Michelle DeSmyter:Welcome to the Review of all Rights Protection MechanismsSub Team for Trademark Claims call on Friday, 2 June 2017 at 16:00 UTC for 60-minute duration.

Michelle DeSmyter:Meeting agenda page: https://urldefense.proofpoint.com/v2/url?u=https-3A__community.icann.org_x_gDHwAw&d=DwICaQ&c=FmY1u3PJp6wrcrwll3mSV zgfkbPSS6sJms7xcl4I5cM&r=8_WhWIPqsLT6TmF1Zmyci866vcPSFO4VShFqESGe _5iHWGlBLwwwehFBfjrsjWv9&m=ERW95kw0KHcjtqgfgPPlRCcmToBC8LjbIw5wZw RmqAA&s=ZW-EDEaAOMUfWlne3OvHe1FA1joumGuWyCV6zVMrTq0&e=

Amr Elsadr:Thanks Michelle.

Kristine Dorrain - Amazon:Mary and Amr, Michael is under the weather today so I will be chairing in his place.

Kristine Dorrain - Amazon:(and Michelle)

Michelle DeSmyter::) Thank you Kristine - this is noted

Amr Elsadr:Thanks, Kristine, and sorry to hear about Michael.

Mary Wong:The Barca Plague, I believe, is the popular term this week :)

Kristine Dorrain - Amazon:https://docs.google.com/document/d/13u5h6Wh6QUqW0vzT5q0zCT EmjMQ8_iCat6ZehLHQC7Q/edit

Mary Wong:@Susan, thanks and yes, that's right. Zero responses despite several reminders.

Mary Wong:@Roger, thank you for sharing. QUESTION - is there some way (e.g. trusted third party) that registrars would feel comfortable providing generalized data to, who can then compile it as a full anonymized list?

Roger Carney:That is fairly deep analsys as well

Mary Wong:Some of the basic information is in the TMCH Requirements and Functional Specs, though of course each registrar differs in its actual timing/practice to some extent, e.g. "The Claims Notice MUST be provided by the registrar at the time of potential registration in real time, without cost to the prospective domain name registrant, and MUST be in the form specified in the Claims Notice Form."

Jeff Neuman:Its also very possible that some registrars checked against the TMCH never intending to register the names...but rather to just figure out what was in the database

Kiran Malancharuvil:+1 Jeff. Possible and likely.

Amr Elsadr:@Jeff and Kiran: Yes, and this was noted in the AG report.

Kiran Malancharuvil:I might have misinterpreted what Rebecca said, but I would object to the characterizaiton of the benefits of the claims notices as "marginal" if that's what she said.

Roger Carney:@Jeff, I think that was one of the conclusions from IBM

Jeff Neuman:Plus, there is a difference between abandonment
where registrants said they did not want to proceed and where
registrants said nothing but just closed their browser....
    Rebecca L Tushnet:No, my point was the effect of the notice is
the marginal difference in abandonment rate between (group that
got a notice) and (group that didn't get a notice)--you could say
"net" instead of marginal if you prefer.
    Jeff Neuman:Its why I just believe focusing on the abandonment
rate at this point is a wild goose chase.....
    Jeff Neuman:For the next application window (if there is
claims), we can see if registrants are willing to take surveys on
why they did or did not proceed
    Jeff Neuman:until then, I am not sure we can or should give too
much of an emphasis on abandonment
    Rebecca L Tushnet:That's not what I said.
    Rebecca L Tushnet:If you're going to read out comments, please
read the whole.
    Kristine Dorrain - Amazon:Apologies...I was skimming. will
update
    Mary Wong:@Jeff, we will check and see what we can find
    Rebecca L Tushnet:Thank you.
    Kiran Malancharuvil:Agree with Jeff that trying to come up with
a definitive reason for abandonment is a wild goose chase. I'll
go further and say... Trying to prescribe motive for the purpose
of policy development is dangerous.
    Kiran Malancharuvil:Look at cart abandonment in online
stores.... it's a mystery for the ages
    Rebecca L Tushnet:That's why we often use net in A v. B
testing.
    Rebecca L Tushnet:Got a notice/didn't get a notice isn't a
perfect control, but it is more information.
    Roger Carney:@Phil, deter bad actors and educate everyone
    Jeff Neuman:Did the TMCH measure abandonment rates measured by
registrar? I cant recall
    Amr Elsadr:@Jeff: They did, and excluded a few registrars that
were performing bulk downloads of trademark records, which
ultimately did not make a significant difference in their (AG)
findings
    Jeff Neuman:Why this matters is that some registrars did not
offer registrations during the claims period. That does not mean
that they did not have access to the TMCH. Thus, their
abandonment rate could be 100% or close to them
    Amr Elsadr:@Jeff: The registrars were obviously not identified
in the report, but the AG has access to this raw data as part of
the "unique" downloads from the TMCH database..., unique being a
specific TM record downloaded by a specific registrar with a

specific timestamp.
   Jeff Neuman:Can they provide that data to us in an anonymized format.....so, instead of saying "GoDaddy", it would say Registrar "A" "B", "C", etc.
   Jeff Neuman:Just percentages...not raw numbers
   Mary Wong:Didn't AG do some of this comparison (registrations that were then subject to UDRP/URS proceeedings) in their report?
   Amr Elsadr:Apologies to all if I'm falling behind on notes. Will listen to the recording to complete them.
   Amr Elsadr:If I'm not mistaken, last week Michael indicated that an analysis of this would be done somewhere over the summer?
   Susan Payne:sorry what Q are we onm
   Amr Elsadr:I mean data on UDRP/URS cases/decisions (2d)
   Amr Elsadr:@Susan: 2.d.
   Kristine Dorrain - Amazon:Susan: Left column 2, second column (d)
   Susan Payne:and can you unsynch the doc please as it keeps jumping about
   Amr Elsadr:It isn't synched. You should be able to scroll on your end.
   Susan Payne:ok thanks
   Kristine Dorrain - Amazon:Amr, I think Michael was hoping for an academic or a firm intern to be offered. :)
   Amr Elsadr:Offered by and to who? :-)
   Amr Elsadr:I'm curious, so will ask him. :-)
   Susan Payne:sounds sensible
   Kiran Malancharuvil:Thanks!
   Susan Payne:thanks Kristine
   Amr Elsadr:Thanks all. Bye.