

## Adobe Connect Chat Transcript

### INTA Impact Study Sub-Group Meeting #2 - 11 July 2017

Brenda Brewer: (7/11/2017 08:18) Good day and welcome to INTA Impact Study Sub-group Meeting #2 on 11 July 2017 @ 14:00 UTC!

J: (09:02) Hmm, how do I change my name?

Jordyn A Buchanan: (09:02) I figured it out!

Jean-Baptiste Deroulez: (09:03) :)

Brenda Brewer: (09:03) David, do you need a dialout today?

Carlton SAMUELS: (09:04) Howdy all. No audio?

David Taylor: (09:04) well I may do as I'm talking....

David Taylor: (09:04) I can't hear anyone else

David Taylor: (09:04) and I guess you can't hear me?

Jean-Baptiste Deroulez: (09:04) I can't

Carlton SAMUELS: (09:04) Nothing over here

Brenda Brewer: (09:04) Get your Nokia ready, David!

Jordyn A Buchanan: (09:04) I heard Jean-Baptiste

David Taylor: (09:05) I don't understand why not. I've been on Skype all morning with others

David Taylor: (09:05) I can't hear anything either

Brenda Brewer: (09:05) David, dialout was not answered. Trying again.

David Taylor: (09:05) I'll dial back in

David Taylor: (09:07) I don't have my Nokia with me today :-(

Jean-Baptiste Deroulez: (09:07) @David

Jean-Baptiste Deroulez: (09:07) can you try speaking now?

David Taylor: (09:08) am speaking

Brenda Brewer: (09:08) Do you want me to try another phone number David?

David Taylor: (09:09) you can call +4475xxxx please

Carlton SAMUELS: (09:09) I'm on the GM audio bridge. I could hear Skype instructions clearly in my headphones. Nada since I got on!

David Taylor: (09:09) will just kill me on roaming charges

Brenda Brewer: (09:09) calling you now David

Jordyn A Buchanan: (09:10) Isn't the EU supposed to have cheap roaming now?

David Taylor 2: (09:10) Im in Africa?

Jordyn A Buchanan: (09:10) Ah.

Jordyn A Buchanan: (09:11) Yeah, we can hear you now.

Eleeza Agopian: (09:11) Yes loud and clear

Dejan Djukic: (09:11) me too

Brenda Brewer: (09:12) Carlton, is the 661xxxx...number yours?

David Taylor 2: (09:13) Im only hearing every other word from you Carlton

David Taylor 2: (09:13) but it may just be me

Eleeza Agopian: (09:13) He broke up for me too

Carlton SAMUELS: (09:14) @Brenda: Not sure, I'm coming in on Skype and using the US toll free number

Brenda Brewer: (09:15) Can I dial out to you Carlton?

Carlton SAMUELS: (09:20) @Brenda: NOT possible at the minute. Best if I use all PC resources now

Brenda Brewer: (09:20) OK. Thank you.

Carlton SAMUELS: (09:20) Many thanks

Jordyn A Buchanan: (09:30) The costs on slides 34 and 35 seem remarkably low to me.

Jordyn A Buchanan: (09:31) I guess there's some company spending \$405K on monitoring, but if you look at the medians it's like \$35K over two years.

Dejan Djukic: (09:45) that would be very useful information (budget comparing)

Jordyn A Buchanan: (09:45) There's a funny on slide #48: someone had to pay for a premium registration in .HBO, which is a brand TLD

Jordyn A Buchanan: (09:48) Brands extorting brands!

Carlton SAMUELS: (09:49) @David: Even with the small sample size we can make the case that there is a ballpark cost for brand owners in respect of defensive registrations. Maybe we should just target different slices of brands and compare

Jordyn A Buchanan: (09:49) Sounds good.

Carlton SAMUELS: (09:50) @David: Yes, way to go

Dejan Djukic: (09:50) agree

Jordyn A Buchanan: (09:50) I'll add a couple of things to the table.

Eleeza Agopian: (09:50) I have to drop. But interesting discussion. Thanks.

Jordyn A Buchanan: (09:51) Bye!

Carlton SAMUELS: (09:51) All good! Tkae care. Enjoy the hols.

Dejan Djukic: (09:51) thanks