Michelle DeSmyter:Dear All, Welcome to the Review of all Rights Protection Mechanisms (RPMs) in all gTLDs PDP Working Group meeting on Wednesday, 23 August 2017 at 17:00 UTC. Michelle DeSmyter: Agenda wiki page: https://urldefense.proofpoint.com/v2/url?u=https-3A community.icann.org x zRchB&d=DwIFaQ&c=FmY1u3PJp6wrcrwll3mSVz gfkbPSS6sJms7xcl4I5cM&r=8 WhWIPqsLT6TmF1Zmyci866vcPSF04VShFqESGe 5iHWGlBLwwwehFBfjrsjWv9&m=e7tccN0 HTbOa9LcZNlwG31OtaAks-jjM0-0WPDWnQo&s=L5hBrgh7FFCzvlTi6d4rPn2RdvY90QdFG47icDPLF8Y&e= George Kirikos:Hi folks. Michelle DeSmyter:HI there George! Paul Tattersfield: Hi George, everyone George Kirikos: Hi Michelle. How are you? George Kirikos: Hey Paul. How's it going? Paul Tattersfield:Good, just been doing a lot of reading for the IGO/INGO WG, how's things with you? George Kirikos:I'm doing alright. I plan to do that same reading later today. Maxim Alzoba (FAITID):Hello All George Kirikos:Welcome, Maxim. Philip Corwin:We'll start in 2-3 minutes as people are still logging in. George Kirikos:Perhaps blast out an email reminder? Paul Tattersfield: Perhaps the longer meetings make people arrive later then again perhaps it's because it summer Philip Corwin:1 minute warning Philip Corwin:DC is fairly empty this week. Think lots of folks are on holidav Steve Levy:Hi all Michael R. Graham: Waiting on phone to pass in. claudio:greetings! Maxim Alzoba (FAITID): there were periods of TMCH downtime Maxim Alzoba (FAITID): TMCH - 5k USD per TLD + 0.25 USD per claim registrations Michael R. Graham: @Phil -- Correct limitation on this particular question. Michael R. Graham:@George -- the questions are based on obtaining information in order to answer the Charter questions, so are limited. George Kirikos:Higher customer service costs would be an "unintended consequence", though, for registrars. George Kirikos:So, it's a "cost" that can be measured. George Kirikos:@Michael: yes, but Q1b is non-exhaustive as to what those unintended consquences might be, but then the questions we do ask in the survey are overly limited. Michael R. Graham:@George -- Limited, but necessarily.

Paul Tattersfield: it doesn't just have to be cybersquatting it could also be legitimate use in a none competting field Louise Marie Hurel 2: I have poor conection, so maybe I missed a point here. Are we recurring to professional assistance? Bradley Silver: Apologies for joining late Mary Wong:@Louise Marie, we've noted in the document where professional assistance may be needed, and I think the WG had agreed last week that we'd need to request that professional assistance. Louise Marie Hurel 2: Thanks, @Mary Mary Wong: I got dropped from the call but have a staff comment on Ouestion 2 Mary Wong: Back and have raised my hand Kristine Dorrain - Amazon Registry Services:apologies....is my mic misfiring again? I'm now 0/2 on mics and will be replacing both today. Mary Wong:Yes we are Maxim Alzoba (FAITID): URS does not have a pernalty for frequent offenders, so number of such registrations would be helpful Cyntia King:@Kathy Michael R. Graham:@Kristine -- Yes, that is what I understood Cyntia King:poll ather than survey? Mary Wong:@Kristine, we can move this comment/suggestion from Column 3 to Column 1 (and note it is a Sub Team suggestion, rather than just a single member suggestion). Kristine Dorrain - Amazon Registry Services: Unless members disagree, yes, please. Cyntia King:Suggest connecting w/ registrars to randomly sample registrants David McAuley: That's interesting Kristine, who knew George Kirikos: The demographics should try to match those of potential domain name registrants (e.g. probably skewed somewhat towards business-oriented users, compared to a general demographic). Kristine Dorrain - Amazon Registry Services:Cyntia, we did discuss that, but we wanted people who maybe werent already in the business of registering domains (total newbs) Paul Tattersfield:perhaps by country - china has a lot of registrations George Kirikos:@Paul: probably not a lot of unique registrants, though, from China (many bulk buys by a small number of registrants skew their numbers). Cyntia King:Typically, info is sorted according to a top-level qualifications, then results are sorted & weighted based on details provided by repondents George Kirikos:@Paul: e.g. see the data at:

https://urldefense.proofpoint.com/v2/url?u=https-

3A__ntldstats.com_registrant&d=DwIFaQ&c=FmY1u3PJp6wrcrwll3mSVzgfk bPSS6sJms7xcl4I5cM&r=8_WhWIPqsLT6TmF1Zmyci866vcPSF04VShFqESGe_5iH WGIBLwwwehFBfjrsjWv9&m=e7tccN0_HTb0a9LcZN1wG310taAks-jjM0-0WPDWnQo&s=4KrgkXPFlokBu2jTvn0-EII4uKgiWJgA80YvYPi9ICw&e= for bulk registrants.

Mary Wong:@Kristine, all - we will also move the suggestion on surveying respondents from different countries from Column 3 to Column 1, and note that it is a Sub TEam suggestion as well.

Paul Tattersfield:Pan Mei Gen has a lot of domains and possible renewals!

George Kirikos:Indeed.

Cyntia King:Meaning, we set a few qualifications, obtain maximum responses containing full respondent data then sort/weight for desired target group.

Paul Tattersfield:thanks Kristine good point

Kristine Dorrain - Amazon Registry Services:Background: Q4 is specifically here to get to the Graham/Winterfeldt/Shatan proposal.

Greg Shatan:Umlaut = 2 dots above certain letters

Paul McGrady:Super interesting idea RE: surveying the general public RE: claims notice. Hopefully, we can reach the right folks (potential new gTLD second level registrants who believed that the legacy gTLDs were sold out and that new gTLDs were needed).

Michael R. Graham:@Phil -- Agree that notice would have to be revised

George Kirikos:@PaulM: those might be as real as unicorns (i.e. it was mostly registrARS/IES who suggested new gTLDs were 'needed', not registrANTS)

Jeff Neuman:@george - and your assertion comes from where? Mary Wong:We will check the numbering - sorry, hold on

George Kirikos:@Jeff: I didn't notice many potential registrants pushing ICANN to introduce new gTLDs, saying that legacy gTLDs were "sold out". Those folks certainly didn't seem to show up later to buy these new gTLDs, given their subpar sales.

Jeff Neuman:@George - that is not a very impartial statement Jeff Neuman:In other words, you are assuming (1) sales are the sole determinate of success, (2) that products/services are only

introduced into the market after there is an express demand, etc. Jeff Neuman:Both of which are not legitimate assumptions

George Kirikos:@Jeff: take a look at the composition of this PDP --- where are all the new gTLD registrants who've shown up?

Maxim Alzoba (FAITID):not all TLDs were created solely for sales, GEO tlds, Community TLDs e.t.c.

Maxim Alzoba (FAITID):brand TLDs does not need claims George Kirikos:So, if a brand registered "hotels.BRAND", they shouldn't be notified of the hit in the TMCH for "HOTELS"? Jeff Neuman:@George - again, your attempts to correlate unrelated elements to support your assertions are just not helpful Maxim Alzoba (FAITID):@George , Registry approached by different DRP process in such case Maxim Alzoba (FAITID): I belive Michael R. Graham:@Maxim -- Perhaps closed registries may not require claims, but BRAND ones may still require claims. Paul McGrady:+1 Kristina Paul McGrady:oops! Kristine! Kristine Dorrain - Amazon Registry Services:;) Maxim Alzoba (FAITID):@Michael, brand TLDs are quite closed Jeff Neuman: @Michael, how are you drawing your distinction? David McAuley: Mary, are there staff members at ICANN who focus on surveys, deal with survey contractors, who could speak with us briefly to let us know what is ijnvolved, how we should prepare to seek one? Jeff Neuman: Why does the survey request need to go through Council? Mary Wong:@David, we have colleagues in other departments who have dealt with contractors and data collection, but not necessarily on just surveys, and certainly not on this scale as we are proposing. We're currently discussing with them what they think we on the policy side need to know, especially when submitting a formal request for resources to th GNSO Council. Jeff Neuman:perhaps to get funding? But not the questions themselves, right David McAuley: Thanks Mary Sara Bockey: Agree wtih Paul 100% Mary Wong:@Jeff, yes, taht's right Kristine Dorrain - Amazon Registry Services: I think we should consider hiring law students to do the URS data gathering....I don't think we need a survey company for that. Paul Tattersfield:Wouldn't law students be atypical? Paul McGrady:@Jeff - that's right. I can't see the GNSO Council getting into the weeds at this stage. Maxim Alzoba (FAITID):+1 Kristine , they have more open minded approach Jeff Neuman: Do we need a formal council motion? Kristine Dorrain - Amazon Registry Services:@ Paul T, maybe, we can discuss pros and cons. We have academics on the PDP and some of us are/were adjunct law profs so we can find students..... Jeff Neuman: I am just trying to look for ways to reduce time

Jeff Neuman: because we are sooooo far behind time wise Cyntia King: Why not use students in Statistics grad programs? Kristine Dorrain - Amazon Registry Services:that would be fine too. :) Michelle DeSmyter: Thursday, 31 August 2017 at 03:00 UTC Maxim Alzoba (FAITID): Math students tend to be interested in numbers and not in sence Kristine Dorrain - Amazon Registry Services: Perhaps we bifurcate the project? Law students read the decisions and pull raw numbers, statistics students do the requested analysis Kristine Dorrain - Amazon Registry Services: Employ all the students... :) Cyntia King:Statistics, not math. These are prole like Nate Silver of Five Thirty-Eight. This would be their bailiwick David McAuley: been a while since i read through INTA survey beed reminder of link Maxim Alzoba (FAITID):@Cyntia , statistics is math Mary Wong:@David, we will recirculate :) Martin Silva Valent:thanks Phill! George Kirikos:Bye folks. Michael R. Graham: Thanks! Maxim Alzoba (FAITID):bye all Martin Silva Valent:bye all Paul Tattersfield:thanks Phil, all. Bye David McAuley: good by e all Louise Marie Hurel 2: Thanks all Greg Shatan:Bye all.