to be small it means it probably will have [UNKNOWN] a really big office, and I know I've been in touch with them recently, and I can ask if they've got something we can use, because I really don't think we need Olivier wandering around and carrying large racks, and purchasing them for a one-off thing like this, so we need to try and see if we can make some local enquires. We've got a few days, essentially, to do that. Thank you.

GLEN MCKNIGHT:

Great, thanks, Maureen. Is there another comment, Satish? Satish, did you have another comment?

SATISH BABU:

I'm sorry, yeah. I just put it on the chat - if you know someone else who's got a booth, maybe we should check out the cost of a display screen, because it may be a very useful, a very small [UNKNOWN] booth.

GLEN MCKNIGHT:

Okay, so you're suggesting that we look into the cost of renting a screen, and I notice that Alan also says perhaps we can use some kind of other methodology as well, that could be projected onto a white sheet or white board. Heidi, is there any budget for rental? Based on what Satish just said.

HEIDI ULLRICH:

So, yeah, the - this is Heidi - the only funding we have is the 2000 dollars of EURALO's discretionary funding that was approved. Once we know, and I hope we're going to get to some of the, you know, what you're planning on purchasing, you might be able to fund some rentals of a monitor.

GLEN MCKNIGHT:

Okay, that takes us to, that's a natural segue into Susie's last email. Susie, you got some price points on, and also silk-screening on the converters, right. Do you want to share the update on the converters? That's her major purchase, by the way. Go ahead, Susie.

SUSIE JOHNSON:

Okay, so, each converter is 3 dollars and 69, and will go up to 4 dollars and 68 if we put the logo also not just on the outside of the box, and the total cost for 50 - and no-one's said how much we were ordering from, so I'm assuming 50 by now - it would be about 450 dollars. 450.

GLEN MCKNIGHT:

Okay. So, the chap with the budget that it's being used for, is Olivier, and none of the other RALOs are kicking in on this, and- [INTERRUPTED]

SUSIE JOHNSON:

Excuse me, one more thing. I'm assuming that you, everyone was talking about item number one, which is a power adapter, that looks just like the one that the - okay, good.

GLEN MCKNIGHT:

Yeah, okay. Olivier - we've got a price point of 450, but that's not many converters, so, how much did you want to budget for converters, because that's going to dictate how much money we have left for if we do rent a screen, so, Olivier, can you respond?

OLIVIER CRÉPIN-LEBLOND:

Yeah, Olivier Crepin-Leblond speaking. I had a wonderful, what would you call it, one of these documents, an Excel sheet which Wale had put together with all the numbers, but unfortunately I can't find the darn thing. Anyway, working from my mind, I was looking at it going backwards - in other words, we start with 2k, and we could allocate as much as we could on any of the items. So, we took the pins as being a certain price, and now that we've got the certain price for the adaptors. I think that we were looking as much in excess of 50 adaptors, we're looking at at least 100 adaptors, so that we could spend maybe 1200 or 1300 dollars on adaptors, and the rest on pins. Now that we're looking at the rental of a screen, of an audio/visual screen, that's a different story, so we would have to reduce the number of pins and reduce the number of adaptors, so as to pad the rest with the cost of the screen, but, I would certainly like to have 100 adaptors, and this is why my suggestion was to go for the first set of adaptors, the cheaper ones. As Thanks for the costing of the silk-screening of both the case and the adaptor itself - I strongly think we should go for that. So, 4 dollars 55, or something, I think I just heard, in total, sounds great per adaptor, and I think we can both get the adaptor itself, and the case branded with ICANN/At Large.

GLEN MCKNIGHT:

Okay, we've got Olivier's view. Just one second, Alan, I'll get to you in one sec. Everybody's okay with Olivier's announcement of how many to purchase, or? Are we okay with that? Just put a green tick if you're okay with the quantities, because we're not going to give every single person one of the adaptors, so, our price point is at 100. Is that correct, Olivier?

OLIVIER CRÉPIN-LEBLOND: I didn't say 100, I said- [INTERUPTED/OVERLAP]

GLEN MCKNIGHT: Okay, I think we're all okay with that. Olivier, did you want to respond?

OLIVIER CRÉPIN-LEBLOND: Yeah, I said actually more than 100. If only I had that darn, bloody

document.

GLEN MCKNIGHT: It's okay, we'll work out the numbers.

OLIVIER CRÉPIN-LEBLOND: Give me a couple of minutes and I'll look for it, thanks.

GLEN MCKNIGHT: So, folks, we'll work out what we can get based on 100, if not a little bit

more, well, first of all we have to find out about the screen issue, and as

Alan has pointed out, and remember with security issues - come back

and it's gone, it's going to be on somebody's credit card. So, I want to

turn to Alan - go ahead, Alan.

ALAN GREENBERG: Thank you. I was just going to comment that if you rent anything, you're

going to have to transport it in and out every day - you probably don't

want to really do that - and I have a quick question on the price. If it's 5 dollars an adapter, why is it 450 dollars for 50 of them?

SUSIE JOHNSON: Well, it's 60 dollars for an additional set-up fee, and since we have to set

up another, we're [UNKNOWN] putting it on the actual adaptors, that's

another 60 dollars, so that's 120, right?

ALAN GREENBERG: Mhmm.

SUSIE JOHNSON: Let me see how much it would be for... One moment, please.

GLEN MCKNIGHT: Yeah, the initial set-up fee is one set-up cost, and it gets cheaper per

larger quantities.

ALAN GREENBERG: That still doesn't explain the numbers, but let's not go into it right now,

but. It's just a little confusing. Thank you.

GLEN MCKNIGHT: Yeah, you've got a good point, so, Susie - we're going to need

clarification on those price points. We don't want to overspend on it, so,

if we can clarify that, that would be great.

So, we talked about the literature, we talked about what was missing, we talked about the limited give-aways of the adaptors - I believe in correspondence, Heidi, you were talking about an additional item that's swag, so we wanted to go ahead and- [INTERRUPTED]

HEIDI ULLRICH:

Yeah, so the- You had asked - this is Heidi - was it you that asked for a pin machine? A button machine? Getting something that actually moves around from ICANN meeting to ICANN meeting, so that one is unavailable, but I'm wondering if, Glen, I know that you make those little lapel pins - is that a portable machine that you can bring with you?

GLEN MCKNIGHT:

No, I've said this a few times - I do not have a machine, I do have a friend who can make some up, but that's the question to this group. If you want me to make a bunch of buttons up, I need to get the design to the person who'll make them up for me, like we did for NARALO, so. He's more than welcome to do a bunch, but I need to give him enough lead time, and I'll bring them with me.

OLIVIER CRÉPIN-LEBLOND:

And [UNKNOWN] makes buttons as well.

GLEN MCKNIGHT:

Yes, and [UNKNOWN] price points are quite good too, so, again it's working back into if we've got some logistic issues, if we're going to have a TV or monitor in the room, the booth, so, that's a bit of a- I like

the idea of projecting, but the security is a concern for me, so. Olivier, go ahead.

OLIVIER CRÉPIN-LEBLOND: Yes, thanks very much, Glen. So, what's the deal with the actual lapel

pins? Because we weren't looking at buttons, we were looking at lapel

pins.

HEIDI ULLRICH: Lapel pins, yes. Susie?

SUSIE JOHNSON: Yes, on the lapel pins - we're getting some mock-ups today, and I'll send

it out around after we get the mock-up.

GLEN MCKNIGHT: What are the pins, are they an ICANN pin, or an At Large pin? The small

lapel pins?

SUSIE JOHNSON: [UNKNOWN]

ALAN GREENBERG: ICANN/At Large. EURALO is not going to pay for ICANN pins, they will

pay for ICANN/At Large. Sorry, that's an executive decision. [LAUGHTER]

GLEN MCKNIGHT: I'm just trying to clarify what these- because maybe they're in stock

already, if they're ICANN lapel pins. Susie, did I hear you right, you were

fading out - what's the status on those lapel pins?

SUSIE JOHNSON: Lapel pins, we'll have a mock-up this morning.

GLEN MCKNIGHT: Okay. So, we don't have an answer on that, folks. Okay, back to you,

Heidi - what was the other item that you wanted at the booth?

HEIDI ULLRICH: I think that was it, and then the other thing was the chocolate, but you

were going to source those locally.

GLEN MCKNIGHT: Yes.

HEIDI ULLRICH: That was it, so you just need to buy or bring a plastic bowl, Olivier, and

then just go out and get chocolates.

OLIVIER CRÉPIN-LEBLOND: Which brand are you, like...

HEIDI ULLRICH: [LAUGHTER] Any, any one is good. Don't worry about that.

OLIVIER CRÉPIN-LEBLOND: Okay, thank you.

GLEN MCKNIGHT: Ferrero Rocher, obviously. The ambassador's- [INTERUPTED]

HEIDI ULLRICH: Toblerone! Toblerone.

GLEN MCKNIGHT: Ferrero Rocher is the one with the ambassador's reception. You are

spoiling us!

ALAN GREENBERG: Any other swag that, besides the chocolate, and the occasional person

getting a converter that's a potential lead?

HEIDI ULLRICH: Well, you have the lapel pins, you have the chocolate, you have the

brochures, you have, you know - number one, I think, the biggest one

are yourselves, because if you're standing there, and you're bringing

people in, that's the key thing, in my view.

UNKNOWN SPEAKER:

Can I do this?

GLEN MCKNIGHT:

Okay, Susie, go ahead.

SUSIE JOHNSON:

No, that was not me.

GLEN MCKNIGHT:

Okay, someone was saying something? Did somebody want to jump in? Because I know Gisella is not on Adobe. Okay, so I think we've got the swag, and we know about the literature - one of the things we skipped over, for the next ten minutes, if we can circle back around, is each of us to talk about which workshops you're doing, so that everybody knows. Maybe I'll start with Alan - Alan, do you have any workshops that you're doing?

ALAN GREENBERG:

I have no workshops - I believe that I'm participating in the civil society event. I've not been informed of anything else at this point. I certainly will be in other things and speaking as appropriate, but I don't believe I'm on any other panels that I've been told about yet.

GLEN MCKNIGHT:

Okay, that's great. Thank you. Okay, Ali - go ahead. I'm just doing it in order from what I see. Ali, tell us about your workshop and what day it is.

ALI ALMESHAL:

Yes, thanks. Thanks Glen. This is Ali AlMeshal for the record. The workshop will be on Monday, which is the first day, the 18th, and it's, I think, 10-40, something like that. It's about 'data, the new oil, shaping the digital economy for MENA region'.

GLEN MCKNIGHT:

And who else from the community is in that session with you?

ALI ALMESHAL:

Oh, Satish, Leana, Tara, Maritza, and then I have speakers from ICANN, I have [UNKNOWN] from ICANN, and I have the press speakers from different industries [UNKNOWN].

GLEN MCKNIGHT:

Excellent, looking forward to it. This is great, thank you so much, Ali. Okay, I want to skip to Maureen - Maureen, could you talk about what your session is? And if you're an animator, or a raconteur, or, you know, in other sessions, please let us know. Okay, go ahead, Maureen.

MAUREEN HILYARD:

Thank you, Glen. Well, I've actually got two sessions I'm actually participating in at the moment. The first one, of course, which is an annual thing for Tracy and I to generally organise something, and I know [UNKNOWN] was invited, and I'm not quite sure if he's able to come, and a number of other people, but I haven't really sort-of, like, I'm only

really just getting back to making contact with people because I wasn't quite sure if I was going to be going. And also [UNKNOWN] session which relates to a synthesis document, which the APrIGF produces each year to summarise the issues that arise out of the IGF within the region, and is a session on it, on that particular thing, and I was chair of that committee, so, I'm on that one. And of course, as I mentioned before, I'm a little bit scattered at the APRALO one as well at the session is on the same time. As far as being a raconteur, anything like that, I mean, I didn't commit myself to anyone who asked because I wasn't quite sure if I was going to be there, but, yeah, I'm always available.

GLEN MCKNIGHT:

Yeah, thank you so much. Olivier - your turn.

OLIVIER CRÉPIN-LEBLOND:

Thanks, Glen. Olivier Crepin-Leblond speaking. So, I chair one of the dynamic coalitions, the one on core internet values, so I'll be chairing the meeting, the face-to-face meeting of that dynamic coalition. I'll also be in the main session about the dynamic coalition, discussing the need for dynamic coalitions and updating people on what everyone's doing. I'm also part of the national and regional IGF initiative, and since I'm on the board of EuroDIG, I might have to speak there, as the other people on the board, there's only three other people, and the chair, is actually the chair of the IGF, so it's very difficult for him to be speaking there - Thomas Snyder - and the other two might be taken by other duties as well, and Sandra is the secretary general, so maybe she will speak there as well. No other current direct involvement with workshops, I mean,

speaking engagements and so on, I tend to do a lot of stuff in the corridors, and talk to a lot of people outside of the workshops, and the sessions as well.

GLEN MCKNIGHT:

Okay, thank you. Next is Satish.

OLIVIER CRÉPIN-LEBLOND:

Oh, and I forgot, also - sorry, just one thing, sorry. Just before - I did forget, how could I forget that, a cross-committee group on internet governance is running a workshop, and I'm one of the co-organisers. I usually get someone else to make a fool of themselves, and this time it's going to be Markus Kummer who's going to be doing this. So, I'll be pushing him, and telling him what things to do. That's all. Thanks.

GLEN MCKNIGHT:

Great, thank you. Full schedule. Satish, your turn.

SATISH BABU:

Thanks, Glen. Satish, for the record. I'm organising two workshops - organising one, and speaking in two more. The first one is a Day Zero event that I'm chairing because the [UNKNOWN] also meeting of APSIG. I will also attend the central dynamic coalition on schools of internet governance. I see my name listed in the ICANN session, but nobody has spoken to me about it, so I'm not sure whether I'm really going to be speaking or not, and then on days 1 to 3, I have a EURALO workshop that Ali and I are doing, and another workshop that I'm organising which

is on open source, which I've been doing for the last three years. I'm speaking at the Internet Society of China workshop on [UNKNOWN], artificial intelligence development, and also in [UNKNOWN'S] session on crypto currency. That's my schedule.

GLEN MCKNIGHT:

Great, wow, thank you so much. Wale?

WALE BAKARE:

Hello, this is Wale Bakare speaking. Can you hear me?

GLEN MCKNIGHT:

Yes.

WALE BAKARE:

Right, I have just signed off to be on two sessions, but as of now, I'm yet to receive confirmation yet, on the two sessions that I have signed off for, but the two sessions - the one Monday, I'll be on the 'internet and [UNKNOWN] governance for television and environment', and day two, which is Tuesday, I'll be on the 'governance and innovation in the age of a sharing economy', so, these are the two sessions that I'll be on the panel, but I'm awaiting to get confirmation for these two sessions. Thank you.

GLEN MCKNIGHT:

Great, thank you. As you see with everyone, we're all going to be pretty busy with sessions. I'm in three sessions, Tijani and Aziz's session, I'm

sharing one of the sessions with Satish, I'm in another session on accessibility, plus I will make a point of every single session that any of you will be speaking, if I'm not there, I'll have a volunteer photographer, so every session that you guys will be in, they'll be photographed. I'm limited in terms of video, what I can video - I'll have to sit down with all of you and find out which one has to be videoed, but I know on Day Zero, I'm obligated to do all the session on video with Satish - he caught me first.

Okay, we're going to be closing in two minutes, so I'm just going to open it up to any other items. Heidi - did we cover everything?

HEIDI ULLRICH:

Yeah, just something very important that we haven't talked about yet, and that is two things. One thing is that if you do not have your travel yet confirmed - Maureen, I know that was you - please let me know if I can help you with anything. And the second, very important point is that to get in the [UNKNOWN], I believe you need to bring your passport with you everyday as you go through, so, that's important, and if you have not registered, yet, that is absolutely crucial for the IGF. Thank you.

GLEN MCKNIGHT:

Great, thank you, and Heidi, I'll just give you my comment on my travel - I did see an email back from Mandy, I confirmed, I'll pick up the cost of the hotel on the 16th, but I told CT to go ahead and book me to fly out on the 15th, so I haven't heard. I'd like to confirm it, the [UNKNOWN] for the day after, with my initial email, so, I haven't heard anything from CT, so, I'd like to get that locked down if I possibly can.

Okay, folks, we covered a lot of material really quick. Thank you all for coming in, and my head's a little fuzzy still from a month and a half of travel, but I think I got a concept of what we're doing. We have a little bit of homework to do, and I'll be back and forth, particularly with Olivier and Susie on some of this costing out, so.

Thank you all for coming in. Yes, go ahead.

HEIDI ULLRICH:

Glen? Yes, Heidi. Just, do you want to have a call again next week? Maybe this time we'll invite Adam and Mandy to that call? And we'll have updates for sure on the promotional materials.

GLEN MCKNIGHT:

Yeah, that'd be great. We'll bring everybody up to speed. Again, thank you - I think that's it for everybody, so, thanks again. This concludes the call till our next call next week. Thanks again. Bye, everybody.

HEIDI ULLRICH:

Thanks, everyone. Bye.

[END OF TRANSCRIPTION]