**Please list your proposed objective(s) / criteria for fund allocation, factoring in ICANN's mission and legal fiduciary constraints.**

## Funds should benefit structures or projects that directly support the DNS

For my part, it will be necessary to launch a call for tender or submission so that the structures that intervene on the DNS can apply in order to benefit from the funds for the development of the services required by ICANN

My hope is that the funds will be used for "good things" which will extend the reach, utility and safety/security/resiliency of the Internet. Although matching funds are attractive, selecting projects that are unlikely to be otherwise funded has great merit.

Though the mission is quite narrow, a support of projects could be still very broad and could range from currently missing training options to developing new DNS software. Projects that are unique and novel to the DNS/mission system, helpful and supportive of the DNS/mission system and projects that can't be financed from the operational budged, should be regarded as fund worthy. BTW, besides the mission statement, we might want to consider to add as a funding criteria the 'global public interest' function, embedded in ICANNs bylaws. Adding this criteria might add some moral flavor to guide the selection of fundable projects.

The objective of any project proposal has to be "necessary to facilitate the openness, interoperability, resilience, security and/or stability of the DNS" The proposals has to be pull projects based on the community needs that feeds into the above the above objective. My definition of community (global consortium, regional consortium, National bodies). Developing a list of objective(s) can prohibit innovative ideas

Based on Alignment with ICANN's mission - In terms of how to assess whether proposals are aligned with ICANN's mission, I believe the key is to define the topics eligible. In that regard, I believe funding should go to projects with a strong technical component aligned with ICANN's mission to improve the stability, security, and global interoperability of the Internet. Overall, in the fundraising scene, it is very hard to secure funding for projects with a technical focus so the auction proceeds are an opportunity to channel funding towards those type of initiatives dealing with internet infrastructure challenges.

## Funds should focus on development, distribution and evolution of the Internet

The criteria for fund allocation should: 1. cover all the stakeholders in the domain name ecosystem. 2. priority be given to areas focusing on development, distribution and evolution of the internet.

## Funds should benefit capacity building and underserved populations

To build capacity and support for under-served populations of developing countries, that will enhance and strengthen their knowledge, understanding and eventual implementation of policies, procedures and principles that will ensure the stable and secure operation of the Internet's unique identifier systems, as specified in ICANN's Mission.

To increase opportunities for the excluded and vulnerable by investing in enterprises which offer channels and learning on-ramps for these to be full participants in the Internet socially and economically

On that front, I think two key areas that we should aim to support are capacity-building and I+D. As other CCWG participants have highlighted, there are other issues that are "for the good of the Internet" that are also of relevance (some listed included child-abuse, privacy breach, fake-news, net neutrality risks, government taps and censorship, identity theft, among others). In my view, while arguably these topics do align with ICANN's mission, funding is more readily available for these type of initiatives. Perhaps an option would be to consider topics according to their degree of alignment with the ICANN mission and reserve higher percentages of funding for those a) closer to the core of ICANN's work and b) areas that face greater funding challenges today. - We should also be open to applications aimed at redistributing funds through small(er) grants programs. That way, we can ensure we also reach small actors. Small grants often provide high returns in relation to invested funds.

1) expand knowledge of key technical issues focusing on regions where this knowledge is less developed. 3) help to facilitate the access to domain names to small business and persons where the information on how to have a domain name is not known

Investments in the development of the DNS marketplace in the Global South and grants to support the expansion of Infrastructure to support and enhance the stability and resiliency of the Global Internet

## Funds should benefit a broad a range of topics as possible

Funds should be allocated for as broad a range of topics as possible, given the limited remit of ICANN. Small and large projects should be accommodated.

## Funds should benefit the promotion of the use of domains

At least one tenth of the total amount should be spent in a global awareness program for the use of Domains. This must be an ongoing process for the next decades.

## Funds should benefit the Open Internet

the funds should be used to serve the Open Internet. ICANN's core mission lives in service to the same goal.

The auction proceeds be invested in work that is widely agreed to be for the Open Internet and Web common good, but which it is currently difficult to fund. For instance, there are many areas of technical Internet and Web standardization which suffer from the fact that although there is agreement that they are common goods (accessibility, multilingualism, privacy, security, etc), it is difficult to get sufficient funding to achieve our common objectives of quality, stability and deployment.

## (Part of) the funds should be used to replenish the ICANN reserve funds

I also support using a portion of the funds to restock ICANN's reserve but with caveates on what it can be used for.

To ensure that at least half of the funds remain in reserves so that ICANN remains solvent, yet yielding good interest for ICANN org.