

# Performance Since Last Analysis (13 Dec 2016)

Tweets

**117** ↑ 179%

Retweets

**403** ↑ 184%

Clicks

**223** ↑ 76%

Impressions

**98.2k** ↑ 190%

New Followers

**468** ↑ 2%

Engagements

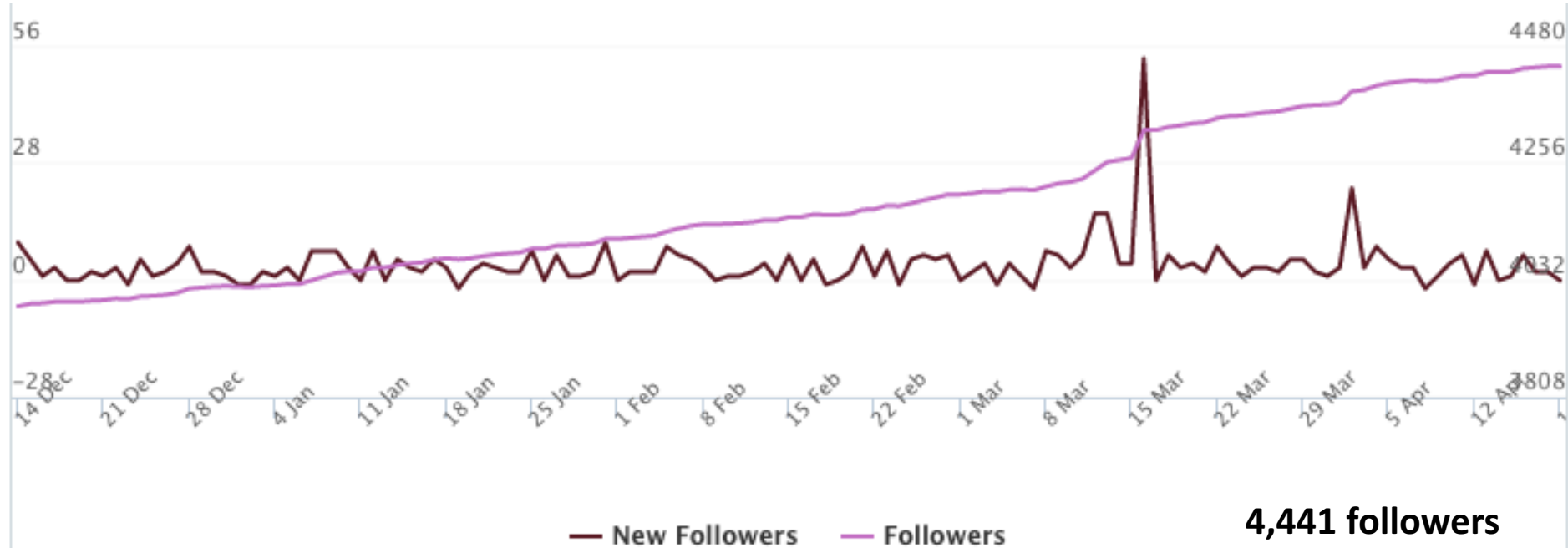
**1,948** ↑ 225%

Likes

**407** ↑ 338%

Replies

**3** ↓ 40%



# ICANN58 Overall Tweet Performance



## ICANN 58 Copenhagen

Tweets <b>55</b> ↑ 1,734%	Retweets <b>182</b> ↑ 1,300%	Clicks <b>83</b> ↑ 1,284%	Impressions <b>46.5k</b> ↑ 1,839%
New Followers <b>102</b> ↑ 580%	Engagements <b>901</b> ↑ 1,903%	Likes <b>232</b> ↑ 2,478%	Replies <b>1</b> ↑ 100%

## ICANN 57 Hyderabad

71 Posts	50 (+56.3%) New Followers	335 (+335.1%) Retweets	186 (+6100%) Likes	0 (-100%) Mentions	21 (+162.5%) Clicks
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## ICANN 56 Helsinki

131 Posts	28 (+21.7%) New Followers	314 (+528%) Retweets	84 (+833.3%) Likes	0 Mentions	55 (+100%) Clicks
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# ICANN58 Average Tweet Performance

## ICANN 58 Copenhagen

Retweets

**3** ↑ 300%

Clicks

**2** ↑ 200%

Impressions

**846** ↑ 1,823%

Engagements

**16** ↑ 1,500%

Likes

**4** ↑ 400%

Replies






**0** → 0%

Meeting	Retweets	Likes	Clicks
ICANN 57	4.4	2.4	0.5
ICANN 56	4.7	1.2	0.9
ICANN 55	6.5	2.2	0.4

# Top Tweets Since Last Analysis (13 Dec 2016)

Top posts are calculated by most impressions

Clicks Retweets Likes Impressions

Type	Tweet	Engagements	Impressions
	27 February 09:52 León Felipe Sánchez Ambía selected by the At-Large Community as the next #ICANN Board Director! Congrats @lion05! <a href="https://go.icann.org/2IO3KW0">https://go.icann.org/2IO3KW0</a>	25 29 19	5,204
	5 April 12:10 .@icann_president participating in a lively discussion with #NARALO members about policy, outreach & #ICANN's role... <a href="https://t.co/WcQaGJONcg">https://t.co/WcQaGJONcg</a>	4 9 14	5,125
	15 March 04:44 Stay tuned for an interview of @lion05, the At-Large Community selected incoming #ICANN Board Director #ICANN58 <a href="https://t.co/d47IUypWtY">https://t.co/d47IUypWtY</a>	7 10 14	3,734
	31 January 08:02 Alan Greenberg & @lion05 are the Final Slate of #ICANN Board Director Candidates Selected by the At-Large Community <a href="http://bit.ly/2kmBQ5b">http://bit.ly/2kmBQ5b</a>	9 5 4	3,264
	1 February 15:57 Draft Report of the Independent Review of the At-Large Community now open for public comment! <a href="http://bit.ly/2kSEtw7">http://bit.ly/2kSEtw7</a> #ICANN @ITEMSint	11 15 5	3,180