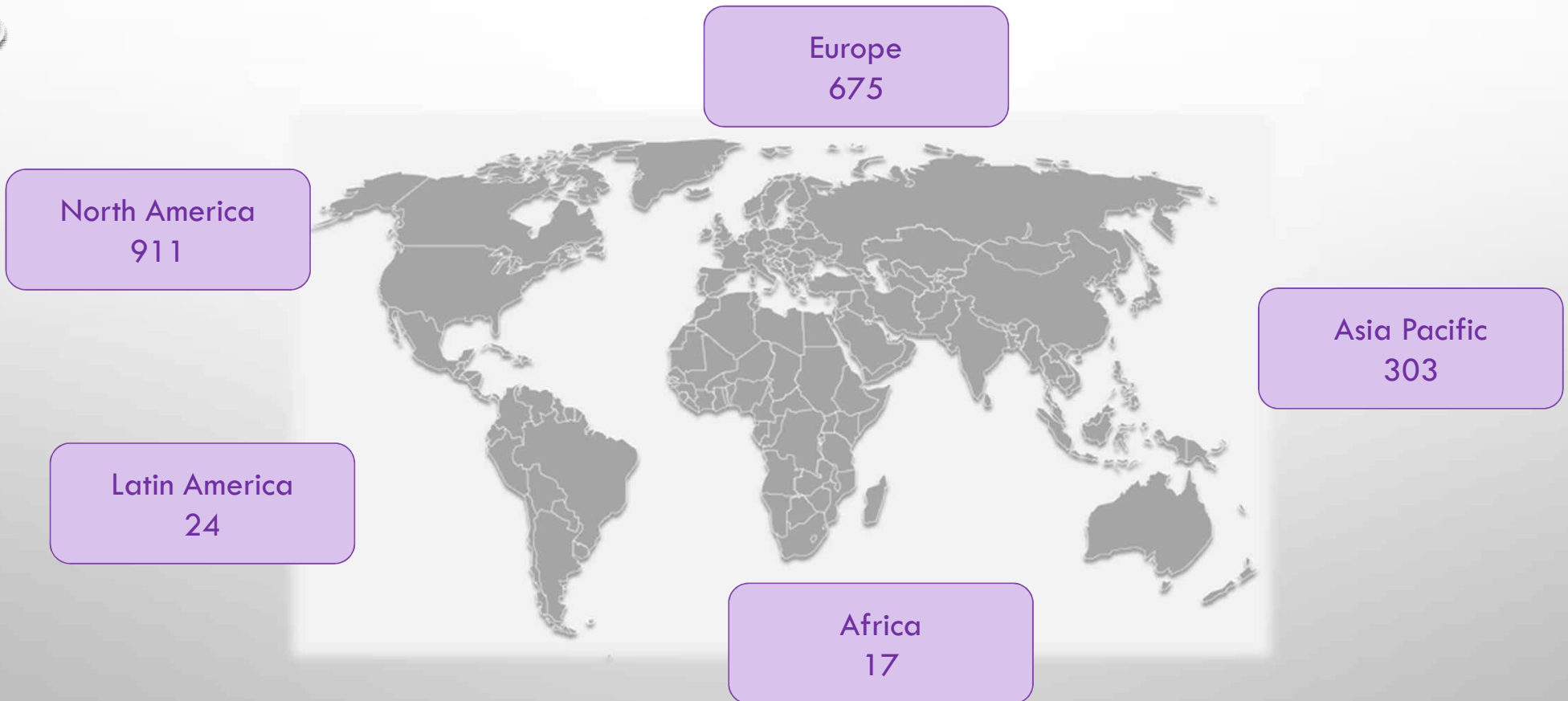


The background of the slide is a light gray gradient with several realistic water droplets of various sizes scattered across it. Some droplets are partially cut off by the edges of the frame. The droplets have highlights and shadows, giving them a three-dimensional appearance.

OBJECTION GROUNDS AND DISPUTE RESOLUTION PROCESS

QUICK FACT – APPLICATION BY ICANN REGION



QUICK FACT – TOP CONTESTED STRINGS

.app (13)

.home (11)

.inc (11)

.art (10)

.blog (9)

.book (9)

.llc (9)

.shop (9)

.design (8)

.cloud (7)

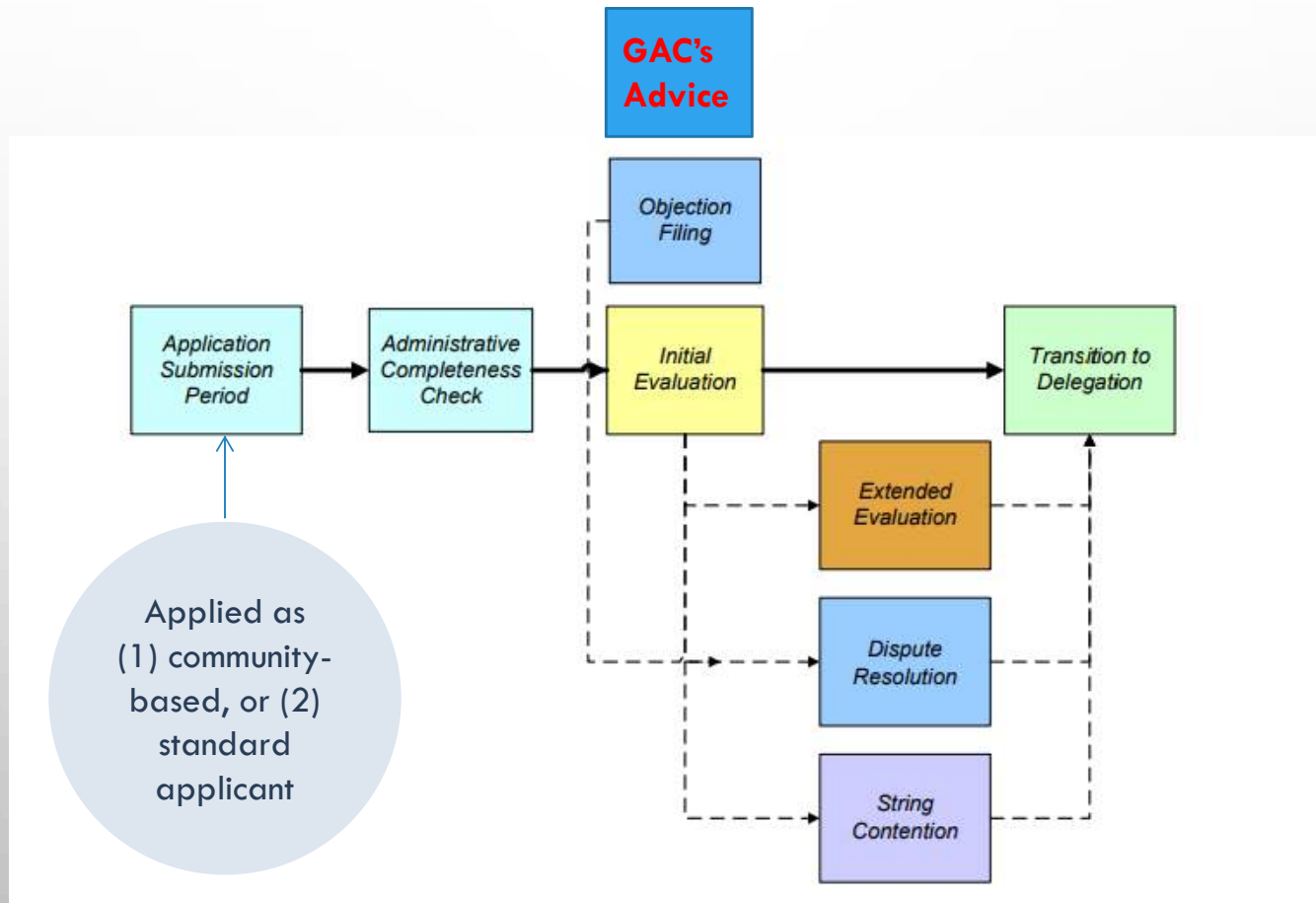
.hotel (7)

.love (7)

.ltd (7)

.mail (7)

APPLICATION STAGES



GAC'S ADVISE

- Address applications that are identified by governments to be problematic e.g., that potentially violate national law or raise sensitivities.
- The GAC can provide advice on any application for the consideration of the ICANN Board during the evaluation process.

OBJECTION GROUNDS

String
Confusion
Objections
(25%)

*Limited
Public
Interest*
Objections
(8%)

Legal Rights
Objections
(26%)

Community
Objections
(41%)

OBJECTION GROUNDS

String Confusion

String is confusingly similar to an existing TLD or to another applied-for gTLD string - delegating two or more similar TLDs could cause user confusion
→ .info vs .infos

Legal Rights

String violates the legal rights of the objector
→ .coach

Limited Public Interest

String contradicts generally accepted legal norms of morality and public order recognized under principles of international law
→ .health

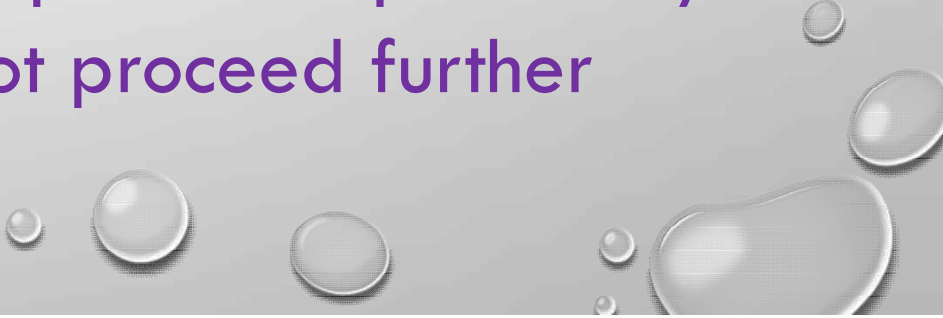
Community

Substantial opposition to the gTLD application exists from a significant portion of the community that the gTLD string targets
→ .bank (affiliated with banking association /owner of various domain name registrars)



APPLICANTS'S OPTIONS IN THE EVENT OF OBJECTION



- (1) Work to reach the settlement with the objector, resulting in withdrawal of the objection or the application
 - (2) File a response to the objection and enter the dispute resolution process
 - (3) Withdraw, in which case the objector will prevail by default and the application will not proceed further
- 

DISPUTE RESOLUTION PROCESS

Self
Resolution

Auction

*Community
Priority
Evaluation*

DISPUTE RESOLUTION PROCESS

Self-resolution



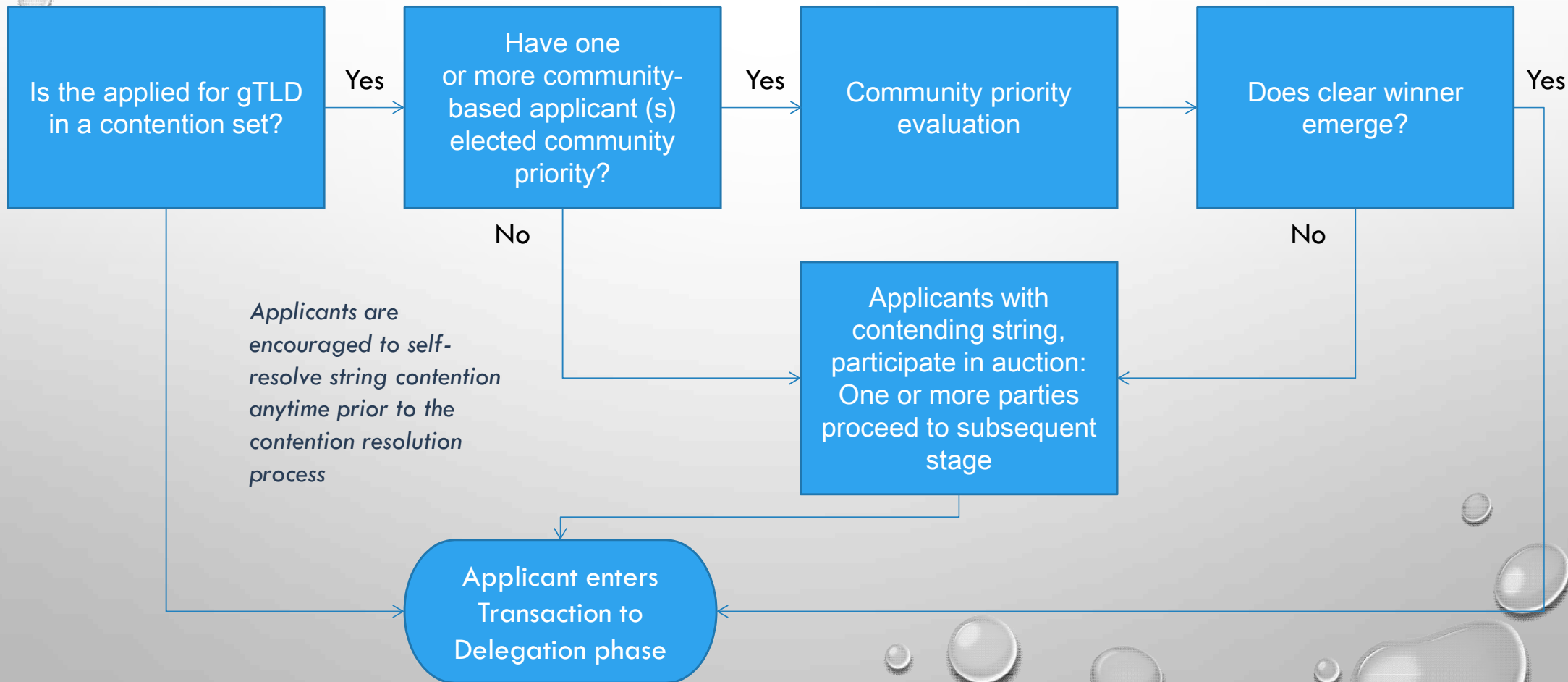
Community
Priority
Evaluation

- Community Establishment
- Nexus between Proposed String and Community
- Registration Policies
- Community Endorsement

Auction



DISPUTE RESOLUTION PROCESS



COMMUNITY PRIORITY EVALUATION CRITERIA

Criterion #1: Community Establishment (0-4 points)

A maximum of 4 points is possible on the Community Establishment criterion:

4	3	2	1	0
Community Establishment				

High ← → Low

Scores breakdown:

- Delineation - organized membership (2)
- Extension - size/ longevity (2)

COMMUNITY PRIORITY EVALUATION CRITERIA

Criterion #2: Nexus between Proposed String and Community (0-4 points)

A maximum of 4 points is possible on the Nexus criterion:

4	3	2	1	0
Nexus between String & Community				
High	←————→			Low

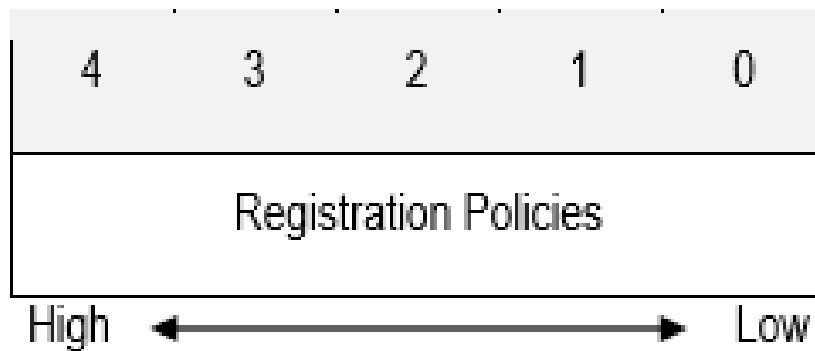
Scores breakdown:

- Nexus – string matches a well-known abbreviation of the community (3)
- Uniqueness – no other significant meaning beyond the community (1)

COMMUNITY PRIORITY EVALUATION CRITERIA

Criterion #3: Registration Policies (0-4 points)

A maximum of 4 points is possible on the Registration Policies criterion:

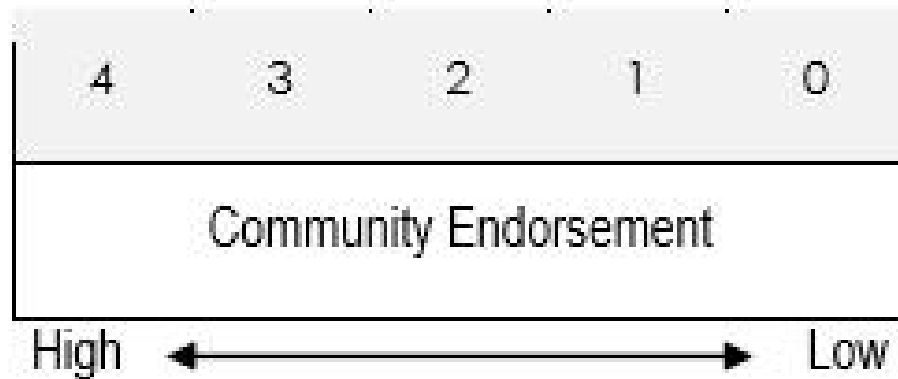


Scores breakdown:

- Eligibility – requirement on registrant (1)
- Name selection – consistency with community-based purpose in AGB (1)
- Content and use (1)
- Enforcement (1)

COMMUNITY PRIORITY EVALUATION CRITERIA

Criterion #4: Community Endorsement (0-4 points)

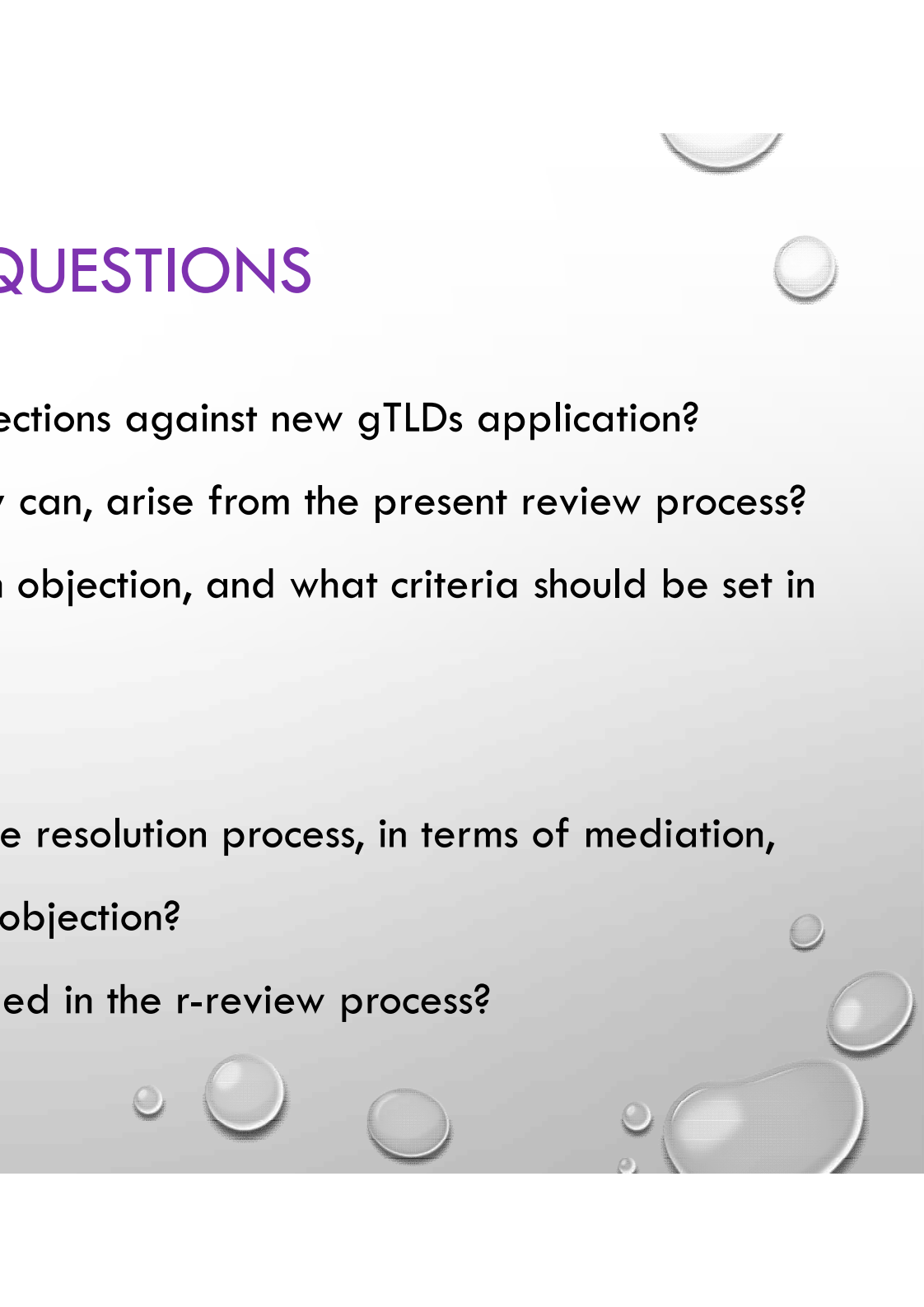


Scores breakdown:

- Support (2)
- Opposition (2)



GUIDING QUESTIONS

- I. What is the current protocol for handling objections against new gTLDs application?
 - II. What are the issues that have, or potentially can, arise from the present review process?
 - III. What criteria should be met before filing an objection, and what criteria should be set in determining the outcome?
 - IV. Are the current dispute resolutions effective?
 - V. Is there room for improvement for the dispute resolution process, in terms of mediation, representation and revocation of application or objection?
 - VI. Are different stakeholders sufficiently engaged in the r-review process?
- 

FURTHER REFERENCES

Community Priority Evaluation (CPE)

Contracting & the Registry Agreement

Global Support

Pre-Delegation Testing

RELATED LINKS

About the Program

Archives

Board/GAO Consultations

Expressions of Interest and Pre-Registration Model

Glossary

Reports Published Prior to New gTLD Policy Development

Supplemental Notes

English	Arabic	Chinese	French	Russian	Spanish
New gTLD Applicant Guidebook 4 June 2012 [PDF, 6.88 MB]	دليل المتقدم بطلب في gTLD 2011 [PDF, 5.5 MB]	gTLD 申請人指導手冊 2012年1月11日版 [PDF, 3.49 MB]	Guide du candidat pour les nouveaux gTLD 19 sept. 2011 [PDF, 4.51 MB]	Руководство кандидата программы ввода новых гДВУ от 19 сентября 2011 г. [PDF, 10.12 MB]	Guía para el Solicitante de Nuevos gTLDs 19 de septiembre de 2011 [PDF, 3.1 MB]
Module 1 Introduction to the gTLD Application Process [PDF, 501 KB]	الوحدة 1 تقدمة وتطبيق gTLD [PDF, 459 KB]	模块 1 gTLD 申請人指導手冊 [PDF, 842 KB]		Модуль 1 Введение в процесс подачи заявок на гДВУ [PDF, 641 KB]	
Module 2 Evaluation Procedures [PDF, 917 KB]		模块 2 评估程序 [PDF, 1.01 MB]			
Key Content Evaluation Questions and Criteria [PDF, 748 KB]		主要内容 评估问题及标准 [PDF, 634 KB]			
Module 3 Objection Procedures [PDF, 261 KB]		模块 3 异议程序 [PDF, 458 KB]			
Key Content New gTLD Dispute Resolution Procedure [PDF, 120 KB]		主要内容 新gTLD争议解决程序 [PDF, 318 KB]			
Module 4 Strategic Contention Procedures [PDF, 429 KB]	الوحدة 4 إجراءات التمسك على الاستراتيجية [PDF, 605 KB]	模块 4 字符串争议处理程序 [PDF, 644 KB]	Module 4 Procédures de conflits de chaînes [PDF, 475 KB]	Модуль 4 Процедуры разрешения разногласий в отношении строк [PDF, 588 KB]	
Module 5		模块 5			

Search:
ICANN
Applicant
Guidebook

*Module 3&4

FURTHER REFERENCES



New gTLDs: The Application & Evaluation Process



ICANN

訂閱 4,200

觀看次數：222

A great 26-min video!



DAY 4 MOCK ICANN CONFERENCE:


Goal:

Collectively produce a policy recommendation regarding how to improve the objection and dispute resolution process





PREPARE FOR DAY 4: MOCK ICANN CONFERENCE: VIDEO PRODUCTION & PRESENTATION

- 1) Interview the actual person(s) from your stakeholder group
 - 2) Understand your stakeholder group's stance and concerns
 - 3) Present your understanding with the video (Be creative!)
- 

PREPARE FOR DAY 4: MOCK ICANN CONFERENCE: VIDEO PRODUCTION & PRESENTATION

Stakeholder Group	Representative	Interview Time
GAC	Guo Feng (China - in person)	15:00 to 15:30 (UTC+9) on Aug 8 (!)
GAC	Mark Carvell (UK - remote)	17:00 to 17:30 (UTC+9) on Aug 9
ALAC	Satish Babu (APRALO Chair - in person)	17:00 to 17:30 (UTC+9) on Aug 9
ALAC	Oliver MJ Crepin-Leblond (EURALO Chair - remote)	21:00 to 21:30 (UTC+9) on Aug 8 (!)
ALAC	Cheryl Langdon-Orr (ALAC Vice Chair - remote)	20:30 – 21:00 (UTC+9) on Aug 8 (!)
GNSO	Edmon Chung (Registry – in person)	17:30 – 18:00 (UTC+9) on Aug 9



DAY3: IG ISSUES

(PLEASE BE COUNTRY/ECONOMY SPECIFIC)

- Access to Internet
 - Cybersecurity/ IOT security
 - Digital Trade and Internet Governance
 - Privacy and data protection
 - Lack of standardization
 - Low adoption of IPv6
 - Information Gap
 - New TLD
 - Capacity Building
 - E-governance
 - Online Censorship
 - Intermediary liability
 - Neutrality
 - Ransomware
 - Right to be forgotten
 - Multi-stakeholder approach
- 