

The image is a promotional graphic for the ICANN 60 Annual General meeting. It features a background photograph of a cityscape at dusk or dawn, with several tall, modern skyscrapers on the left and a large, ornate archway on the right. In the foreground, there are colorful flower beds and a paved walkway. A white rectangular box with a thin border is overlaid on the right side of the image, containing the event details in white text. The text is arranged in three lines: 'ICANN' in a large, bold, sans-serif font, followed by 'ANNUAL GENERAL' in a smaller, bold, sans-serif font, and '60' in a very large, bold, sans-serif font. Below this, 'ABU DHABI' is written in a bold, sans-serif font, and '28 October-3 November 2017' is written in a smaller, sans-serif font.

**ICANN**  
**ANNUAL GENERAL**

**60**

**ABU DHABI**

28 October-3 November 2017

# APRALO-APAC hub Cooperation Framework

## Review and Next Steps

Kelvin Wong | Head of Outreach and Public Responsibility, APAC Regional Office

APRALO General Assembly, ICANN60, Abu Dhabi

1 Nov 2017



# Agenda

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Stock-take & review of pilot APRALO-APAC Hub Cooperation Framework (2014-2017)



Follow up on the next phase of “APRALO-APAC Regional Office Cooperation Framework (2018)”

# Pilot Cooperation Framework: Focus Areas & Deliverables

## Focus Area 1

### Language Localization as supported by community

- Translation of localization toolkit by APRALO ALSes into different languages (8 in total, 2 by ALSes: Hindi and Bangla)

## Focus Area 2

### Leveraging APAC for Capacity & Capability Building

- Capacity building webinar series

## Focus Area 3

### Supporting APAC outreach to raise awareness & increase stakeholder participation

- Two-way cooperation in outreach and capacity building activities



Satish introducing ICANN At-Large during Asia Pacific Internet Governance Academy (APIGA) 2017

# Review and Next Steps



# APRALO – APAC Cooperation Framework (2018)

## Focus Area 1: Language Localization

### Language Localization Toolkit

- Ready to use slide deck with ICANN topics
- New approach – use and translate on need-to basis
- Share back translated material
- Toolkit link:

<https://community.icann.org/display/ICANNLSLT/LOCALIZATION+TOOLKIT>

**নতুন gTLDs: ইন্টারনেটে বাস্তু সম্প্রসারণ এবং রূপান্তর**

**প্রতিযোগিতা**

- সম্পূর্ণ উন্নত ডোমেইন নাম নই
- ইন্টারনেটে অর্থনীতির এবং GDP
- উদীয়মান বাজারে প্রবশে
- উচ্চ লভ্যে ডোমেইন নামে উদ্ভাবনী ব্যবহার :
  - ব্র্যান্ড, শহর, একই আগ্রহের গ্রুপ
  - অনলাইন খ্যাতি উন্নত
  - সুস্পষ্টতা এবং সম্ভাব্য মুনাফা বৃদ্ধি
  - এবং সম্প্রদায় এবং তাদের স্বার্থ মধ্য শহর ও তাদের জীবিকা, ব্যবসা এবং তাদের পণ্য

**ইনোভেশন**

**বকিল্প**

ICANN Internet Society Bangladesh Dhaka Chapter KISA

Toolkit translated in Bangla

# APRALO – APAC Cooperation Framework (2018)

## Focus Area 2: Capacity-Development for APAC community

- 1) Slide deck on At-Large, ALAC, APRALO, ALS
  - Use for outreach
  - Ready by early 2018
- 2) Continuing APRALO-APAC webinar series
  - Working well
  - Quarterly basis
  - Topics focused on region; not to overlap with At-Large Capacity Building webinars
  - Link to webinars:  
<https://community.icann.org/display/APRALO/APRALO-APAC+HUB+Webinars>
  - For ease of access – Will upload on [apralo.wordpress.com](http://apralo.wordpress.com)

The screenshot shows a webinar interface with the following elements:

- Attendee List (29):** Lists hosts (Silvia Vivanco, Yemin Naxar), presenters (Kevin Wong, Yannis Li), and participants (Adigo op\_Headher, Ali AlMeshal, Cheryl Langdon..., Chloe Chang, Guneta Astbr..., Holly Raiche, HSIAD CHIA AN, Jahangir Hossain, Jasmine Lim, Jia-Rong Low, Joyce Chen, June, Keira Kwek, Laura Rubin).
- Main Content:** A slide titled "APPrIGF.ASIA ASIA PACIFIC REGIONAL INTERNET GOVERNANCE FORUM" with the subtitle "Asia Pacific Regional Internet Governance Forum (APrIGF) Secretariat Updates" by DotAsia Organisation. It is identified as an "APRALO-APAC Hub Webinar" dated "2016-09-06".
- Chat (Everyone):** Shows messages from Jia-Rong Low and Ali AlMeshal.
- Agenda:** Lists topics like "APRALO- topic (Int Regional Tuesday, UTC" and "Webinar".

APRALO-APAC Webinar on Regional IGF and takeaways, Jan 2017

# APRALO – APAC Cooperation Framework (2018)

## Focus Area 3: Supporting APAC outreach to raise awareness & increase stakeholder participation

- 1) More targeted approach:
  - Reach out to potential ALSes
  - Collaborate with existing ALSes on joint activities
  - Explore strengthening ALS network with technical communities



ICANN at Nepal IGF hosted by ISOC-Nepal



# APRALO – APAC Cooperation Framework (2018)

## 2) Continuing two-way collaboration in outreach and capacity building activities

- Mutual support of programs and activities
- Share key initiative from the APAC regional office

### APAC Regional Office initiative: APAC SPACE

- A community-led platform
- "Practice Ground" to facilitate discussion
- Seek your active participation; APRALO to get ALSes more involved
- Face-to-face meeting at ICANN60: 1 Nov (Wed), 13:30-15:00 at Hall 4
- Link: <https://community.icann.org/display/GSEAPAC/APAC+Space>



APAC Space face-to-face meeting with community members



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## 2) Continuing two-way collaboration in outreach and capacity building activities (2)

- What can be done better by APAC regional office / APRALO in terms of outreach and capacity development?
- How can you contribute to our outreach activities? What do you need from us to be able to do so?
- Write to Satish Babu ([sb@inapp.com](mailto:sb@inapp.com)) and Kelvin Wong ([kelvin.wong@icann.org](mailto:kelvin.wong@icann.org)) by end Dec 2017.



# Engage with ICANN – Thank You and Questions



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