

EURALO Strategy 2017

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History: this document, was originally drafted by the EURALO Individuals Association as a starting point to draft the EURALO Strategy for 2017. Comments from EURALO members were collected from August 2017 to end of September 2017, resulting in the current paper.

Mission Statement

The mission of this Strategic Plan is to assist European Regional At-Large Organization (EURALO) and its At-Large Structures (ALSs) in providing new opportunities for individual Internet users resident in the EURALO region.

The purpose is to help draft and realise a set of strategies and goals considered to meet the overall objectives of the organization, and implement a workable template for ICANN engagements, and its policy development process at the regional level.

It is also to provide a roadmap for the development of community process through awareness and education programs, outreach activities, as well as providing a consensus-based platform for policy-making participants, and to identify problems, and/or concerns faced by individual Internet users across the region covered by EURALO.

Lastly, as EURALO has now gained an individual user's association, an additional aim to help individual users not member of any other At-Large Structures, eligible for membership to be aware of the opportunities for involvement afforded them by this individual user's association..

Strategic Goals

[EURALO strategic goals include the creating and intensifying the outreach events , providing a platform that encourages the European Internet users' participation in the ICANN policy development processes and improvement of the regional outreach and engagement activities.]

EURALO strategic goals include:

- Providing a platform that encourages the European individual Internet users and their ALSes to participate in the ICANN policy development processes,
- Helping European individual Internet users to take leadership positions,

- Improving the regional outreach and engagement activities.

Aims
<ul style="list-style-type: none">· To identify and collaborate with the wider Internet community in Europe.· To increase awareness of the underserved individuals, e.g. in Eastern European countries.· To continue to encourage individuals' participation and voluntary service in EURALO, ICANN Working Groups and other ICANN activities.· To collaborate with the academic community and other components of European civil society.
Objectives
<p>To meet EURALO's aims:</p> <ul style="list-style-type: none">· encompass the growth, security, stability and sustainability of the Internet;· explore opportunities with the region's At-Large Structures (ALSs);· be continually involved in community development process through At-Large and global ICANN's Working Groups.

Strategies

We will achieve our objectives by:

- identifying individual members from ALSs with experience and expertise in ICT, Legal and Regulatory topics;
- strengthening each ALS relationships with EURALO and developing the areas of expertise which are applicable to ICANN operations, and its policy development process;
- expanding volunteering by encouraging ALS members to join different Working Groups based on their area of expertise or wishes;
- using EURALO's At-Large Structures (ALSs) to foster the governance of Internet identifiers in a multi-stakeholder framework.

Plan Outreach and/or Events – Year 2018

A. Draft agenda for CROPP FY18 includes the regional outreach activities and/or other events including Re:publica, EuroDIG and other events, as defined by the EURALO Outreach Strategic plan on <https://community.icann.org/x/bjzwAw>

B. Other identified regional Internet based events, either jointly or solely organized by ICANN, ISOC, IETF, and/or any other member of Internet technical community.

ICANN Events Travel Support

- Submission of fund application proposal for five CROP events - application for funding must/should be submitted by the selected candidates seven weeks prior to the commencement of the proposed event.