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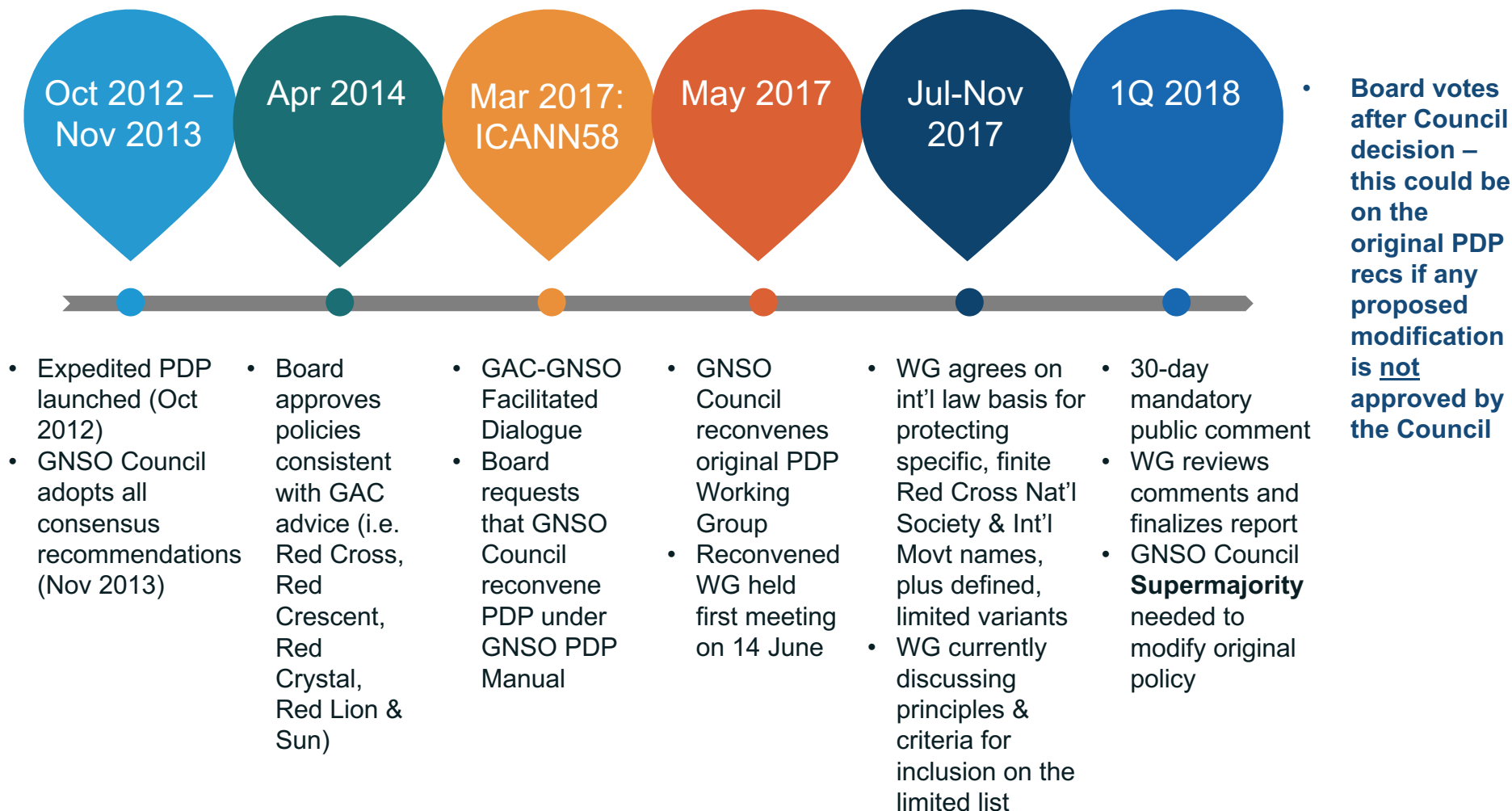
ABU DHABI
28 October–3 November 2017

Reconvened Policy Development Process (PDP) Working Group on Second Level Protections for Specific Red Cross Names

- GNSO Working Session @ICANN60

Thomas Rickert (PDP Working Group chair)

ICANN

Timeline: initial PDP and reconvened scope

Oct 2012 – Nov 2013

- Expedited PDP launched (Oct 2012)
- GNSO Council adopts all consensus recommendations (Nov 2013)

Apr 2014

- Board approves policies consistent with GAC advice (i.e. Red Cross, Red Crescent, Red Crystal, Red Lion & Sun)

Mar 2017: ICANN58

- GAC-GNSO Facilitated Dialogue
- Board requests that GNSO Council reconvene PDP under GNSO PDP Manual

May 2017

- GNSO Council reconvenes original PDP Working Group
- Reconvened WG held first meeting on 14 June

Jul-Nov 2017

- WG agrees on int'l law basis for protecting specific, finite Red Cross Nat'l Society & Int'l Movt names, plus defined, limited variants
- WG currently discussing principles & criteria for inclusion on the limited list

1Q 2018

- 30-day mandatory public comment
- WG reviews comments and finalizes report
- GNSO Council **Supermajority** needed to modify original policy

- **Board votes after Council decision – this could be on the original PDP recs if any proposed modification is not approved by the Council**

What are the current challenges? (1/2)

1. Developing agreed principles and criteria for inclusion on the list of Red Cross names to be reserved at the second level:

- ⦿ Currently under discussion:
  - ○ *Creation of a list of the actual names and DNS labels to be withheld from registration*
  - ○ *Creation of a formula for the composition of strings to be added to the list if there are new societies*

- ⦿ Preliminary Agreement:
  - ○ *Full names of all current (191) Red Cross National Societies (in English and official national language), International Committee of the Red Cross and International Federation of Red Cross & Red Crescent Societies (English and 6 official UN languages)*
  - ○ *List likely to also include International Red Cross & Red Crescent Movement. International Movement of the Red Cross & Red Crescent*

What are the current challenges? (2/2)

- ⊙ Not yet resolved:
  - ○ *Meaning and scope of "usual" or "commonly known" name for a National Society*
  - ○ *Issues such as: names with and/or without "the" (e.g. The American Red Cross Society); names with and/or without the word "Society" (e.g. Australian Red Cross); names with and/or without hyphens*

- ⊙ Not in scope for this effort:
  - ○ *Acronyms*
  - ○ *Certain names currently under interim reservation by Board direction (e.g. "Red Star of David"), but not included on final list adopted by GNSO Council (in Nov 2013) and the Board (in April 2014):*
    - • Presumably, these will no longer be reserved once final resolution on current issue is reached.
    - • If GNSO Council and Board approve modifications resulting from this reconvened PDP, then original GNSO PDP recommendations on Red Cross National Societies and International Movement will no longer stand.

What are the next steps?

1. Mandatory 30-day Public Comment Period

⊙ Working Group hopes to launch this by December 2017

2. Review of Comments, Preparation and Submission of Final Recommendations to GNSO Council

⊙ Timing depends on when public comment launches, how many comments are received and how complex they are

3. GNSO Council vote on proposed policy modification

⊙ To successfully modify the original (2013) policy recommendations, a Supermajority Vote of both Houses is required

4. Board vote after Council action

⊙ If GNSO Council does <u>not</u> adopt proposed modifications, Board will be asked to act on the original (2013) policy recommendations

⊙ Under the Bylaws, seeking GAC input on public policy concerns arising from proposed policy is mandatory.

⊙ There are other outstanding 2013 policy recommendations not yet adopted by the Board (e.g. IGO acronyms)

  o *Completion of all IGO-INGO work – including ongoing Curative Rights PDP – may align to enable the Board to vote on all outstanding issues*

Additional Information & ICANN60 Sessions Information

- No formal Working Group meeting scheduled for ICANN60
  - Informal Working Group discussion tentatively agreed for Monday 30 October, 13.30-14.30
  - GAC discussion on the topic: Tuesday 31 October, 10.30-11.00

- Background information on original (2012-2013) PDP: https://gnso.icann.org/en/group-activities/active/igo-ingo

- ICANN60 Background Briefing Paper: https://gnso.icann.org/en/issues/policy-briefing-rc-protection-12oct17-en.pdf

- Reconvened PDP Working Group online wiki space (meeting transcripts, call recordings, draft documents and background materials): https://community.icann.org/x/IUfwAw