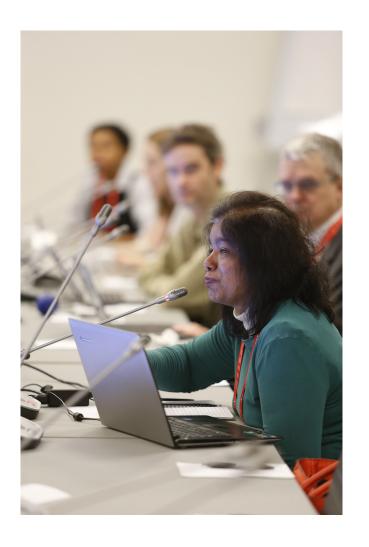
NPOC 2018



Intersessional 01 February 2018

Topics

- Goals
- Priorities
- ⊙ Work plans





The NPOC Executive Committee has the following goals:

- 1) Map out specific tasks for each member of the executive committee;
- 2) Create a promotion package: new logo, booklet, banners for social media, etc.
- 3) Outreach & engagement: To inform and educate not for profit organizations to become involved in the ICANN and increase participation in the Policy Development Process, through outreach, collaboration and social media



Priorities

Lead inside NCSG the following topics what are related with NPOC mission:

- DNS Abuse
- Transparent Domain registration
- Privacy
- Security
- Cybersecurity
- Agenda Item



Challenges

- Maximize member engagement for participation for policy comments
- Create value added involvement for not for profits
- Manage tasks for EC, NCSG, and members
- Communicate with members consistently



Workplans

Map out specific tasks for each member of the executive committee

Activities

- Finalize charter review
- Build regional presence



Workplans

Create a promotion package

Activities

- New logo,
- Banners for social media,
- Booklet

2



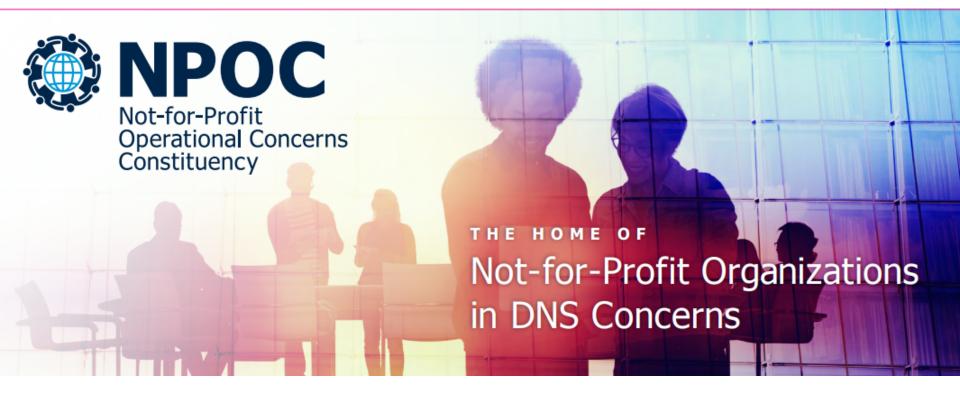


NPOC

Not-for-Profit Operational Concerns Constituency



Banner web





Workplans

Outreach & engagement

Activities

 To inform and educate Not-for-Profit organizations to become involved in the ICANN and increase participation in the Policy Development Process.

3

- Policy statements to submit officially as a constituency with EC approval
- Host outreach sessions at all ICANN meetings
- Increase collaboration with various constituency groups



Engage with ICANN – Thank You and Questions



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