

Takeaway	CCTRT Member highlighting	Comments / Discussion
(1) While the goal of the new gTLD program is to increase choice, for brand owners, choice does not seem to be a prime consideration for brand owners, rather the principal reason by far why trademark owners are registering domain names in the New gTLDs is defensive.	David Taylor	
(2) Domain names registered by brand owners in new gTLDs are commonly parked and not creating value other than preventing unauthorized use by others	David Taylor	
(3) There has been an increase in the overall costs to defend TMs with internet monitoring actually being one of the main costs.	David Taylor	
(4) Regarding Disputes, more than 75% of cases brought now involve privacy and proxy services and close to 2/3rds encounter some level of inaccurate/incomplete WHOIS information.	David Taylor	

Clarification	CCTRT Member highlighting	Comments / Discussion
Slide 27 – clearer breakdown of the costs needed and explanation in order to understand, eg what does "trademark related \$22 636 mean"?	David Taylor	