

Organizational Effectiveness Committee At-Large Review

Alan Greenberg

21 September 2017

Recommendations

- Broad scope impacting
 - At-Large structure
 - ALAC composition
 - Internal processes
 - Interactions with ICANN bodies
 - Interactions with groups outside of ICANN
- Very prescriptive

Issues Raised

- Active involvement - Need more users actively involved in policy processes
 - Focus was largely process-related inhibitors and not those related to language, jargon and learning curve
- Perceptions of stagnation

Issues Raised – Con't

- Need more interactions with organizations outside of ICANN
 - I*, Regional
- More involvement with Internet Governance activities
- Better communications and communication tools
 - For both active and prospective members

Issues Raised – Con't

- Performance monitoring, metrics
- Resources: Funding and staff

ALAC/At-Large Reaction

- Largely agree with most issues raised
 - Presented to Review Team at start of review
- Stagnation demonstrably not an issue (with a very few exceptions)
 - Perception is an issue
 - Lack of committed volunteers is an issue
 - Lack of knowledgeable, heavily committed workers correct.

Empowered Membership Model (EMM)

- Allow individuals anywhere to join RALO with identical rules across regions
- Voting rights
- Increased travel opportunities
- At-Large Structures (ALSes) downgraded to level of individual members
- ALAC Members double responsibilities
- Strict term limits, stand-down periods
- Random selection

EMM – At-Large Reaction

- Allow individuals anywhere to join RALO with identical rules across regions Yes/Not now
- Voting rights Minimal voting, driving rationale?
- Increased travel opportunities At what cost?
- At-Large Structures (ALSes) downgraded to level of individual members No, ALSes have value (often untapped)
- ALAC Members double responsibilities No
- Strict term limits, stand-down periods Classical Term limits: as appropriate, cross-functional limits: No
- Random selection No

Alternative

Recommendation to:

- Have individual members a universal ability in all RALOs
- De-emphasize ALSes
- Find ways to make more travel available for active contributors

Implementation Plans

- Build a communications plan (outreach) to alert users of issues
 - Minimal jargon
 - Local languages
 - Targeted at ALS **Members** and individual users
 - Reactivate WGs that discuss policies
 - Being designed prior to/during review
- Find mechanisms to provide additional travel opportunities for active contributors
 - FY18 Pilot Program (similar to a GNSO pilot)

Other Activities

- Several mis-identified issues are being addressed through enhanced/clarified web and wiki.
 - Perception of stagnation
 - Perception of indiscriminate “advice”
 - Perception of too much time “wasted” in working groups

Lessons

- We (At-Large and ALAC) have learned a lot during this review process
 - Hope there will be an opportunity to go into it in further detail to ensure that future reviews are more productive and not huge draws on community time and energy.