

The image is a promotional graphic for the ICANN 60 Annual General meeting. It features a background photograph of a cityscape at dusk or dawn, with several tall, modern skyscrapers on the left and a large, ornate archway on the right. In the foreground, there are colorful flower beds and a paved walkway. A white rectangular box with a thin border is overlaid on the right side of the image, containing the event details in white text. The text is arranged in three lines: 'ICANN' in a large, bold, sans-serif font, 'ANNUAL GENERAL' in a smaller, bold, sans-serif font, and '60' in a very large, bold, sans-serif font. Below this, 'ABU DHABI' is written in a bold, sans-serif font, and '28 October-3 November 2017' is written in a smaller, sans-serif font.

ICANN
ANNUAL GENERAL

60

ABU DHABI

28 October-3 November 2017

New gTLD Subsequent Procedures PDP WG – Face-to- Face Session (Work Track 5)

ICANN60

1 November 2017



Welcome, Introduction, and Background

Agenda Item 1

- Agenda
- Introduction of WT5 Leadership
- Background on WT5

Agenda

1

Welcome
Introduction
Background

2

The GNSO Policy
Development
Process

3

Framing the Terms
of Reference for
Work Track 5

4

Framing the Terms
of Reference:
Deliverables and
Reporting

5

Framing the Terms
of Reference: Rules
of Engagement

6

Close-out

Welcome

- ⦿ New gTLD Subsequent Procedures PDP WG Co-Chairs: Jeff Neuman and Cheryl Langdon-Orr
- ⦿ Work Track 5 (WT5)
 - Christopher Wilkinson (ALAC)
 - Annebeth Lange (ccNSO)
 - Olga Cavalli (GAC)
 - Martin Sutton (GNSO)

Background

- ⦿ **2007:** GNSO recommended that geographic names be protected via objection mechanisms - and therefore not reserved. Exception: *all two letters were reserved for ccTLDs*
- ⦿ Because of community concerns, the Board decided on different measures, which are currently in Applicant Guidebook (AGB):
 - **Country + territory names** prevented from registration
 - **Geographic names** (as defined in AGB) require support/non-objection

- ⦿ **Parallel efforts** within community working on geo names, with different focus + scope; CCWG concluded without reaching agreement.
- ⦿ Recognizing the parallel efforts + divergent views in the community, New gTLD Subsequent Procedures PDP WG co-chairs are **seeking to consolidate work + collaborate with the community to reach a consensus solution within Work Track 5.**
 - Topic in PDP WG **charter** -- no work done to date independently
 - Organized two **webinars** as pre-cursor to cross-community sessions at ICANN59
 - Organized two **cross-community sessions** dedicated to geographic names at ICANN59

Current, cont.

- ⦿ With a goal of creating a **consensus-driven and inclusive** outcome, Work Track 5 has a shared leadership structure (ALAC, ccNSO, GAC, and GNSO)
- ⦿ A **call for volunteers** announcement was published on 22 Oct. Any and all are welcome and encouraged to participate
- ⦿ Elements of the **Terms of Reference** will be discussed today but a draft will be developed and agreed upon after ICANN60.

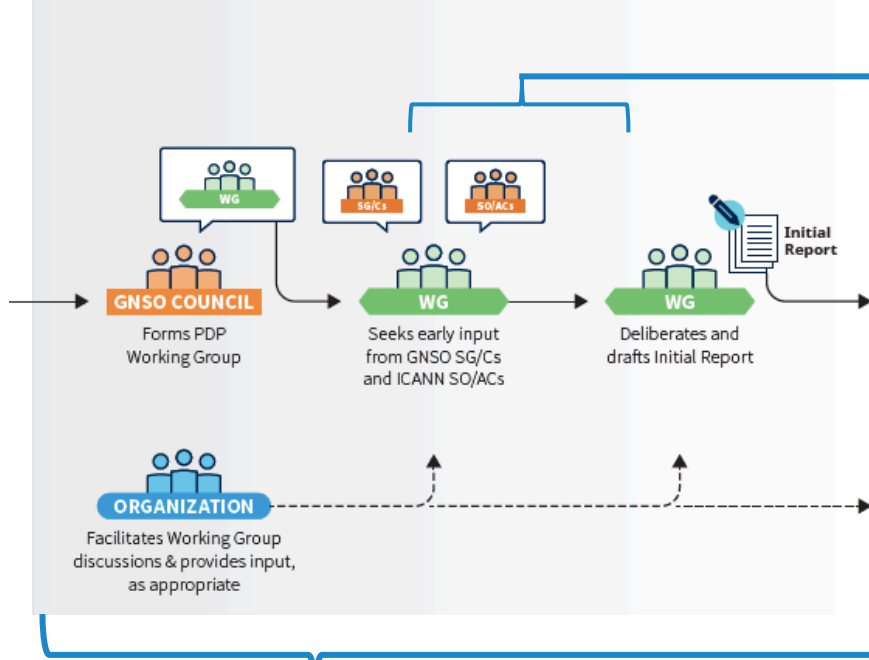
The GNSO Policy Development Process

Agenda Item 2

The Process (and where WT5 efforts fit)

4 Working Group

The work of WT5.



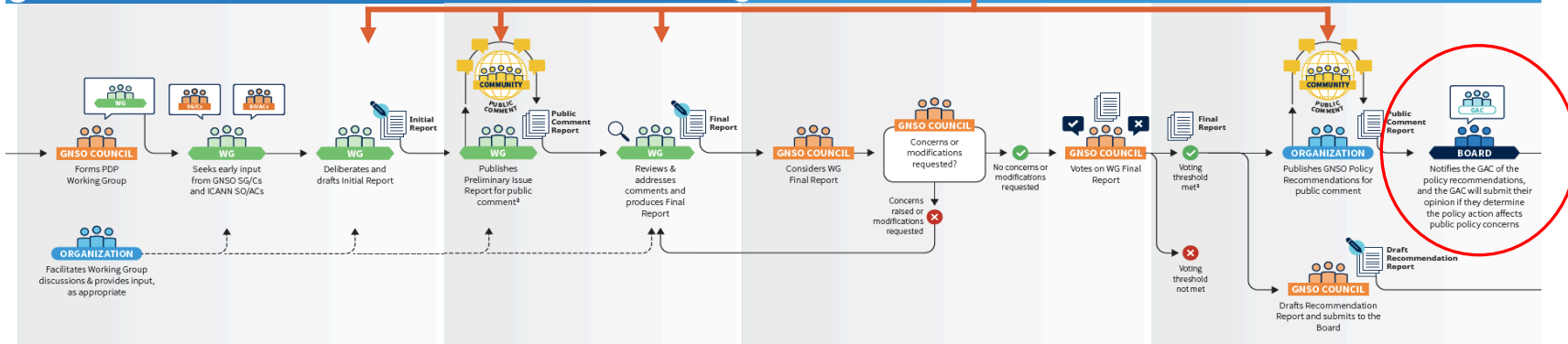
Multiple points for interaction with the work of WT5 through the PDP

4 Working Group

4 Working Group cont'd

5 Council Deliberations

5 Council Deliberations cont'd



Framing the Terms of Reference

Agenda Item 3

-Problem Statement, Goals & Objectives, and Scope

What do we mean by Terms of Reference

- ⦿ While WT5 is a sub team to the full New gTLD Subsequent Procedures PDP WG, it will be operated under its own specific Terms of Reference, though it remains and is subject to the overall PDP WG.
- ⦿ Critical elements of the Terms of Reference include:
 - ***Problem Statement, Goals & Objectives, and Scope***
 - **Rules of Engagement (e.g., decision-making)**
 - **Deliverables and Reporting**

Problem Statement, Goals & Objectives, and Scope

⦿ Problem Statement

- Some in the community believe that the rule set for geographic names (i.e., the Applicant Guidebook, *see next slides*) **require changes, or at least consideration for change**
- There is **strong interest** within the community (e.g., **ALAC, ccNSO, GAC, and GNSO**) and efforts to date, to develop solutions for geographic names, have not been optimally coordinated

Problem Statement, Goals & Objectives, and Scope

- ⦿ **Goals & Objectives**

- WT5 is dedicated to the singular topic of **geographic names at the top-level** and will be seeking to develop a consensus-driven set of recommendations/implementation guidance

Problem Statement, Goals & Objectives, and Scope

- ⊙ **Scope - Geographic Names at the top-level only**
 - **Country and Territory Names** (all alpha-2, alpha-3 on 3166-1, short and long-form on 3166-1, additional categories in section 2.2.1.4.1 of AGB)
 - **Capital Cities** in 3166-1, city names, sub-national names (e.g., county, province, state on 3166-2)
 - **UNESCO** regions
 - Other geographic names such as **geographic features** (rivers, mountains, valleys, lakes, etc.) and **economically or culturally significant terms related to geography**
 - **Geographic indicators**
 - The extent to which **languages will receive protection**

AGB - Background and Key Points

- ⦿ Applicant Guidebook of 2012, Module 2, provisions regarding geographic names:
- ⦿ **All 2-char ASCII**
- ⦿ **3-char ASCII** on ISO 3166-1 list
- ⦿ **Country and territory names** on ISO 3166-1 list and as commonly known
- ⦿ **Subnational places** on ISO 3166-2 list
- ⦿ **Capital city names** of countries or territories
- ⦿ **City names**
- ⦿ **Regions on UNESCO list** or **UN Statistical Division Regions list**

Framing the Terms of Reference, Continued

Agenda Item 4

-Rules of Engagement

Terms of Reference, continued.

- ⊙ Critical elements of the Terms of Reference include:
 - **Problem Statement, Goals & Objectives, and Scope**
 - ***Rules of Engagement (e.g., decision-making)***
 - **Deliverables and Reporting**

Rules of Engagement

⦿ Membership

- **Anyone interested** can join as a member (e.g., participate during meetings, send messages on list, etc.) or observer (i.e., receives emails sent to the list).
- **Membership in the overall PDP WG is not required.**
- The only requirement for participating as a member is to complete a **Statement of Interest**
- **Only members will be included in consensus calls**

Rules of Engagement

⦿ **Decision-making**

- WT5, as a sub team to a GNSO PDP WG, is **subject to the GNSO Operating Procedures**
- Definitions for full consensus, consensus, strong support but significant opposition, and divergence available in **Annex 1, section 3.6** of the GNSO Operating Procedures
- GNSO PDPs **do not vote**
- GNSO PDPs are **not based on the highest number of opinions**, but rather, take into account the breadth of various opinions

Framing the Terms of Reference, continued

Agenda Item 5

-Deliverables and Reporting

Terms of Reference, continued.

- ⊙ Critical elements of the Terms of Reference include:
 - **Problem Statement, Goals & Objectives, and Scope**
 - **Rules of Engagement (e.g., decision-making)**
 - ***Deliverables and Reporting***

Deliverables and Reporting

⦿ Deliverables

- The goal is for WT5 to reach consensus on policy recommendations and/or implementation guidance for geographic names at the top-level in the New gTLD Program
- WT5 will develop a report integrating its recommendations and explaining its rationale for reaching those conclusions
- WT5's report and recommendations will be delivered to the full WG for consideration

⦿ Reporting

- The **4 WT5 co-leads will brief** the ALAC, ccNSO, GAC, and GNSO on a regular basis.
- **WT5 members** are expected to brief and liaise with their **respective organizations**, if applicable

Close-out

Agenda Item 6

- Next Steps
- Call for Volunteers
- AOB

Next Steps

- ⦿ The call for volunteers extends until 20 Nov. When should a kickoff meeting be scheduled?
- ⦿ How often should the group meet?
- ⦿ How can members prepare?

Some Identified Resources for Preparation

- ⦿ New gTLD PDP WG – [Final Issue Report](#), [Charter](#), other materials available at PDP WG's [Wiki](#)
- ⦿ Materials from the [Geographic Names Webinars](#) and [Sessions at ICANN59](#) organized by the PDP leadership team.
- ⦿ [Final Report of the CCWG on the Use of Country & Territory Names](#)
- ⦿ [Applicant Guidebook of 2012, Module 2, provisions regarding geographic names](#)
- ⦿ [GAC Working Group to Examine the Protection of Geographic Names in any Future Expansion of gTLDs](#)
- ⦿ Other?



Thank You and Questions

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