App and Eval Recommendations

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"Global South" Defined

The **Global South** includes but is not limited to Africa, Latin America, the Caribbean and the developing Asia/Pacific including the Middle East

43: Metrics

Set objectives for applications from the global south

- SubProc: too limiting
- GAC: should be targeted more broadly

43: Metrics

Recommendation: Set objectives/metrics for the global south
To: SubProc/GNSO
Details:
The subsequent procedures working group to establish clear goals
for the global south including whether or when applications and even
number of delegated strings should be objectives. It is possible that
Short term objectives should be around second level participation.

44: Expanded Outreach

Expand outreach into global south

- ALAC: other factors
- GAC: better targeted
- ICANN: How different?

44: Expanded Outreach

Refine and Expand outreach into global south

Details: Outreach to the global south requires a more comprehensive program of conference participation, thought leader engagement and traditional media. The work of AMGlobal should be built upon to identify targets, outlets and venues for better outreach. This outreach should include cost projections, potential business models and resources for further information. Further, it is recommended that the outreach program begin significantly earlier so as to facilitate internal decision making, by potential applicants.

45: Pro Bono Assistance

ICANN to "Manage" the pro bono assistance program.

• Develop on-line system for support

45: Pro Bono Assistance

ICANN to "Coordinate" the pro bono assistance program.

46: Applicant Financial Support Program

Revisit the Applicant Financial Support Program

- ALAC: Define terms, clarify scope
- GAC: Expand scope

46: Applicant Financial Support Program

Expand the Applicant Financial Support Program

Details: The total cost of getting a new gTLD string far exceeds the $185k application fee. Beyond efforts to reduce the application fee for all applicants, efforts should be made to reduce the overall cost of application, evaluation and conflict resolution, including additional subsidies and dedicated support for applicants from the Global South

47: Clarity of GAC Advice

GAC consensus advice to Board regarding gTLDs to be clearly enunciated, actionable and accompanied by a rationale. ICANN to provide template and Applicant Guidebook to clarify process and timelines.

Details: While the details should be left to the subproc working group, the CCT believe there should be a mechanism created to specifically allow objections by individual members of the GAC and means to challenge assertions of fact by GAC members. Finally, some sort of appeals mechanism is imperative.

48: Community Applications

Review procedures and objectives for community-based applications.

49: String Confusion

Consider new policies to avoid potential for inconsistent results in string confusion objections. Consider:
• Determine through initial string similarity review process that singular/plural versions of the same gTLD string should not be delegated
• Avoid disparities in similar disputes by ensuring that all similar cases of plural/ singular strings are examined by same expert panelist
• Introduce a post dispute resolution panel review mechanism

Details: While the details should be left to the subproc working group.

50: Review of Dispute Resolutions

Consider eliminating?