



# New gTLD Auction Proceeds CCWG Introduction & Status Update

# What is this about?

1

Auctions are the mechanism of last resort to resolve string contention within the New gTLD Program.

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Significant funding has accrued as a result of several auctions – currently \$233 million USD.

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Community started discussion on how to deal with funds at ICANN 52. Proposed charter for a CCWG submitted to all ICANN SO/ACs prior to ICANN57 and adopted by all subsequently.

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CCWG commenced deliberations in January 2017 and has been tasked with developing proposal(s) on mechanism to be developed in order to allocate new gTLD Auction Proceeds

# Goals & Objectives of CCWG

- ⦿ CCWG tasked with developing proposal(s) for consideration by Chartering Organizations on mechanism to be developed in order to allocate new gTLD Auction Proceeds
- ⦿ CCWG also expected to consider the scope of fund allocation, necessary conditions to preserve ICANN's tax status and how to deal with potential or actual conflicts of interest.
- ⦿ The CCWG will not make recommendations or determinations with regards to specific funding decisions (i.e. which specific organizations or projects are to be funded or not).

# Approach for dealing with the charter questions

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## Stage 1

Initial Run Through of all Charter Questions to assess initial responses, possible gating questions and common understanding of questions

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## Stage 4

Determine which mechanism(s) demonstrates most potential to meet CCWG expectations as well as conform with legal & fiduciary constraints

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## Stage 2

Address any charter questions that have been identified requiring a response before commencing the next phase (for example, charter question 2).

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## Stage 5

Answer charter questions (as organized per 1) for mechanism(s) that demonstrated the most potential

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## Stage 3

Compile list of possible mechanisms that could be considered by CCWG

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## Stage 6

Following consensus on mechanism and responses to charter questions, meeting legal, fiduciary and audit constraints, publish Initial Report for public comment

# Further Information

**CCWG CHARTER:** <https://community.icann.org/x/mRuOAw>

**CCWG Workspace:** <https://community.icann.org/x/yJXDAw>

# Engage with ICANN



## Thank you and Questions

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