
YEŞİM NAZLAR:

Okay, thank you. So, let's please first start the recording.

Good morning, good afternoon, and good evening to everyone. Welcome to the NARALO Tribal Ambassador Program call on phase two, taking place on Monday, 5th of June 2017 at 19:00 UTC.

On our call today we have Judith Hellerstein, Loris Taylor, Matthew Rantanen, and Maureen Hilyard.

We have received apologies from Gunela Astbrink and Glenn McKnight.

And from staff we have Heidi Ullrich, Silvia Vivanco, Siranush Vardanyan, and myself, Yeşim Nazlar.

As always, I would like to remind everyone to please state your names before speaking for the transcription purposes. And now I would like to leave the floor to Judith. Over to you, Judith. Thank you.

JUDITH HELLERSTEIN:

Thanks so much, Yeşim. I think we will start out, now that we've done with the roll call with, maybe Heidi wants or Silvia wants to review the action items? I know they sent them out, but we might as well just get them done.

SILVIA VIVANCO:

Sure. Hello everyone. This is Silvia. I am happy to review the action items of the May 19th call. First, we had Matthew Rantanen [inaudible] Indigenous groups in the Fellowship program. I think more of an action

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item is perhaps note moving forward. Then Matthew suggested a report to be shared with Indigenous [inaudible] community in the [inaudible].

The next one, is Heidi Ulrich and Gisela Gruber to work with Siranush on integrating [inaudible] Fellows into both Fellowship and At-Large as much as possible during ICANN 60 and 61.

Next one, Janice Douma would considering funding of Matthew if he does not get selected for Fellowship for ICANN 60 and 61.

The next one is two ambassadors will be selected for ICANN 60 with the same application process used by At-Large before. The deadline, July 6th.

Next one is Judith and Glenn to work to form a selection committee, inviting Gunela, Cheryl, and Maureen, and others. And finally was Gisella Gruber to setup today's call. Thank you and over to you, Judith.

JUDITH HELLERSTEIN:

Thanks so much, Silvia. It's Judith Hellerstein again for the record. Yeah, so that's why I... Maureen, that's why we invited you to the call, and why I reached [inaudible] with Gunela, and why I thought we wanted to have this call in this time.

And to reach you, and so, it's... And so I think we've pretty much done the inviting. I think that one can be checked off. The question I have is later on is that, later on I put the item as, who do we want? So, let me go back, step back.

So Maureen, you were not here for the first call. So, what we discussed in the first call was that at this passage for ICANN 60 and 61, because the Fellowship deadlines are a bit early, and we haven't really started that, that we're going to follow the same process that we followed last year, with our own application. And that they would be selected from those applications.

But now that we have that process done, we also because of this, the new, this new special budget funding, it expands the program from the RALO only to globally. And this is why we reached out to you, Maureen, and to Gunela to try to get Indigenous people, I guess, Australia, New Zealand, and other places on Pacific Islands, where there would be Indigenous or other places, that you know of.

Are there Indigenous people in different African countries that we need to get a representative from Africa to come to the panel? So, our selection committee on calls... Where would you...? Where else do you suggest that we might have reach out for Indigenous people? Like, I guess we would have to reach out to maybe... Any places in LACRALO in the Caribbean part?

And Maureen, go ahead.

MAUREEN HILYARD:

Thanks Judith. It's Maureen for the record. I just wanted to mention that like, for example, in New Zealand where the Maori are Indigenous, we actually have an ALS, it's not an active ALS, but it's, active at the moment, but it is, it's still an ALS and we could make contact with them, but they are a Maori group, a Maori IT group. And that would be a good

starting point for sort of like some sort of input of getting more active involvement would be good for that group.

I'm not quite sure if there is one for Aborigines in Australia, but Gunela would know more about that. You know, so we would have to find out for her. Thank you.

JUDITH HELLERSTEIN:

Thank you, Maureen. So, I think we'll have to reach out. I'm thinking there is probably also outreach Indigenous groups in the Caribbean that span the, that jump over the US border. And so, we are thinking maybe we may want to [inaudible] maybe Carlton knows of some of these other groups, and we can get some people there, if there is anyone.

Heidi, do you know if there is anyone in...? Or Silvia, do you know if there are any groups from LACRALO?

SILVIA VIVANCO:

No, I am not aware that there are any Indigenous communities as members of LACRALO. You know, as per se. You know, throughout Latin America there are many Indigenous communities, but I don't believe we have any as formal members, no.

JUDITH HELLERSTEIN:

That also is another thing we don't really know as much about, but I know like in Peru and other places, there are a lot of Indigenous groups. And Silvia, do you know anyone we could reach out to get information on those?

SILVIA VIVANCO:

Well, I'm sure many LACRALO members could provide you information, so we could investigate who could have access to those communities. Now, my initial reaction just being from the region is that those communities, what I know is that they have many access requirements like in terms of infrastructure, so they don't any have access to internet in many cases.

So, that's a big challenge for the region in general, right? The internet penetration is really, in many countries is not as high. So, they are still one step behind, you know, in terms of getting them engaged and more like internet governance would be, perhaps, I don't know, not profitable at this time. That's my initial reaction just from being from the region.

But we can talk [inaudible] before informally and see what they think. Thank you.

JUDITH HELLERSTEIN;

Yeah. And maybe we can put a note on LACRALO list serv to get more people to sort of pitch in and let us know. And okay, so, yeah. So, that's sort of the idea is that we want to get some more people to know what we're trying to do.

And so we expanded this. So, we expanded the [inaudible] of the budget request, now it's [inaudible] to expand globally. And so, we would like to get as many people either in this stage or the next stage in such areas and get the invitations out, and [inaudible] so they can respond.

And so that's why, it's a little bit of summary of what we've done for the last call. And so, the next action would be is, we also decided that we're going to, use our current application passes, which [inaudible] and I created, that was based off the Fellowship application. And so we wrote that up, but we need to modify that because we wrote that explicitly for North American Tribes, and not for any others.

So, that is something we need to work on. And Maureen, we could use your help and Gunela's on looking at modifying this application. Let me go look for a link for it. And I can post it on [inaudible], unless, Heidi do you have the link for it? Otherwise, I'll look it up.

HEIDI ULLRICH: Yeah, I'll put the overall workspace.

JUDITH HELLERSTEIN: No, the Google Doc, where we had the application.

HEIDI ULLRICH: Sorry. The Google Doc to which applications?

JUDITH HELLERSTEIN: Remember, we created a Tribal application. [CROSSTALK]

HEIDI ULLRICH: Yeah, let me see where that is. Just a second. Go ahead and continue.

JUDITH HELLERSTEIN: So, Maureen, as you recall, we had an application process, and we created [inaudible] and I and Glenn, and we wrote an application process. And we had people submit them online through a Google form. And that, we need to modify that, and we're going to use that and want to look at, maybe get Maureen, and Gunela, and others on how we can make this not just be for North American tribes, but make it applicable to all Indigenous groups.

So, that is one thought we need to do, and we need to get it done, I think, relatively soon, so that we can start with our promotion. So, we did that. The promotion we want to do, sort of for outreach... And I don't know, maybe Siranush has some ideas of social media ones that we could get outreach to a lot of different groups. And Siransuh, maybe you can send it back to a lot of the Latin American Fellows, and get some promotion out, because we want get an increase in promotion.

And so, and that's one thing that we need to look at is, how go about that? And maybe, Siranush, you can talk to that.

SIRANUSH VARDANYAN: Hi. This is Siranush. Actually, we have Fellowship alumni mailing list, and we can send the information, if you have an announcement just send it to me, and I will share with all Fellowship alumni. We're about 600 people, so that might be helpful.

JUDITH HELLERSTEIN: Great. Siranush, thanks so much because one trick is, how do we get the word out? And how do we post it on many different lists? And last

time I recall, we had someone we couldn't take, because they were not from North America, but they were an indigenous group from another African country.

So, that's another trick. And I don't know, Loris or Matthew, do you guys have, besides your mailing lists, are there other ways? Like maybe Matthew could come up with some snazzy flyer or something like that, that we could like promote the heck out of. I'm also going to send it out to the National Digital Inclusion Alliance list, because there are a lot of Indigenous folks there. But that's something we need to figure out, and so we could look at, we did a copy last year of this release, and maybe we can figure out, and send it around and fix it up.

Siranush, you had your hand up?

SIRANUSH VARDANYAN: Yeah. This is Siranush. If you can also identify the names of the countries who are considered to be Indigenous, because many around the world, but they might have no idea what, which country [inaudible]. So, if you have the list that would be great if you send it together with the announcements. [CROSSTALK]

There is a need of list of criteria and requirements. So, there will be full information to be sent out, I will be more than happy to reach more than 600 people all around the world to spread the word.

JUDITH HELLERSTEIN: Thanks so much, Siranush. This is Judith Hellerstein for the record. The problem is, we don't have a list. And that's what [inaudible] to do. And

maybe, Maureen and Loris, could you, also Matthew, could you guys work to help create a list?

[CROSSTALK]

MAUREEN HILYARD: Yes, I can certainly help.

HEIDI ULLRICH: Judith, this is Heidi. I raised my hand. Just, you know, keep in mind, please, that these Fellows are going to be following the rules of the Fellows, of the ICANN, the normal ICANN Fellows. So, and I think that's pretty much stated, you know, within the Fellowship program, as well as any additional requirements this approval texts for the fiscal year 18 additional budget request.

So, I think we're basically there. We just need to put it onto a document.

JUDITH HELLERSTEIN: That's the... Heidi, that's the criteria, but we all have a list of countries. So...

HEIDI ULLRICH: A list of countries for what? I'm not following.

JUDITH HELLERSTEIN: That have Indigenous populations in them.

HEIDI ULLRICH: So again, Siranush has said that she could use her network of Fellows. And, you know, they can definitely send it out.

JUDITH HELLERSTEIN: Siranush, will you clarify?

SIRANUSH VARDANYAN: My question was, if you have the list of those countries, that would be really helpful because, I for sure, I'm not sure which countries are considered to be Indigenous. So, Fellowship, ICANN Fellowship program, we don't have limitation of the countries. Those criteria, you are welcome to Fellowship, ICANN Fellowship criteria, as Heidi is right. They will be adopted kind of by us, and they will follow our rules.

So, that would be great if you follow the same criteria. But for us to spread the word, it would be great if you had the list of countries who are considered really Indigenous, because many people can apply without knowing, are they considered to be Indigenous or no?

JUDITH HELLERSTEIN: Right. Heidi, thanks so much. Maureen, could you...? You have the floor.

MAUREEN HILYARD: Thank you, Judith. Maureen for the record. I'm just a little bit confused at the moment, because... Like for example, [inaudible] in the Asia-

Pacific region, for example, you know, in New Zealand and Australia, I mean, we've got a very sort of like, I guess it's like the States in [inaudible] you've got a very high sort of like population of people, of participants in the ICANN system to get that information.

We have the same for New Zealand and Australia. It's not as if, you know, we need, in fact, most of New Zealand and Australia who would be interested in ICANN, make contact through the contacts that are already within the system. And I'm not quite sure where the, you know, I just need to be firm in my sort of like understanding of what it is you want to actually achieve from the Tribal Ambassador Program, that we would normally just achieve through encouraging people to apply for Fellowship, the Fellowship Program.

So, just tell me what the [inaudible] are, that actually specific criteria are for identifying Tribal ambassadors. What's the difference?

JUDITH HELLERSTEIN:

Okay. So, Loris, you have your hand up.

LORIS TAYLOR:

Hi, this is Loris Taylor for the record. That's an excellent question. When we first drafted the proposal for the Tribal Fellowship, it was because the United States was considered a well-to-do country, and often Fellowships were provided to individuals from other countries. And so, to fix that void, we suggested to ICANN through the Fellowship program, that a recognition of Native Americans from the United States,

perhaps through the Tribal Fellowship, would be a vehicle to serve as an entry from these nations into the ICANN process.

And so, that was the genesis of the Fellowship. It's now world-wide, so that opens up the whole new conversation about the Fellowship, which is already available to other countries. So, it's a paradox for me. On the one hand, we were trying to address, I think, a void that ICANN, but in doing so, to be open to other communities, it opens the door to questions like you have, which I don't really have a great answer to. Thank you.

JUDITH HELLERSTEIN:

Okay, yeah. So, thanks so much. Oh great, you got the... Yeah, it's closed, I know. Silvia, yes, I did find it. I have to figure out how to, or maybe Matthew will tell me, or someone else will tell me, how do we...? How do we separate out the...? I guess I'll talk to Matthew afterwards, or someone afterwards, or maybe someone else knows, of how do we on the Google Doc, how do I copy the form into a new document so that we can edit it and reopen it?

And if someone knows how to do that, it would be...

HEIDI ULLRICH:

So, Judith, this is Heidi. I'll just ask Ariel to see if she can open that again, and that might be a simple way to...

JUDITH HELLERSTEIN: I can open it. I just can't... I don't want everyone to see the responses. So, I don't know necessarily how, know how to... I don't necessarily know how to open it, to duplicate everything. So, basically I need some...

HEIDI ULLRICH: Let me just ask Ariel. I'm sure that we can sort this out pretty quickly on that. [CROSSTALK]

Yeah, if I could. I just want to make sure that everyone is aware that what the program is offering, is basically two slots for the Indigenous Fellows. And then one mentor. So, you know, we know that Matthew is going to be applying, he has applied already, to be the mentor. So, that, you know, and I think that we can all agree that he'll be an ideal mentor for that.

So, basically a less of two slots for the Fellows. So, and I would assume that one would likely be from the US. So, we're basically looking at just one, you know, person from another part of the world. And you know, rather than searching... If I could just... Rather than searching, you know, trying to find out every country that has Indigenous population to it, perhaps we can, just for the pilot, we can target Australia area, New Zealand, Australia, Pacific Islands, and just send the word out through our network.

JUDITH HELLERSTEIN: Thanks so much, Heidi. It's Judith for the record. I don't want to restrict them to only one from the US, I want to see what the applications we

get are, and then the evaluation committee will look at the best applications and choose the best ones. And so, we may have two from North America. We may have one from North America and one from the Caribbean area.

We may have... Or we may have one from Australia or New Zealand, in that area. I don't want to restrict who we get. I would like to see what applications come in, and then from there, we can, the evaluation committee can decide. And so, we would love to have, I guess, someone from Indigenous, from like APRALO area on it. And we would like to get someone from the Caribbean to add to the one we had last year.

Because we had Eduardo, but he is NARALO. And I would rather have someone from LACRALO area on it, as well as either Maureen or Gunela on it. Is that something...? I don't know. What do others think about that? For the evaluation committee.

Maureen?

MAUREEN HILYARD:

Well, if you're going to open it up, I think it's, I guess it's good to actually have someone, you know, other than North America on it. And to be honest, you know, if we were looking at an Indigenous group that I believe does not get any representation anywhere is definitely the Australian Aborigines, and I would focus on that group.

And Gunela would be a good person for that. Thank you.

JUDITH HELLERSTEIN: Okay. Thanks so much Maureen. So, I'll try to get her added on to the evaluation committee list with you. And then we would need someone, I think, from LACRALO area, we're trying to reach out to a Latin American group. Matthew?

MATTHEW RANTANEN: Hi. This is Matthew Rantanen for the record. So, a couple of the questions I'll answer, so I wasn't on audio, or able to speak for a while, because I was trapped in doing something else as well. Essentially, I think that the selection committee should be fairly diverse. If you're going to open it up for the world's Indigenous population, there should be a representation from each of the RALOs, in my opinion.

Obviously, North America has quite a, you know, dominant Indigenous population, as far as the world view, but I don't think we get that picture coming from North America about how important it is for Aboriginal folks in Australia, and Maori in New Zealand, and some of the tribal people in Brazil and things like that.

So, having a representation from each of the RALOs makes sense to me. And eventually, I'm hoping that we can get away just from two Tribal Fellows, and get to the point where we have a Tribal Fellow from each of the RALOs showing up to ICANN and then Tribal Ambassadors as well.

JUDITH HELLERSTEIN: Thanks, Matt. Yeah, so I don't know if... I like the idea... I don't think there is... Maybe there is Indigenous groups in EURALO, I just didn't think there were, but if there are, that will be great. And AFRALO, we'll

post it out, so I guess we'll post it out... I'll chat with Sarah and others, and see maybe they know. Oh, Finland has Sami, okay. So, yeah. So, we will ask... We will try to get...

So, can you make this...? Silvia, I know you're doing the IAs [inaudible], so this action item would be to contact people in LACRALO, EURALO, AFRALO, and APRALO, and have them suggest someone to be on the evaluation committee. And that would be an action item, because we need to now expand this.

Maureen, you have a hand up.

MAUREEN HILYARD:

Yes, I was just going to agree with Matthew's suggestions of the RALO representation, and you actually get, [inaudible] input from other areas that you may not, you know, sort of like thought about Indigenous groups within. And also, for you know, that persuading the ICANN to select also an Indigenous person per RALO would be great.

So, sort of like think that like strengthening that whole Tribal Ambassador program through the American [inaudible] process that you have at the moment, since strengthening that and really reinforcing that within the [inaudible] even within the Fellowship community too, and to, for them to reach out within the network as Siranush suggested.

To sort of like you know have some input into who might be, which particular groups would be appropriate. I sort of like think too that, you know, like calling it the Tribal Ambassador Program, at the moment, is very much linked to the North American situation. And although there

are tribes in the tribes within New Zealand and the Australian continents, their Indigenous groups, there are real differences.

And so, you know, like, I mean, yeah. I think there are lots of things that need to be thought out before you would actually include those groups. Thank you.

JUDITH HELLERSTEIN:

Okay. Thanks. So, Maureen, I'm just going to also task you, if you think Gunela is the best person from your region, let us know, otherwise send us a name of who APRALO suggests to be from, representative from the region. And then we will, as in Silvia, will put as an AI the action item to get people from, to ask EURALO leadership, LACRALO leadership, and AFRALO leadership to suggest for someone out there.

And Matthew, in response to your question, I believe Siranush had addressed that before, that the application for mentor is the same application for Fellowship, is what I think she had said before. But she can correct. But I think we would need that. And Siranush, you have your hand up.

SIRANUSH VARDANYAN:

Yes. In the application, there is a career part, which asks you if you want to be a coach. So, that's probably mention this, but I think in your case, [inaudible] to discuss last time if you would be selected, and there will be also the Tribal Ambassadors, we may think about you being a source for them.

That's not an issue that you did not apply for the coach specifically. We know that you [inaudible] the coach for them, so that's not an issue.

JUDITH HELLERSTEIN:

Right. Thanks so much, Siranush. Okay, yeah, so then, I do want... So, I guess, Silvia, you made an AI to put in for the RALO leaders to make a suggestion of whom from their RALO would be serving on this evaluation committee. And then Heidi, your AI was that you'll get Ariel to figure out... I think I have to give her access, how to copy the form and fix the form.

But I can do that, because I can see the whole form and I can see everything, but I have to give people access. And that way, I can get everyone, we can get this fixed, or I can find out for you what to do. Yeah.

So, I was trying to do two things at the same time. So, the next big step here is creating a promotion and outreach strategy, and how do we go about doing that? Why is a template not separate...? Oh, the template is not separate from the actual application responses because it's a Google form, and we did as a Google form last year, and so we have to create, I guess you have to save it again as a new document.

And I'm not sure how to do that, because I have limited knowledge of Google forms. Glenn set it up, and so that's what we have to figure out. We want... The original goal was to have it on the Wiki, but Heidi was saying that staff support wasn't available for that quick turn over, so we did it as a Google Doc.

And everyone had access to the Google Doc. So, we just have to copy the Google Doc and put it on the new one, and I have to figure out how to do that. That's the end for that question.

So, I guess the next step is, once we look at and change the application, we'll set that up, is we have to make what is going to be...? When are we opening the process? When...? What materials...? What outreach materials do we have created to do that?

And I think that we need to give ourselves a deadline of when these outreach materials will be created, because we don't want to open the process and not have any outreach materials. We want to send out the outreach materials as soon as we open it.

And so, I think we need to create those. And I think we want to [inaudible] and Matthew, I know you are very good with graphics. So, maybe I can charge... You can head up a team to create the outreach strategies. So that way we can do a promotion. I know, your recovering, but we're going to [inaudible] again. Matthew, do you take on that challenge?

MATTHEW RANTANEN: I do.

JUDITH HELLERSTEIN: Okay. So, when do you think you can have these out for us?

MATTHEW RANTANEN: Well, I would like to talk to you a little bit, just to make sure that I have everything that you're thinking in mind, and then I don't know what... Do you have a deadline in mind?

JUDITH HELLERSTEIN: So, [inaudible]. Heidi, remind us again of when the last date... When we need to have chosen the Ambassadors.

HEIDI ULLRICH: Yeah, thank you, Judith. [CROSSTALK] So, I'm going to actually ask Siranush, because my understanding from the last call is that the Fellowship application for Abu Dhabi is closed. But they're going to make an exception for these two Fellows and the mentors. Is that correct, Siranush?

SIRANUSH VARDANYAN: Abu Dhabi is closed, and the selection will be finalized as of... So, the announcement of the names will be by the 5th of July. We are finalizing the review process by 6th of July, and after that we will come up with the final list to be sent for confirmation. So, the names will be posted by July 23. So, if we have the names by that time, then we will, we are coming out of your At-Large project, as far as I understand.

We will include them in our mailing list of confirmations. So, they will be involved in the whole process from the beginning. So, if you have the names by July 25th, the latest, [inaudible].

JUDITH HELLERSTEIN: Okay. So, if we need to get the names... So, we want count backwards. So then, what time and Heidi, when do we need to start the process? So, the next step I guess is, when do we need to choose our Fellows?

HEIDI ULLRICH: Yeah, this is Heidi. So again, you know, keep in mind that we're going to be going into Johannesburg, and then people sort of go away for a bit. So, if we could front load the activities, and start the process now, you know, get your outreach strategy together in the next few weeks, get the names out, you know, have a deadline, I would say, you know, by the end of Johannesburg, frankly, then we start scheduling a couple of calls for the evaluation committee, you know right after early July so we can have the names by the end of July. 25th of July.

So, we're going to... Yeah, so I see we have a little more than a month. We have basically a month and a half to say, to have the names to Siranush. In that time, we need to do the outreach strategy, we need to get the selection committee together, need to do the actual call for Indigenous volunteers, have the selection committee do their selecting, and then name the people.

JUDITH HELLERSTEIN: Okay. So, Heidi, if we are to get them by the 25th, so then we would like to awards... We want to be awarding the Fellowships probably by the 21st. And then we want two weeks to review them, then we need the applications to be closed on July 7th. So, we're going to close applications on July 7th, and we want them open for two weeks, then

that means we are opening up applications at the start of Johannesburg, on the 26th or the 25th of June.

Does that work with people?

HEIDI ULLRICH: Okay, so, we have 25th of June, open application process. 5th of July, close of applications. 21st of July, nomination committee to name the selected candidates. And the deadline for names is 25th of July. Is that right?

JUDITH HELLERSTEIN: The closing of applications will be on the 8th of July. Opening is on the 25th or 26th, and closing is on the 8th.

HEIDI ULLRICH: Okay.

JUDITH HELLERSTEIN: So, if that's the case that we are opening then, we [inaudible] [CROSSTALK]...

HEIDI ULLRICH: Sorry to interrupt, but Maureen is saying that we should open the process earlier. And I would agree actually. We're only basically giving two weeks for this.

JUDITH HELLERSTEIN: Okay. So, let's give three weeks. So, if we're going to open the process, then we're going to open the process the 19th. If we're going to open the process the 19th.

HEIDI ULLRICH: So, that gives us two weeks to get... So, that gives us two weeks to get graphics, to get the document together, get the list of criteria.

JUDITH HELLERSTEIN: Right. So, Maureen, you have a hand up.

MAUREEN HILYARD: Yes, I was just going to say, before Heidi spoke up, I was also thinking that we have to give whatever is the time that is required to get resources together, and as soon as you know, whatever that timeframe you've got to start as soon as possible. I think.

JUDITH HELLERSTEIN: Right. I need people to fixate on dates, so that's why I'm counting backwards. We don't fix in on dates, we're not going to do anything.

HEIDI ULLRICH: So, Judith, this is Heidi. So, keep in mind that the 25th of July is the date that Siranush needs to have the cleared candidates. Now, when I say cleared, that means that they would have need to gone through the [inaudible] check, which is a check that ICANN does, so yeah. That takes about five days, minimum.

So, I would say that we need... Sorry?

JUDITH HELLERSTEIN: Siranush, do you go through the [O-PACK] checks before you announce your Fellows?

SIRANUSH VARDANYAN: For sure, yes. This is Siranush. We can't announce their names if they didn't pass [O-PACK] check.

JUDITH HELLERSTEIN: Okay. I didn't know that. Thanks. That throws another link.

HEIDI ULLRICH: That means we're going to have to say that we're going to need, not looking at my... Let me look at my calendar here really quickly. So, let's see, 25th. So, I'm going to say the deadline is we need to have by the 18th. 18th of July is the deadline, for the selection committee.

JUDITH HELLERSTEIN: Yeah.

HEIDI ULLRICH: And the 25th of July is announcements.

JUDITH HELLERSTEIN: And then I think the 7th we'll close it. We'll still close it on the 7th of July. We need to close on the 7th because we need to announce the 18th, we need to have enough time to review the applications.

HEIDI ULLRICH: Yeah, so the 7th is on a Friday. Yeah. That's a Friday.

JUDITH HELLERSTEIN: Unless you want to give it on a Saturday, do you want to close it on the 8th?

HEIDI ULLRICH: I think Friday is fine. And then we're going to need to call the 8th, 9th, or say, let's see, the 12th or so. For the committee.

JUDITH HELLERSTEIN: Well, I know for the community to have time to review the applications. So, maybe we'll do it on the 14th? [Inaudible] the 14th?

HEIDI ULLRICH: That's a Friday, so let's say, I'm going to say 12th or 13th, selection committee call, okay? Selection committee call to select...

JUDITH HELLERSTEIN: It all depends on how many applications we get. Heidi, depending on how many applications we get.

HEIDI ULLRICH: Yeah, I understand. So, I mean, again, you're going to have about a week to review them. So, that should be sufficient.

JUDITH HELLERSTEIN: If you close them on the 7th, then we won't have a week. We're going to have a call on the 13th, we only have a few days, Monday, Tuesday, Wednesday. You know? Sunday, Monday, Tuesday, Wednesday.

HEIDI ULLRICH: You can also review them as they come in. Yeah, you'll be able to review them as they come in as well. So, it's not like you have to wait and read them all at once.

JUDITH HELLERSTEIN: And Matthew says, for his graphics, he would like access to graphics, like ICANN logo, NARALO logos. Heidi, who can give that to him?

HEIDI ULLRICH: So, Matthew, I'm assuming you want the At-Large logo, not regional logos, right?

MATTHEW RANTANEN: Yes, everything that you think I need to identify on that. What type of form is this going to take? Is it a brochure, like a fold in the middle, or is it a postcard? Or, how does that look in your mind?

HEIDI ULLRICH: Okay. So, you know, we don't have any budget to do any printing right now. And know that I coms department is swamped with preparing for ICANN 59. So, whatever this is, it's going to have to be electronic. So, whatever is electronically more effective.

MATTHEW RANTANEN: So a PDF. So, I'll just arrange it so that it is one-sided PDF that people can read.

HEIDI ULLRICH: Okay, so you just need a JPEG. A good quality JPEG, right?

MATTHEW RANTANEN: Yeah, preferably great quality JPEG, but yes.

HEIDI ULLRICH: Okay.

JUDITH HELLERSTEIN: Yeah. So, the date. So, we'll set the call, figure it out later, but we need, you need five days, right. Then the people have to be chosen, right. So, we only need one call to choose the people. So, depending on if we get so many applications, we could make the call, I guess, on a Monday, on the 17th. Give people more time to read. But if not, we'll just do it on the 13th or 14th.

Because once... We're not going to have a second call. We'll be able... We're going to make the decision right there. So, that's [inaudible]. So, then the promotion... So, we're opening up this on the 19th then, in two weeks. So, that's something that we need to get moving on quickly then.

HEIDI ULLRICH:

And Judith, Loris is saying that there is a [inaudible] National Congress of American Indians is meeting next week? So, just Matthew, no pressure, [CROSSTALK] any way... [CROSSTALK]

MATTHEW RANTANEN:

On the subcommittee for the tech and telecom, they're at the National Congress of American Indians. I will be there in force, dealing with issues that are in the telecom space. So, it's a great space to announce, and I'll be needing an email by the end of today with copy.

JUDITH HELLERSTEIN:

That's you, Heidi.

No pressure, Heidi.

HEIDI ULLRICH:

So, basically, I'm just going to give you some basic information, you know?

MATTHEW RANTANEN: That's fine.

HEIDI ULLRICH: Okay.

MATTHEW RANTANEN: Let's start an email back and forth, and we'll build on it from there.

JUDITH HELLERSTEIN: And then once we have something, I can send it out to the digital inclusion list. Because there is a lot of Tribal groups there. And then we're going to promote the hack out of it. Maureen, do you think, can we promote that through the [inaudible] list? People inside [inaudible] in Europe and others on that list? Or Africans?

MAUREEN HILYARD: Yeah. I would probably not, because [inaudible] is a private organization, and they've got a very specific kind of a list that's really just alumni, you know, people who have actually been through the [inaudible] program. Yeah. It's not really an open list.

But I mean, I could [inaudible] list for example, which is another ISOC email list. I mean, we have 700 people on the list, and it does cover Australia, you know, across Oceania and other countries as well.

JUDITH HELLERSTEIN: Great, okay. Heidi, you have a hand up.

Heidi, you have a hand up.

HEIDI ULLRICH: Sorry, that's an old hand.

JUDITH HELLERSTEIN: Okay. So, everyone has their marching orders, and we are getting close to the hour. So, the next steps are, Matt is going to create the promotional material. And the... Loris, you're going to do the press release? I am working... I'm going to figure out how to get the Google Doc... How to... And you're going to... With Ariel's help or... How to copy the Google Doc and make a new application.

And then we're going to send out the link... We're going to send the link to others to pick up, and to see what good to add and good to change. And then, I guess, we should have another meeting, probably after you've finished the Indian conference. So, maybe next, what? Thursday or Friday? Before we go open it? What do people think?

Is that...? Is that a good time?

MATTHEW RANTANEN: Friday works best for me. This is Matt.

JUDITH HELLERSTEIN: Okay. Okay, Heidi...

HEIDI ULLRICH: Yes, that's fine. I've just sent... Matthew, I've just sent you the logo, let me know if that's good enough quality. And I will start working on, just a little bit of a blurb. But please, please everyone, feel free to embellish.

JUDITH HELLERSTEIN: Okay. So, we'll look for call next Friday. So, let me look at the calendar. So, the 16th? That... Or, the 15th. One of those two days is, I think, the time where we need to have a call before we leave the application. And I guess Silvia or Yeşim will send out some Doodles to people.

But before that, Silvia, you need, we need to recruit people from each of the RALOs, and that needs to be done immediately. I think that's all of the next steps. Does anyone else have any ideas?

SILVIA VIVANCO: This is Silvia. If I may suggest, Judith, [inaudible] from the RALOs, I would ask you to send an email explaining the program, the benefits, why they should be interested in participating. So, if you could note a draft of that, that would be conducted, I think the email should come from you, since you are the chair of this pilot, this pilot ambassador program. For the [inaudible].

JUDITH HELLERSTEIN: Okay. Okay, so I will try to draft a note for you to send out. We already have our... Maureen, you're selecting Gunela from APRALO.

MAUREEN HILYARD: I will put out a call, you know, it may be someone who, you know, is available. I mean, Gunela is pretty busy at the moment. So, I will consult and get back to you.

JUDITH HELLERSTEIN: Okay, I'll get back to you. Because we're not going to send you a letter, since we already explained it to you.

MAUREEN HILYARD: Great.

JUDITH HELLERSTEIN: Okay. Now, we're at the top of the hour. I want to thank everyone for coming on this call. I think that we've gotten a lot done, although it may not seem like it is, we actually have in our schedule that we can [inaudible], and that's what's really important.

And we are going to work hard towards our next call, which Yeşim will be sending out the Doodle shortly. But I guess, Yeşim, you need to wait for the new people to get appointed to send out the Doodle.

Anyway, if anyone doesn't have anything else to add, thanks for coming. And we'll close the meeting.

[END OF TRANSCRIPTION]