

NARALO ACTION PLANS



Glenn McKnight and Judith Hellerstein
NARALO Meeting | 6, Sept 2017

• INREACH STRATEGY

Inreach-Engagement Strategy

Engagement

- Encourage local events using if necessary the Local Discretionary funds
- Organize special purpose calls on HOT TOPICS
- Outreach to select members interested members on policy
- Strategize for members involvement in new or underrepresented committees
- Continue the efforts of ICANN Readouts, ISOC SFC and ISOC NY performed post ICANN Joberg events

Communication

- Ongoing use of Monthly NARALO Newsletter to highlight the policy issues
- Conversion and distribution of ICANN documents into Ebooks

FY 18 CROPP STRATEGIC PLAN

Outreach Strategy

- ◉ Background
 - ICANN 57 has been moved from PR to India resulting in a major loss in the NARALO Outreach in San Juan spearheaded by Eduardo Diaz and Alfredo Calderon. The event was to coincide with the NARALO GA at a ICANN meeting
- ◉ ICANN 61 will be major NARALO Event in San Juan, Puerto Rico
 - First North American School of Internet Governance
 - Possible update our ICANN MOU
 - Adoption of new Rules of Procedures
 - NARALO Showcase
 - NARALO Outreach Table
 - Encourage NARALO Members to apply for Fellowship program

FY 18 CROPP TRIPS

FY 18 Outreach Strategy

CROP Strategic Plan for FY 18

- Focus on outreach to underrepresented communities
- Ongoing strategy for outreach to groups with special needs
- Encourage members of NARALO who haven't been on trips before

Trips

October **ARIN Meeting in San Jose, California**

March 2018 **NASIG in San Juan, PR**

March 2018 **RightsCon in Toronto**

April 2018 **ARIN Meeting in Miami**

May 2018 **National Digital Inclusion Alliance Conference**

CROP PLAN

<https://community.icann.org/display/soaceoutreach/NARALO+Outreach+Strategic+Plan>

Request for Feedback

Time for feedback

What are we doing right?

What else should we be doing ?

