

Michelle DeSmyter:Dear All, Welcome to the Review of all Rights Protection Mechanisms (RPMs) in all gTLDs PDP Working Group call on Thursday, 28 September 2017 03:00 UTC.

Michelle DeSmyter:Agenda wiki page:

https://urldefense.proofpoint.com/v2/url?u=https-3A_community.icann.org_x_o4BEB&d=DwIFaQ&c=FmY1u3PJp6wrcrw1l3mSVzgfkbpSS6sJms7xcl4I5cM&r=8_WhWIPqsLT6TmF1Zmyci866vcPSF04VShFqESGe5iHWG1BLwwehFBfjrsjWv9&m=M5EItDx65_5oiD9j3S1B9WMz-nj0vxE5Ih2jh-uEjQQ&s=FrASpw23gYSa_L-rkQHceltFwtYGrZahQNeVSjCQQQY&e=

George Kirikos:Hi folks.

Kathy Kleiman:Petter - tx for being on so early in the morning your time!

Kathy Kleiman:Hi George and Sara...

Sara Bockey:Hi there.

George Kirikos>Welcome Kathy, Sarah, Petter et al.

Maxim Alzoba (FAITID):Hello All

Michael Flemming:Good morning

Maxim Alzoba (FAITID):I think we might see more people in 4 minutes

Philip Corwin>Hello, night owls and early birds

Petter Rindforth:always a good tart of the day ;-)

Petter Rindforth:...start...

Steve Levy:Petter, you have my utmost respect!

Martin Silva:Hi all

Lori Schulman:Hi

Justine Chew:Great work, Phil, Mary and all involved re GNSO Council decision on our data request.

Michael Flemming:Question: So, officially, what is the lead time for the PDP and how far do we see stretching ourselves out?

Michael Flemming:as in time wise*

Michael Flemming:not necessarily in regards to content

Martin Silva:I do think there is room to wide the scope of some question that would increase data value gathered

Amr Elsadra:Thanks. I think Phil did a great job covering it.

David McAuley:and what is new plan while data being athered - or will WG develop a new approach while data being gathered

David McAuley:gathered, that is

Michael Flemming:Alright, thank you.

George Kirikos:Some other data has already been requested though on other questions, e.g. the Top 500 TMCH terms, etc. (from March 2017!), i.e. from The Analysis Group.

Michael Flemming:I just wanted to know when that would occur.

David McAuley:Thanks Phil, makes sense

Lori Schulman:I missed the first few minutes of the call, what was the final budget figure?

Philip Corwin:The request was a minimum of \$50k. What we will

actually get is unknown.

George Kirikos:Is that for "external" spending? Or does it include ICANN "staff time"?

George Kirikos:(i.e. ICANN staff was compiling some stuff)

David McAuley:Agree with Lori on prioritization

Philip Corwin:We may well need to prioritize, depending on the funds made available.

Colin O'Brien:The low dollar amount is worrying. In my experience surveys can become very expensive.

Lori Schulman:@George, my understanding is that 50K is for external consulting only not staff time

Michael Flemming:Lori, I think you are still on audio

George Kirikos:Thanks, Lori.

David McAuley:is someone scuba diving?

George Kirikos:lol David

David McAuley:its not so much data gathering as analysis in light of data received

Martin Silva:1) I think we should include this question as part of the survey and outreach we are already doing to the stakeholders

Kathy Kleiman:Martin: did you want to come online to speak?

Martin Silva:I have several remarks, I will take the mic for some of them.

Martin Silva:this one is pretty small remark

George Kirikos:I assume we already have the data (TLD by TLD) on number of sunrise registrations (e.g. by The Analysis Group, and/or the monthly registry reports). Do we have that as a public data set? (e.g. in a spreadsheet)

George Kirikos:(can then match that up with data on whether there were additional RPMs for that TLD, type, etc.)

Maxim Alzoba (FAITID):formally to extent that is not breaching RA and RPMs and other Consensus Policies

Maxim Alzoba (FAITID):and RSEP

David McAuley:This series of questions (#3) underscore importance of professional help

Maxim Alzoba (FAITID):@David, unfortunately most experts in this field are in this PDP

Martin Silva:Amr is perfectly capturing the remarks

Martin Silva:clap clap clap

David McAuley:good point @Maxim

Jon Nevett:Again, we are not reviewing the Additional marketplace RPMs -- the second bullet was rejected by the subgroup

Jon Nevett:Bullet 3 again is beyond scope

Jon Nevett:no

George Kirikos:Bullet 3 in the "notes" pod? Or in the top pod?

Jon Nevett:notes george
Maxim Alzoba (FAITID):Maxim: ICANN Compliance does not have power to be the source of the contractually binding opinion
Maxim Alzoba (FAITID):RA is a contract and each party see things from their angle
Maxim Alzoba (FAITID):Registry and ICANN Compliance
Jon Nevett:Thanks Phil -- you said it better than I would have and you didn't wake my wife while saying it!
Maxim Alzoba (FAITID):too early for me
David McAuley:I agree w/@Maxim about ICANN Compliance authority - I assume a professional survey person, if he/she asks ICANN, would ask 'what in your opinion AFFECTS' not 'what in your opinion authorizes'
Justine Chew:I agree with Phil. Also, the "acceptability" of additional Marketplace RPMs are commercial innovations not within the remit of this group.
Colin O'Brien:+1 Greg
David McAuley:Also +1 @Greg
Justine Chew:+1 Greg
Lori Schulman:Agree with Greg
Maxim Alzoba (FAITID):+1 Greg
Lori Schulman:Support not changing questions without agreement of subteam and subteam leader
Martin Silva:Lori, I would agree that they should be asked, but the agreement of the WG includes and overruns the will of the subteam. And I say it as a subteam member :-P
George Kirikos:sub = subordinate
Maxim Alzoba (FAITID):if we change list of questions too much, we are at risk of GNSO Council to retract the approval
Cynthia King:Re-litigating every question/point of the sub-groups will make this a very long process.
Martin Silva:why? we are making what they asked, to improve them to be as efficient as possible in getting as much relevant data, and relevant means close to reality, non biased, sufficient, etc.
Cynthia King:Utilizing sub-groups is a way of dividing work & assigning expertise.
Lori Schulman:Agree with Cynthia.
Maxim Alzoba (FAITID):@Martin, the approval was granted for the set of questions
Maxim Alzoba (FAITID):it was not a wildcard
Martin Silva:we are not erasing the question, we are making them more accurate
Martin Silva:is good, is in the sense that the GNSO approved them
George Kirikos:As noted last week, one would want to check the

historical rules, too (e.g. using Archive.org), because the currently-posted rules might be different.

George Kirikos:Although, registrars probably have them too, if they were used as distribution partners for those additional RPMs.

Amr Elsadr:Question: Providers = Registry Operators?

Amr Elsadr:Question above for Martin. :)

Martin Silva:yes

Amr Elsadr:Thanks, Martin.

George Kirikos:+1 Martin. For question 5, we'd also have the actual registration stats (i.e. in the ICANN monthly reports), to see if that impacted registration volume).

Cyntia King:Finding registrants for these highly-specific questions may be dependent on registries providing data that is subject to confidentiality claims, right?

Maxim Alzoba (FAITID):@George,it is hypothetical ... even Registrars sometimes do not know what the reason for registration was (or in situation where the Registrant chosed not to be one)

Martin Silva:Cyntia, yes, I agree is not an easy task, I just put forward the idea, if is not feasible, we can drop it, but if it is, maybe we improve it

Justine Chew:Exactly, Greg is correct. So would be it registrants who have received a TM Claims notice?

Cyntia King:I just thought of my own portfolio @Martin.

Lori Schulman:I thought that TM owners received copies of the claims' notices. I recall receiving them.

Maxim Alzoba (FAITID):it is hard to reach those comanies which reached the conclusion not to register (they are not in WHOIS)

Maxim Alzoba (FAITID):We did in Moscow and .xn--80adxhks to extend claims period ... so far two years

Maxim Alzoba (FAITID):and going

Maxim Alzoba (FAITID):the data is on TLD start info portal

Cyntia King:@Greg - to your point, how could we get a representative sample of registrants?

Greg Shatan:@Cyntia, I doubt there's a way to get a representative sample, without a great deal of planning and effort. More like we'll end up with anecdotes.

Justine Chew:So is the effort worth putting in to get the (possible) result?

Amr Elsadr>Note that the questions regarding advantages/disadvantages and costs associated with ongoing Claims services should already be covered by the TM Claims questions.

George Kirikos:ICANN has surveyed registrants in the past, e.g. see: https://urldefense.proofpoint.com/v2/url?u=https-3A_www.icann.org_news_announcement-2D2-2D2016-2D09-2D15-2Dden&d=DwIFaQ&c=FmY1u3PJp6wrcrwl13mSVzgfkbPSS6sJms7xcl4I5cM&r=8_W

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George Kirikos:"Global Registrant Survey Final Phase Results Available"

George Kirikos:No need to reinvent the wheel.

Jon Nevett:where is that question?

Philip Corwin:Thx George for identifying that. I'd hope that staff would look into the extent to which that registrant survey produced responses.

Cyntia King:@George, but why do we need anecdotal data? Aren't we looking for representative samples for data integrity?

Jon Nevett:I don't think we should name specific companies

Maxim Alzoba (FAITID):answer to question 5 is in ICANN Accounting (they charged for each claims registration additional .25 USD)

Maxim Alzoba (FAITID):for the lsat bit

George Kirikos:@Cyntia: my link *was* to a representative sample, i.e to counter the "anecdotal".

David McAuley:Jon - that Q is on page 2, section III, Question 4

David McAuley:I didn't remember it and guess maybe that was rephrased

George Kirikos:i.e. it was suggested that creating a representative sample of registrants was hard by Greg above. It's already been done before.

Cyntia King:So you want us to engage Nielsen to survey registrants? Is this part of our budgeted data collection?

Greg Shatan:Our budget wouldn't cover it....

Amr Elsadri>Note: Asking trademark owners this question was a WG suggestion, not staff. :)

Greg Shatan:I think it

George Kirikos:@Cyntia: No, I'm not suggesting that at all. I'm just countering the suggestion by Greg that creating a representative sample of registrants was difficult, and that one would necessarily end up relying on anecdotes.

Greg Shatan:is the phrasing at issue.

Michael Flemming:In any gTLDs that offer a blocking mechanism?

Cyntia King:@George. Agreed it's not difficult to survey registrants - just expensive & time-consuming.

Maxim Alzoba (FAITID):I think it is related to ROs using such blocking mechanics

Greg Shatan:@George, just because it's been done, doesn't mean it's easy. I'm looking at our budget and approach.

Jon Nevett:thx

David McAuley:Agree w Phil and Jon

George Kirikos:@Greg: same could be said about getting a representative sample of TM holders.

Cyntia King:Agree w/ @Phil

Cyntia King:Also checked @George's link. Very interesting reading.

Michael Flemming 2:You wouldn't. Most Registrars would show the domain as unavailable.

Maxim Alzoba (FAITID):URS does not work for old TLDs

Michael Flemming 2:Unless the query for the domain is recorded

Justine Chew:I have to drop off now. Cheers, for the good discussions.

Michael Flemming 2:Thanks, Justine.

Philip Corwin:@Maxim--neither does claims notices or blocking services/only for new tlds

Jon Nevett:xxx had a blocking mechanism, so shouldn't be limited to New TLDs

Martin Silva:As kathy said 2 mins ago, Analysys Group might have info on that.

Martin Silva:* regarding Q5

Maxim Alzoba (FAITID):.com is not following RPMs and URS

George Kirikos:For registration volume, we can see the actual reg volume in the monthly reports.

George Kirikos:i.e. it's public data already (just needs to be compiled)

Maxim Alzoba (FAITID):I was saying only that URS is limited

Maxim Alzoba (FAITID):to new gTLDs mostly (and few ccTLDs)

Maxim Alzoba (FAITID):how do we reach non-registrants (those who decided not to register)?

George Kirikos:Given so many registrants of new gTLDs were from China, attention should be paid to ensure any survey of registrants cover China in particular.

Martin Silva:I promise not to make more remarks

Mary Wong:@Maxim, that is a question we will need to address. Not least because, the broader we cast the net of potential respondents, the more expansive and expensive the survey.

George Kirikos:By the way, for staff,
https://urldefense.proofpoint.com/v2/url?u=https-3A_club.domain.cn_forum.php&d=DwIFaQ&c=FmY1u3PJP6wrcrw113mSVzgfkbPSS6sJms7xcl4I5cM&r=8_WhWIPqsLT6TmF1Zmyci866vcPSF04VShFqESGe_5iHWG1BLwwwehFBfjrsjWv9&m=M5EItDx65_5oiD9j3S1B9WMz-nj0vxE5Ih2jh-uEjQQ&s=kUODmk07VkfYzLASbyQ-ZSh7zaxl6WdGFW75yworDl8&e= might be an additional data source for Chinese registrants experiences, on some of the other data collection (i.e. for previous questions). i.e. it's the Chinese equivalent to NamePros.com.

Maxim Alzoba (FAITID):Q2 could be answered only by the relevant party

Maxim Alzoba (FAITID):if we ask non relevant parties we just extend unwise spendings

Maxim Alzoba (FAITID):I suggest we run a poll to understand how many PDP members support these additional side questions

Mary Wong:By way of context, please note that the budget for data collection isn't that big; so the broader we cast the net, the more pressure we bring to bear on the budget that we have to do the surveys we have identified as necessary

Michael R Graham:I think the history of the development and approval of these questions answers Maxim's question.

David McAuley:agree w/Mary and it underscores Lori's earlier point about prioritization

Cyntia King:@Mary - you should have a bell that rings every time we try to expand the budget. Or maybe a buzzer.

Petter Rindforth:Good point!!

Martin Silva:I just point out what I look is missing, if it is missing for a good reason I am more than happy to agree!

Maxim Alzoba (FAITID):@Michael, I was saying that additional changes to our questions can be done with such limited numbers of participants we see now

Greg Shatan:@Cyntia, I don't think we could take that much buzzing.... :-)

Greg Shatan:It would help to know what the actual experience is when trying to register a "blocked" domain. Is it any different than trying to register an already registered domain?

Michael R Graham:@Cyntia +1

David McAuley:Interesting call, thanks all, goodbye

Philip Corwin:Good point Greg. That's a question for registrars

George Kirikos:Goodnight, folks.

Jon Nevett:thx!

Martin Silva:good night/day to all!

Philip Corwin:Bon Soir

Michael R Graham:Thanks from the quiet corner

Greg Shatan:I hope it's daytime for someone....

Mary Wong:Next meeting is next Weds at 1700 UTC

Maxim Alzoba (FAITID):bye all

Cyntia King:Night!

Martin Silva:thank you for standing my noisy remarks!

Martin Silva:by all

Amr Elsadr:Thanks all. Bye.

Lori Schulman:bye

Steve Levy:Bye

Greg Shatan:Night!