



Introduction: TLD Rollout

New gTLD Subsequent Procedures PDP WG – Track 2
25 May 2017

Explanation of the Subject

Implementation Guideline I in the 2007 Final Report sought to prevent domain squatting, stating that a delegated string should be used within a fixed timeframe.

In the **AGB**, the spirit of this guidance was captured in both contracting and delegation. According to **Section 5.1**, applicants that have completed the evaluation process are expected to execute their Registry Agreement within nine months.

According to **Article 4.3.b of the base agreement**, after execution of the Registry Agreement, applicants are expected to have had their TLD delegated into the root zone within 12 months of the Effective Date.

The implementation sought to follow the policy while providing flexibility for applicants working in good faith to complete the necessary steps.

Questions and Concerns Related to the Subject

Question/concern raised by the DG:

- Was adequate time allowed for the rollout of TLDs, noting that upon delegation of the TLD to the Registry Operator, recurring registry-level fees are due to be paid to ICANN?

It is unclear if the concerns related to delegation timeline requirements are widely held, therefore additional research may be beneficial.

Implementation Guideline I:

An applicant granted a TLD string must use it within a fixed timeframe which will be specified in the application process.

Rationale for Policy Development

The Issue Report noted that the Working Group may want to collect data/input to determine the degree of concern related to delegation timeline requirements. A question on this topic is included in CC2, so review of CC2 responses may be a good first step.

If the Working Group decides that a change is needed, it may choose to adjust Implementation Guideline I or develop new policy language.