

Takeaway	CCTRT Member highlighting	Comments / Discussion
(1) While the goal of the new gTLD program is to increase choice, for brand owners, choice does not seem to be a prime consideration for brand owners, rather the principal reason by far why trademark owners are registering domain names in the New gTLDs is defensive.	David Taylor	
(2) Domain names registered by brand owners in new gTLDs are commonly parked and not creating value other than preventing unauthorized use by others	David Taylor	
(3) There has been an increase in the overall costs to defend TMs with internet monitoring actually being one of the main costs.	David Taylor	
(4) Regarding Disputes, more than 75% of cases brought now involve privacy and proxy services and close to 2/3rds encounter some level of inaccurate/incomplete WHOIS information.	David Taylor	
It would be very useful if we could have historical data regarding defensive registrations. Sure, there were lof of defensive activities in new gTLD area within last 24 monts, but before that period trademark owners were focused on legacy and ccTLDs.	Dejan Djukic	

Clarification	CCTRT Member highlighting	Comments / Discussion
Slide 27 – clearer breakdown of the costs needed and explanation in order to understand, eg what does "trademark related \$22 636 mean"?	David Taylor	
<p data-bbox="113 976 1001 1084">Vast majority (97%) of members registered domain names in past 24 months, with 9 in 10 registering new TLDs. But the volume of registrations varies widely across companies.</p> <p data-bbox="113 1122 1001 1260">Registrations of new TLDs were overwhelmingly made for defensive purposes—to prevent someone else from registering it. As such, few (10%) felt there were alternative domains to consider—whether registering a New, Legacy or ccTLD. (page 9)</p>	Dejan Djukic	It would be very useful if we could have historical data regarding defensive registrations. Sure, there were lof of defensive activities in new gTLD area within last 24 monts, but before that period trademark owners were focused on legacy and ccTLDs.