The proposed definitions from the Sunrise Sub Team are:

- **<u>Reserved names:</u>** second level domain names that are withheld from registration per written agreement between the registry and ICANN. (See Section 2.6 and Specification 5 in the base Registry Agreement.)
- **<u>Premium names:</u>** second level domain names that are offered for registration that, in the determination of the registry, are more desirable for the purchaser.
- **<u>Premium pricing</u>**: second level domain names that are offered for registration, that in the determination of the registry are more desirable for the purchaser, and will command a price that is higher than a non-premium name.