

Julie Bisland:Welcome to the New gTLD Subsequent Procedures Sub Team – Track 1 - Overall Process/Support/Outreach on Tuesday, 05 September 2017 at 20:00 UTC.

Julie Bisland:Agenda wiki page: https://urldefense.proofpoint.com/v2/url?u=https-3A_community.icann.org_x_7hkhB&d=DwlFaQ&c=FmY1u3PJp6wrcrwlI3mSVzgfkbPSS6sJms7xcl4I5cM&r=QiF-05YzARosRvTYd84AB_UYInlydmFcjNmBM5XgySw&m=jTKnXgR-kkEDUBQivBCJsm9GPnMfw8yW4vex6u-8Cjg&s=WdMcnH0c6UT43NimjSd-ukq6LMwCDggOeOE3qb1mPA4&e=

Vanda Scartezini:hi Julie,

Julie Bisland:hello Vanda :)

Vanda Scartezini:already muted my phone

Julie Bisland:excellent, thank you and welcome :)

Vanda Scartezini:my office is in a large avenue and has always people singin in the street with lots of noise...

Julie Bisland:oh my! sounds lovely (until you need quiet time) :)

Cheryl Langdon-Orr (CLO):Vanda has a stunning view I have seen some great post by Jorge

Emily Barabas:slides are now unsynced so everyone can zoom as needed to read the text

Katrin Ohlmer, DOTZON:I do see the page counter - x/23 - but can't see any slides. Anyone else?

Rubens Kuhl:Katrin, normal for me using Firefox.

Julie Bisland:Katrin, you may need to log out and back in.

Christa Taylor:Working here as well

Katrin Ohlmer, DOTZON:I see... :-/ Workaround has been downloading it.

Alan Greenberg:It happens occasionally for reasons unknown. Relogging on tends to fixit.

Jeff Neuman:I was wondering if there was anyone from the BC that could expand on the comment on "behaviour experienced in the last round."

Jeff Neuman:I like trying to use the regional IGF networks if that is possible

Jeff Neuman:just dont know if their rules allow that

Jim Prendergast:as long as its basic awareness building and info sharing - shouldnt be a problem

Jeff Neuman:How far in advance do we need to suggest topics to the IGF organizations

Cheryl Langdon-Orr (CLO):Jeff there is a strong nexus between Regional igfs and our ICANN hubs so should be ways

Jim Prendergast:schedule varies - https://urldefense.proofpoint.com/v2/url?u=http-3A_www.intgovforum.org_multilingual_content_igf-2Dregional-2Dand-2Dnational-2Dinitiatives&d=DwlFaQ&c=FmY1u3PJp6wrcrwlI3mSVzgfkbPSS6sJms7xcl4I5cM&r=QiF-05YzARosRvTYd84AB_UYInlydmFcjNmBM5XgySw&m=jTKnXgR-kkEDUBQivBCJsm9GPnMfw8yW4vex6u-8Cjg&s=SR9jveAXYk6FhnNgwE301rnBwPn7fn99Y8ZHnhwI9TQ&e=

Alan Greenberg:Important to understand that the only applicants for the program were ICANN insiders.

Greg Shatan:ISOC and its chapters could be used as well.

Rubens Kuhl:Some ccTLDs see ICANN outreach regarding new gTLDs as ICANN promoting one of their "sons" instead of applying similar amounts of money to also promote ccTLDs.

Vanda Scartezini:EVEN IGF DOS NOT ACCESS COMPANIES AROUND THAT COULD APPLY

Cheryl Langdon-Orr (CLO):and the National Initiatives are opportunities for outreach

Vanda Scartezini:in our region is more associations in general that can make the information flows.

Greg Shatan:Agree with Vanda that a way to reach the business sector is important.

Cheryl Langdon-Orr (CLO):yep

avri doria:Basically should use as many of these channels as possible.

Cheryl Langdon-Orr (CLO):indeed

Jeff Neuman: There are a lot of responses that are great at a high level, but I am not sure that it helps us on a micro level. For example the BC says we should streamline the process, but what specifically can be streamlined?

Jeff Neuman: I would love to state in the Preliminary report a question that states: "What can your SO/AC/Constituency do to improve awareness of the program?"

Jeff Neuman: program

Greg Shatan: I would add to that Jeff: How can we help?

Vanda Scartezini: like your question Jeff

Jeff Neuman: I agree with Cheryl that most of the comments do seem positive on keeping an Applicant Support Program in some form

Jeff Neuman: Most also state that Applicant Support should involve more than just financial support, but also technical support, etc.

Vanda Scartezini: during the survey I did in this region I promise to several companies to inform them when the program will start

Vanda Scartezini: even here cost was not the main point - information about how to apply will be more relevant

Christa Taylor: one sec

Jeff Neuman: Applicants that wanted to be in the JAS program had to pay \$47,000 up front as the reduced application fee

Donna Austin, Neustar: dropping off adobe, will still be on the phone

Vanda Scartezini: video with captions in several languages would be good

Vanda Scartezini: captioning

Phil Buckingham: Q: so how much should ICANN put up to support a programme. How do we arrive at this number.

Vanda Scartezini: to start a new gTLD offer in the market you will need much more money than just the fees. so as I have asked here, the fees were not the barrier.

Vanda Scartezini: the knowledge, timely aware, on how to trust to be backend technical etc are the barriers

Sara Bockey: go ahead

Vanda Scartezini: thank you for sharing your thoughts. appreciate the call

Cheryl Langdon-Orr (CLO): good call thanks everyone ☺☺☺ bye for now then...

Katrin Ohlmer, DOTZON: Thanks and bye, everybody.

Phil Buckingham: thanks very much