

ICANN NomCom Review

Prepared for: ICANN NomCom Review Working Party

June 7, 2017

Overview

- The Analysis Group team is led by Dr. Greg Rafert and their experts, Dr. William Brown and Dr. Mark Engle.
- The team has deep practical and research experience in analyzing non-profit (including volunteer-based organization) governance structures and in determining how organizations can develop more effective boards of directors.
- Relevant experience includes work on behalf of non-profit boards, work with ICANN, and knowledge of, and contributions to, the non-profit management literature.

Key Team Members

- **William A. Brown**

- Professor in the Bush School of Government and Public Service at Texas A&M University.
- Serves as the program director for the Certificate in Nonprofit Management.
- Dr. Brown's research focuses on nonprofit governance, strategy, and organization effectiveness and he has authored numerous research articles, technical reports, and several practice-oriented publications.

Key Team Members

- **Mark Engle**

- Principal with Association Management Center in Chicago, IL.
- Develops and shares new research that leads to advancing the association management profession.
- Frequent author and speaker on governance and high performing organizations.

Key Team Members

- **Greg Rafert**


- Vice President at Analysis Group.
- Has led several past independent reviews that were commissioned by ICANN.
- Specializes in the application of economic and organizational theory to business strategy, policy, and litigation matters.
- Has been engaged on numerous business strategy and policy projects involving technology companies and non-profit organizations.

Key Team Members

- **Andrew Ungerer**
 - Associate at Analysis Group.
 - MBA from University of Chicago Booth School of Business; concentrations in Economics and Managerial & Organizational Behavior.
 - Has been involved in a number of litigation matters involving corporate governance and the fiduciary duties of board members.

Overview of Our Project Design

Process

- Interviews
 - Survey Instrument
 - Draft Assessment Report
 - Consult with ICANN Community
 - Draft Final Report that Includes Recommendations
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Informed By

- Practical Experience
- Research Experience
- Knowledge of ICANN

Initial Next Steps

- Prepare work plan and timeline for ICANN staff to review (June 12)
- Identify potential interviewees and develop interview plan in consultation with ICANN staff (June 12)
- Draft interview questions (in progress) and discuss with RWP (June 12)

Questions?