

Reconvened Policy Development Process (PDP) Working Group on Second Level Protections for Specific Red Cross Names

GNSO Working Session @ICANN60

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Timeline: initial PDP and reconvened scope



- Expedited PDP launched (Oct 2012)
- GNSO Council adopts all consensus recommendations (Nov 2013)
- Board
 approves
 policies
 consistent
 with GAC
 advice (i.e.
 Red Cross,
 Red
 Crescent,
 Red
 Crystal,
 Red Lion &
 Sun)
- GAC-GNSO Facilitated Dialogue
- Board requests that GNSO Council reconvene PDP under GNSO PDP Manual
- GNSO Council reconvenes original PDP Working
- GroupReconvenedWG heldfirst meetingon 14 June
- WG agrees on int'l law basis for protecting specific, finite Red Cross Nat'l Society & Int'l Movt names, plus defined, limited variants
- WG currently discussing principles & criteria for inclusion on the limited list

- 30-day mandatory public comment
- WG reviews comments and finalizes report
- GNSO Council Supermajority needed to modify original policy

Board votes after Council decision – this could be on the original PDP recs if any proposed modification is not approved by the Council



What are the current challenges? (1/2)

1. Developing agreed principles and criteria for inclusion on the list of Red Cross names to be reserved at the second level:

- Currently under discussion; Red Cross representatives have proposed draft principles
 - ICANN organization has indicated that a complete list of the actual names and DNS labels to be withheld from registration – possibly with agreed process for updating/revision – is preferred from an implementation perspective

Preliminary Agreement:

- Full names of all current (191) Red Cross National Societies (in English and official national language), International Committee of the Red Cross and International Federation of Red Cross & Red Crescent Societies (English and 6 official UN languages)
- List likely to also include International Red Cross & Red Crescent Movement.
 International Movement of the Red Cross & Red Crescent



What are the current challenges? (2/2)

Not yet resolved:

- Meaning and scope of "usual" or "commonly known" name for a National Society
- Issues such as: names with and/or without "the" (e.g. The American Red Cross Society); names with and/or without the word "Society" (e.g. Australian Red Cross); names with and/or without hyphens

Not in scope for this effort:

- Acronyms
- Certain names currently under interim reservation by Board direction (e.g. "Red Star of David"), but not included on final list adopted by GNSO Council (in Nov 2013) and the Board (in April 2014):
 - Presumably, these will no longer be reserved once final resolution on current issue is reached.
 - If GNSO Council and Board approve modifications resulting from this reconvened PDP, then original GNSO PDP recommendations on Red Cross National Societies and International Movement will no longer stand.



What are the next steps?

1. Mandatory 30-day Public Comment Period

Working Group hopes to launch this by December 2017

2. Review of Comments, Preparation and Submission of Final Recommendations to GNSO Council

 Timing depends on when public comment launches, how many comments are received and how complex they are

3. GNSO Council vote on proposed policy modification

 To successfully modify the original (2013) policy recommendations, a Supermajority Vote of both Houses is required

4. Board vote after Council action

- If GNSO Council does <u>not</u> adopt proposed modifications, Board will be asked to act on the original (2013) policy recommendations
- Under the Bylaws, seeking GAC input on public policy concerns arising from proposed policy is mandatory.
- There are other outstanding 2013 policy recommendations not yet adopted by the Board (e.g. IGO acronyms)
 - Completion of all IGO-INGO work including ongoing Curative Rights PDP may align to enable the Board to vote on all outstanding issues



Additional Information & ICANN60 Sessions Information

- No formal Working Group meeting scheduled for ICANN60
 - Informal Working Group discussion tentatively agreed for Monday 30 October, 13.30-14.30
 - GAC discussion on the topic: Tuesday 31 October, 10.30-11.00
- Background information on original (2012-2013) PDP:
 https://gnso.icann.org/en/group-activities/active/igo-ingo
- ICANN60 Background Briefing Paper: https://gnso.icann.org/en/issues/policy-briefing-rc-protection-12oct17-en.pdf
- Reconvened PDP Working Group online wiki space (meeting transcripts, call recordings, draft documents and background materials): https://community.icann.org/x/IUfwAw

