



Glenn McKnight and Judith Hellerstein NARALO Meeting | 6, Sept 2017



Inreach-Engagement Strategy

Engagement

- Encourage local events using if necessary the Local Discretionary funds
- Organize special purpose calls on HOT TOPICS
- Outreach to select members interested members on policy
- Strategize for members involvement in new or underepresented committees
- Continue the efforts of ICANN Readouts, ISOC SFC and ISOC NY performed post ICANN Joberg events

Communication

- Ongoing use of Monthly NARALO Newsletter to highlight the policy issues
- Conversion and distribution of ICANN documents into Ebooks





Outreach Strategy

- Background
 - ICANN 57 has been moved from PR to India resulting in a major loss in the NARALO Outreach in San Juan spearheaded by Eduardo Diaz and Alfredo Calderon. The event was to coincide with the NARALO GA at a ICANN meeting
- ICANN 61 will be major NARALO Event in San Juan, Puerto Rico
 - First North American School of Internet Governance
 - Possible update our ICANN MOU
 - Adoption of new Rules of Procedures
 - NARALO Showcase
 - NARALO Outreach Table
 - Encourage NARALO Members to apply for Fellowship program
 - Encourage indigenous members of NARALO to apply for the Global Indigenous fellowship, next round in October.





FY 18 Outreach Strategy

CROP Strategic Plan for FY 18

- Focus on outreach to underrepresented communities
- Ongoing strategy for outreach to groups with disability and specific needs
- Encourage members of NARALO who haven't been on trips before

Trips

October ARIN Meeting in San Jose, California
March 2018 NASIG in San Juan, PR
March 2018 RightsCon in Toronto
April 2018 ARIN Meeting in Miami
17-19 April 2018 National Digital Inclusion Alliance Conference in Cleveland, Ohio

CROP PLAN

https://community.icann.org/display/soaceoutreach/NARALO+Outreach+Strategic+Plan



Request for Feedback

Time for feedback

What are we doing right?

What else should we be doing?



