

# **NARALO ALS and Individual Member Orientation:** Meet & Greet with At-Large Staff, NARALO Leadership and ALAC Chair



**ICANN**  
AT-LARGE

**Wednesday, 06 September 2017 | 20:00 UTC**

# Agenda

**1**

**Welcome  
(2 mins)**

**2**

**Introductions  
(30 mins)**

**3**

**At-Large Introduction  
(20 mins)**

**4**

**How to Engage in NARALO  
(15 mins)**

**5**

**Q&A  
(15 mins)**

**6**

**Next Steps & Contact  
(3 mins)**

# 1. Welcome (2 mins)



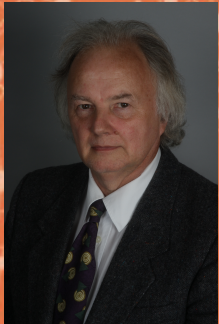
Heidi Ullrich  
VP, Policy Development & At-Large Relations



Alan Greenberg  
At-Large Advisory Committee (ALAC) Chair

## 2. Introductions (30 mins)

### NARALO Leadership Introductions (6 mins)



Glenn McKnight,  
**NARALO Chair (current),  
Secretariat (elected)**



Judith Hellerstein,  
**NARALO Secretariat  
(current)**



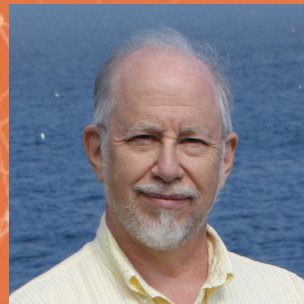
Eduardo Diaz,  
**NARALO Chair (elected),  
NomCom Delegate (current)**



Garth Bruen,  
**NARALO ALAC Member  
(current)**



John Laprise,  
**NARALO ALAC Member  
(elected, incoming)**



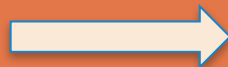
Alan Greenberg,  
**NARALO ALAC Chair  
(current)**



Javier Rua-Jovet,  
**NomCom Appointee to  
the ALAC**



Leah Symekher,  
**NomCom Delegate (elected)**



# At-Large Structure (ALS) Introductions

- Association of Internet Users\*\* (new since Jan 2016)
- Internet Society Puerto Rico
- Telecommunities Canada / TéléCommunautés Canada
- Internet Society Chapter of the Greater New York City Metropolitan Area
- Visually Impaired and Blind User Group
- US Colorado Chapter of the Internet Society
- Communatique
- Le Conseil Des Consommateurs du Canada
- San Francisco Bay Area Internet Society Chapter

\*\* =

**Presentation to share**

## **NARALO Individual Unaffiliated Members**

- Thomas Struett (new since Jan 2016)
- Jonathan Zuck (new since Jan 2016)
- Kristian Stout



# Association of Internet Users

- Purpose
  - Service
  - Education
  - Advocacy
- User-driven and led
- Membership: US
  - Though model is applicable on a national level in other countries
- [www.aiu-us.org](http://www.aiu-us.org)
- Founder: John Laprise [jlaprise@gmail.com](mailto:jlaprise@gmail.com)

# 3. At-Large Introduction (20 mins)

At-Large Staff

# Meet the Staff Supporting At-Large



**Heidi Ullrich**

VP, Policy Development & At-Large Relations

**Los Angeles, USA**

**Languages:** English, German



**Gisella Gruber**

Manager, Operations Support (ALAC, At-Large)

**Bath, UK**

**Languages:** English, French, German, Afrikaans

**Silvia Vivanco**  
At-Large Regional Manager  
**Lima, Peru**  
**Languages:** English, Spanish



**Ariel Liang**  
Policy Analyst  
**Washington DC, USA**

**Languages:** English, Chinese (Mandarin), Japanese





# Meet the Staff Supporting At-Large



**Yeşim Nazlar**

ALAC-At Large Operations Support Sr. Coordinator

**İstanbul, Turkey**

**Languages:** English, Turkish



**Evin Ashley Erdoğan**

SO/AC Secretariat Support Operations Coordinator

**İstanbul, Turkey**

**Languages:** English, Turkish, Arabic (MSA – intermediate)



**Mario Aleman**

Secretariat Operations Coordinator, SO/AC

**Managua, Nicaragua**

**Languages:** English, Spanish, German

# The At-Large Organizational Structure (Heidi)

## 5 REGIONAL AT-LARGE ORGANIZATIONS (RALOs) — OVER 220 AT-LARGE STRUCTURES (ALSes)



The At-Large Structures form the basis of the At-Large community representing the interests of individual internet users worldwide. The five RALOs unite our ALSes based on their geographic regions, namely Africa (AFRALO), Asia, Australasian and Pacific Islands (APRALO), Europe (EURALO), Latin American and the Caribbean Islands (LACRALO), and North America (NARALO).

## AT-LARGE ADVISORY COMMITTEE (ALAC) — 15 MEMBERS



10 selected by RALOs to serve on ALAC (2 from each RALO)



5 selected by Nom Com to serve on ALAC (1 from each region)



SEAT #15 ON THE ICANN BOARD IS SELECTED BY ALAC

# At-Large Working Groups (Heidi)

## Working Groups

Many At-Large working groups are dedicated to ICANN **policy discussions** and **advice development activities**. Many others tackle various aspects of organization building, such as advancing **accessibility and inclusion** at ICANN, testing **communication and collaboration** tools, planning **outreach and engagement** projects, developing **capacity building** programs for newcomers, and fulfilling **operational needs** of the Community. Almost all of our working groups are open to everyone regardless of membership status in At-Large.

### Accessibility

Advances accessibility and inclusion at ICANN by understanding and tackling the particular needs of populations who face challenges to participate in the policy development work.

### ALAC Appointee Selection Committee

Receives and reviews Expressions of Interest for various ALAC appointments until the end of the ICANN57 Hyderabad meeting.

### ALS Criteria & Expectations

Makes recommendations to the ALAC regarding the criteria and expectations for ALSes and how those expectations relate to the work of the RALOs.

### At-Large Review 2015 - 2019

Collaborates with ICANN Strategic Initiatives Department to prepare for the formal review process of the At-Large Community.

### Board Candidate Evaluation Committee (BCEC)

Identifies and compiles an initial slate of candidates for the ICANN Board Director position selected by the At-Large Community (ICANN Board Director Seat #15).

### Board Member Selection Process

### CROPP Review

Coordinates and manages At-Large's efforts related to the [Community/Regional Outreach Pilot Program \(CROPP\)](#).

### Finance & Budget

Focuses on issues related to the development of ICANN Fiscal Year Budget and reviews ALAC's and RALOs' [Special Budget Requests](#).

### ICANN Academy

Assists in the development of a [Leadership Training Program](#) within ICANN.

### ICANN Evolution

Discusses the transition of US Government Stewardship of the IANA function in relation to the discussions taking place in other fora such as the ICG, RIR, IETF, ISOC and IAB spaces. Also focuses on discussion and progress in the CCWG on Enhancing ICANN Accountability

### IDN Policy

Addresses challenges and promotes knowledge regarding the implementation of Internationalized Domain Names (IDNs) in the Root Zone.

### Metrics

### Outreach & Engagement

Oversees and coordinates the outreach and engagement efforts of the At-Large Community at local and regional levels; aims to build awareness of ICANN, recruit new members, and engage current members.

### Public Interest

Discusses issues related to the public interest in the context of ICANN and the manner in which end users are impacted.

### Registration Issues

Reviews the entire scope of the Registrar Accreditation Agreement (RAA), looks at the challenges faced by Registrants, and seeks to make recommendations to mediate those challenges.

### Social Media

Develops a strong and sustainable presence of the At-Large Community on social media; coordinates the content creation for At-Large's [Twitter](#) and [Facebook](#) and provides live feed during ICANN international meetings.

### Technical Issues

Focuses on the stability, safety, and security of Domain Name System (DNS) and covers issues such as DNSSEC,

At-Large Website > Working Groups:

<https://atlarge.icann.org>

The screenshot shows a web browser interface for the At-Large Wiki. The top navigation bar includes 'Dashboard', 'Board Res', 'Accountability', 'IANA Stewardship Transition Related Committees', 'Projects', 'GSE', 'SOAC/E', and 'At-Large'. The main content area is titled 'At-Large Working Groups' and lists several subcommittees:

- ALAC Subcommittees**
- ALAC Subcommittee on Finance and Budget (membership by appointment only)**  
Chair: Alan Greenberg  
Staff Support Lead: Heidi Ullrich
- ALAC Subcommittee on Outreach and Engagement (open membership)**  
Chair: Dev Anand Teelucksingh  
Staff Support Lead: Heidi Ullrich
- ALAC Subcommittee on Metrics (open membership)**  
Chair: Cheryl Langdon-Orr  
Staff Support Leads: Heidi Ullrich and Gisella Gruber

A sidebar on the left contains a navigation menu with items like 'At-Large Website', 'ALAC', 'RALOs', 'Policy Development', 'Working Groups', and 'Next ICANN Meeting: At-Large at ICANN 60, October 2017'.

Community Wiki > Working Groups:

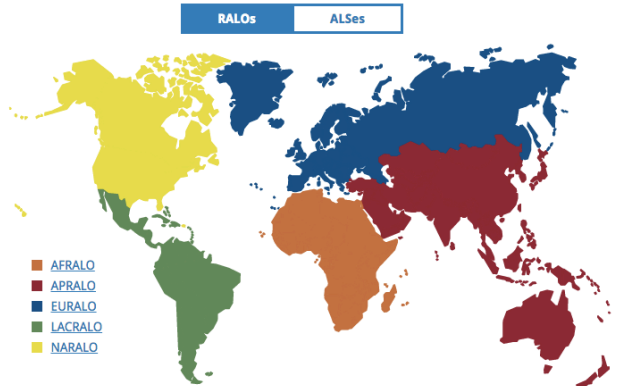
<https://community.icann.org/x/loli>

# Regional At-Large Organizations (Silvia)

## Regional Activities

### Global Presence

At-Large Structures (ALSes) and individual members form the basis of our community representing the interests of internet users worldwide. The five Regional At-Large Organizations (RALOs) unite our members based on their regions.



### Latest Activities

- 28 Apr 2017  
[At-Large Community Responds to the Independent Review Draft Report](#)
  - 28 Apr 2017  
[ALAC and Regional At-Large Organizations \(RALO\) Election Cycle Underway](#)
  - 28 Apr 2017  
[North American Regional At-Large Organization \(NARALO\) Successfully Held Its General Assembly at ARIN39](#)
  - 30 Mar 2017  
[Post ICANN58 Meeting Report of the At-Large Community](#)
  - 1 Mar 2017  
[Pre-ICANN58 Policy Report – At-Large Community](#)
  - 27 Feb 2017  
[León Felipe Sánchez Ambía Selected by the At-Large Community as the Next ICANN Board Director](#)
  - 21 Feb 2017  
[Final Election of the ICANN Board Director Selected by the At-Large Community Started](#)
- [Read more](#)

At-Large Website > Regional Activities:

<https://atlarge.icann.org>

Community Wiki > RALOs:

<https://community.icann.org/x/2ZMi>

Dashboard > At-Large > ALAC > ALAC > Pages > At-Large Advisory Committee (ALAC)

Dashboard | Board Res | Accountability | Projects | GSE | SOAC/E | At-Large | Cross Comm | GNSO | ccNSO | AoC | Language Services | Reg

## Regional At-Large Organisations

Created by Samantha.Oltman, last modified on Oct 04, 2010

### What are the RALOs?

The At-Large community is structured into five Regional At-Large Organizations (RALO), each composed by a number of regional At-Large Structures (ALS), Internet user organizations, and unaffiliated users. Each RALO has a regional Chair and a Secretariat. In addition to their annual General Assemblies, the regions hold monthly teleconferences to develop a regional view on current policy issues and to provide input for the At-Large policy process.

- At-Large Advisory Committee (ALAC)
- At-Large Working Groups
- Policies and Policy Development
- ICANN Meetings
- ALAC Organizing Information
- At-Large Documents
- At-Large Advisory Committee
- At-Large Structures

# Where to find information (Ariel)



ABOUT POLICY ADVICE NEWS & EVENTS TAKE PART COMMUNITY

## We are the At-Large Community

Help us shape the Internet's future



Get Started

Search At-Large

Learn About At-Large

Get Involved

Find an Event

At-Large Website:

<https://atlarge.icann.org>

## Policy Advice Development

### Topics and Policy Working Groups

Since 2003, the [At-Large Advisory Committee](#) developed over 300 documents – including statements, comments, correspondences, proposals, briefings, declarations, and formal advice – on ICANN policies and issues impacting Internet users. Several of our working groups are dedicated to policy discussions and advice development activities. Click the graph to explore.

### Latest Policy Advice

[Competition, Consumer Trust and Consumer Choice Review Team Draft Report of Recommendations for New gTLDs](#)

Status: Commenting on a Statement

Topics

Policy Working Groups

Dashboard > At-Large > ALAC > ALAC > Pages

Search

Dashboard Board Res Accountability Projects GSE SOACE At-Large Cross Comm GNSO ccNSO AcC Language Services Regi

ALAC Create Watch Share Tools

Policy Development

ALAC

RALOs

Working Groups

Next ICANN Meeting: At-Large at ICANN 53, June 2015

- At-Large Advisory Committee (...)
- At-Large Working Groups
- Policies and Policy Development
- ICANN Meetings
- ALAC Organizing Information
- At-Large Documents
- At-Large Advisory Committee

## At-Large Advisory Committee (ALAC)

Created by Samantha.Oltman, last modified by Nathalie Peregrine 12 minutes ago Translate



### What is At-Large?

"At-Large" is the name for the community of individual Internet users who participate in the policy development work of ICANN. Currently, over 190 groups in 75 countries and regions representing the views of individual Internet users are active throughout the world. You can learn more about the community and its activities on this website, as well as how to join and participate in building the future of the worldwide Domain Name System (DNS) and other unique identifiers that every single user of the Internet relies on every time they go online.

[At-Large Outreach Workspace](#)

Community Wiki:

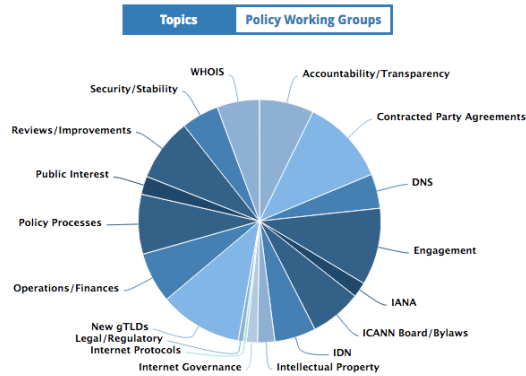
<https://community.icann.org/x/ppEi>

# At-Large Policy Development Page (Ariel)

## Policy Advice Development

### Topics and Policy Working Groups

Since 2003, the [At-Large Advisory Committee](#) developed over 300 documents – including statements, comments, correspondences, proposals, briefings, declarations, and formal advice – on ICANN policies and issues impacting Internet users. Several of our working groups are dedicated to policy discussions and advice development activities. Click the graph to explore.



### Latest Policy Advice

[Competition, Consumer Trust and Consumer Choice Review Team Draft Report of Recommendations for New gTLDs](#)

Status: Commenting on a Statement

[Creating a Consumer Agenda at ICANN](#)

Status: Commenting on a Statement

[Deferral of Country Code Names Supporting Organization Review](#)

Status: Commenting on a Statement

[Draft 2016 African Domain Name System Market Study](#)

Status: Voting on a Statement

[GNSO Community Comment 2 \(CC2\) on New gTLD Subsequent Procedures Policy Development Process](#)

Status: Drafting a Statement

[Read more](#)

At-Large Website > Policy Development:

<https://atlarge.icann.org/policy-summary>

Community Wiki > Policy Development:

<https://community.icann.org/x/bwFO>

Dashboard Board Res Accountability IANA Stewardship Transition Related Committees Projects GSE SOAC/E At-Large

At-Large Policy Development

At-Large Policy Advice Development Page

Created by Matthias Langenegger, last modified by Ariel Liang on Mar 01, 2017 Translate

**INFORMATION**

Below are the At-Large cross-regional, community-wide policy development page.

This page is intended to facilitate At-Large community input into At-Large/ALAC policy statements that are currently being developed.

Please add comments either by clicking on the "add comment" button at the bottom of the pages. Don't forget to add your name and affiliation to your comment.

**Additional references:**

- At-Large Community Policy Issues - Why End Users Should Care?
- ICANN Public Comment Proceedings
- Upcoming ICANN Public Comment Proceedings
- Published ALAC Advice
- How does the ALAC develop advice?
- At-Large Document Reference System

# ICANN Meetings (Gisella)

2018

**ICANN Meetings Website:**  
<https://meetings.icann.org/>

ICANN63 (20 <sup>th</sup> AGM)	20-26 Oct 2018	Barcelona	EUR
ICANN62   Policy Forum	25-28 Jun 2018	Panama City	LAC
ICANN61   Community Forum	10-15 Mar 2018	San Juan	NA

2017



<u>ICANN60 (19<sup>th</sup> AGM)</u>	28 Oct - 3 Nov 2017	Abu Dhabi	AP
--------------------------------------	---------------------	-----------	----

The screenshot shows the ICANN At-Large Website interface. The main content area displays the page title "ICANN 60 - Abu Dhabi Meeting - October 2017" and a brief description: "ICANN will hold its 60th International Public Meeting between 28 October-03 November 2017 in Abu Dhabi. Visit the ICANN 60 Meeting website for more information about this meeting, including the general meeting schedule, travel and visa information, and information on the venue and hotels." Below this, there are links to "ICANN60 General Schedule", "ICANN60 ALAC Chair's Report Workspace", and "ICANN60 At-Large Meeting Agendas Workspace (overview of all meetings)".

**Next ICANN meeting:**  
**ICANN60 Abu Dhabi**

**Don't forget – Remote Participation available for all public meetings!**  
**Meeting recordings also posted.**

**At-Large Website > Featured Events:**  
<https://atlarge.icann.org/events/index>

**Community Wiki > Next ICANN Meeting:**  
<https://community.icann.org/x/vW3wAw>

Adobe Connect (AC) Room and Meeting Etiquette  
(Gisella)

At-Large Structures by the Numbers  
(Evin)

Outreach and Engagement @ ICANN60  
(Mario)



# ICANN Programs to Benefit Outreach & Engagement (Silvia)

## Community Regional Outreach Program (CROP)

<https://community.icann.org/x/NSCAAw>

Policy Development Support budget as part of the core activities to be coordinated by that staff in collaboration with the GSE team.

## RALO Requests for Funding to Support an Outreach Activity

<https://community.icann.org/x/8qXRAw>

Each of the five At-large Regional At-Large Organizations (RALOs) are given access up to \$2,000 each for targeted local discretionary funds to permit the local travel, luncheons, displays, graphic and promotional Facebook/Twitter graphics.

## 5. Q&A (30 mins)

All

**Please raise your hand in the A/C Room to ask a question to At-Large Staff. All questions welcome!**

### **Potential topics for Questions:**

- ⦿ Navigation & Communication Tools
- ⦿ At-Large at ICANN Public Meetings
- ⦿ At-Large Policy Development Work
- ⦿ Engaging with your RALO
- ⦿ Any Other Question/Topic



**Thank You!**



**Reach us at:**

Email: [staff@atlarge.icann.org](mailto:staff@atlarge.icann.org)

Website: [atlarge.icann.org](http://atlarge.icann.org)

Skype: **NARALO Newcomer Skype Chat**

**We invite you to meet with NARALO  
Leadership F2F at ICANN61 in San  
Juan, Puerto Rico (10 – 15 Mar 2018)!**



[@ICANNAtLarge](https://twitter.com/ICANNAtLarge)



[www.Facebook.com/ICANNAtLarge](http://www.Facebook.com/ICANNAtLarge)