

IPC's Participation in the ICANN Onboarding Pilot Program

July 2017

The Intellectual Property Constituency participates in the ICANN Outreach Pilot Program from the start of the program in 2016. The IPC is represented by Mr. Dusan Popovic and Mr. Aleksandar Icokaev, members of the IPC Outreach and Engagement Task Force.

The IPC was represented at all Onboarding meetings by at least one of its representatives. Further to Onboarding meetings held during the ICANN forums, three times a year, the IPC representatives participated in all conference calls held in between the meetings.

So far, the IPC representatives drafted the following Onboarding documents:

1. Welcome letter
2. Comprehensive guide to the IPC
3. Follow-up questionnaire.

The IPC representatives in the Onboarding Program regularly inform the IPC president and other members of the IPC Outreach and Engagement Task Force of the progress made within the program. The Comprehensive guide to the IPC, developed within the program, was approved by the IPC president and then shared with other members of the Onboarding Program at ICANNwiki.

The Comprehensive guide to the IPC, the main document developed within the program, contains information relevant to newcomers and directs the readers to other available sources, especially to ICANN Learn courses of a certain level (beginners, intermediate, advanced).

The activities undertaken within the Onboarding Program correspond well to the IPC 2017 Outreach and Engagement Strategic Plan, which prescribes as a specific objective to “(...) *improve engagement (...) by providing easier access to knowledge (...) and by providing more guidance and support to newcomers*”. The tools developed within the Onboarding Program would address this problem specifically.