

Suggested questions for registrars regarding Trademark Claims:

- What is the abandonment rate associated with reasons other than only a Claims notice being triggered? what is the difference between abandonment rates between those that trigger Claims Notices, and those that don't?
- Is there anecdotal data explaining why potential registrants did not complete registrations?
- At what point in the registration process is a trademark record downloaded? Does this happen when domain names are placed in carts, or does it happen when payment/attempted registrations are done later in the process?
- Many registrars take orders for domain names before general availability – pre-orders do not normally result in Claims notices being presented until within 48 hours of general availability – does this contribute to the abandonment rate? If so, to what extent are pre-ordered domain name registrations abandoned?
- Would it be feasible for registrars to run surveys of domain name applicants during subsequent rounds of new gTLDs for anecdotal evidence on why registrations are being abandoned? Is this something ICANN should mandate?