NARALO

Many Voices, One Internet

Annual report

June 2016 to March 2017

Glenn McKnight, NARALO Chair

1. Overview **2**

2. NARALO Representations **2**

3. Outreach and Engagement: CROPP Trips **4**

4 In-reach/Outreach and Engagement **5**

5 Membership Report **7**

6 Work In Progress **8**

Document Development and Drafting Pilot Program 9

7 Getting Involved: Moving Forward **10**

SubGroup Topics 10

Wiki Page Link 10

8 Outstanding Issues and Challenges **11**

9 Conclusions **12**

1. Overview

NARALO report so far for the FY'17 report is aimed at providing to all the NARALO membership a work in progress and a state of the union summary of the major activities. We are almost at our tenth anniversary with the signing of our MOU in Puerto Rico with ten signatories and with three of the original today still with us today's NARALO Assembly with notables such as Eduardo Diaz, Seth Reiss, and Evan Leibovitch at the signing ceremonies who have been major contributors to the organization and its impact on ICANN.

2. NARALO Representations

Glenn McKnight, Chair until AGM 17
Judith Hellerstein, Secretariat until AGM 17
Garth Bruen ALAC, term limited and completed AGM 17 (Term limited)
Eduardo Diaz term limited and completed AGM 17 (Term limited)
Alan Greenberg, ALAC until AGM 18
Javier Rua ALAC until AGM 2018 (NOMCOM rep)

Four Open Spots

- Chair
- Secretariat,
- ALAC
- NOMCOM

Pending election for FY 17. Details at
https://community.icann.org/pages/viewpage.action?pageId=63156517

Nomination period opens on

- Wed April 5th to May 12th.

Voting Period

- 22 May - 26 May

3. Outreach and Engagement: CROPP Trips

NARALO Strategic Plan- nope
NARALO CROPP Outreach and Engagement Plan
https://community.icann.org/display/croppfy16/NARALO+Outreach+Strategic+Plan

In 2016, the Community Regional Outreach Pilot Programme (CROPP) which allocated to NARALO five travel slots from July 2016 to June 2017 for Outreach and Engagement

Louis Houle and Seth Reiss, July 2016 IGF USA- Completed and Reported
https://community.icann.org/display/croppfy17/NARALO+Trip+Proposal+1
https://community.icann.org/display/croppfy17/NARALO+Trip+Proposal+2

Tom Lowenhaupt, November 2016- National League of Cities--Completed and Reported
https://community.icann.org/display/croppfy17/NARALO+Trip+Proposal+3

Leah Symekher, October 2016, ARIN, Completed and Reported
https://community.icann.org/display/croppfy17/NARALO+Trip+Proposal+3+DRAFT

Judith Hellerstein, May 2017, National Digital Inclusion Summit
https://community.icann.org/display/croppfy17/NARALO+Trip+Proposal+5

Analysis
All five trips approved, reports completed, follow-up survey completed and

Survey responses are here
https://docs.google.com/forms/d/1Hnq585QZhwvFzP-UB3tvMRfBArjTp4kX5_ouTc-TXa8/edit?c=0&w=1#responses

4 In-reach/Outreach and Engagement

In 2016 we had on average 15 attendees per NARALO Monthly call and so far in 2017 we have had 13 attendees. We had also seen consistent participation with our members in many of the active Working Groups last year and this year. In addition we saw a healthy number of financial proposals to the ICANN FBSC which were well received and beneficial to the community as a whole

Special Outreach efforts leading up to ICANN 61 in Puerto Rico

ALs: ISOC Puerto Rico and HETS

- Monthly Roundtable Informal Gatherings: **starting in May 2017 - Ongoing**
    - **Strategy**: Capacity building on Internet Ecosystem organizations focusing mostly in ICANN multi-stakeholder framework , its policy work, how to get involved and the intrinsic work relations between the SOs/ACs
    - **Target:** General population with emphasis in University students, Computer/Electrical/Information Systems Engineers, IT oriented organizations, Academics, Government Officials

- ARIN on the Road: **Week of 28 August 2017**
    - **Strategy:** Get face time with ARIN to learn who they are, what they do and get questions answered. It will provide the latest from ARIN on everything; from technical services and tools, to current ARIN policy developments and the status of IPv6 adoption.
    - **Target:** General population with emphasis in ISP operators, University students, Computer/Electrical/Information Systems Engineers, IT oriented organizations, Academics and Government Officials

- 2017 Internet Day Celebration: **27 October 2017 (organizations are encouraged to run week long celebration)**
    - **Strategy**: Celebrate the Internet by focusing in one or two themes and develop activities around them. The theme for this year will be

developed around Cyberbullying in the younger (-18) and older population (60+). Internet Ecosystem organizations will be introduced as part of the activity with a major focus on ICANN.
    - **Target:** General population with emphasis in mid/high school students and organizations that serves the 60+ sector

- Let's Fall in Love with Internet: **14 February 2018**
    - **Strategy**: Increase awareness of the impact of engaging in issues related to Internet policies, governing bodies in managing local, regional procedures. A kick-off event to highlight what will happen during NASIG2018 & ICANN61.
    - **Target**: General public with emphasis in university students, government agencies, academics and professional in related Internet services.

- North American School of Internet Governance (NASIG2018): **7,8 & 9 March 2018**
    - **Strategy**: A three-day capacity building event to provide in-depth knowledge of Internet Governance (IG) issues to approximately 40 individuals from different sectors in the North America At-Large Region.
    - **Target:** 40 selected participants: 50% from Puerto Rico and 50% from all 50 US states, US territories and Canada

- Other:
    - Contact the Academic Sector:
        - **Strategy**: Provide material to key University Professors to help in spreading the word and encouraging their students to attend the roundtable gatherings and motivate the professors and their students to participate in ICANN 61. Use of social media (Facebook, Twitter, LinkedIn and other regional websites), ICANN resources (online resources), and DiploFoundation resources to engage target audience.
        - **Target**: University students and Academics in general

    - Contact Professional/Gubernamental Organizations:
        - **Strategy**: Provide material to key professional/gubernamental organizations such as the IT Cluster, CIO Office, etc. to help in spreading the word and encouraging their constituencies to attend the roundtable gatherings and motivate their membership to participate in ICANN 61.
        - **Target**: Government officials and membership from target organizations

5 Membership Report

Current ALS Membership
Total Unaffiliated Membership 18

2017 ALS which are inactive

	Status
ISOC Special Needs	Warning Status
America @large	Warning Status
ViBug	Warning Status
Open Media	Warning Status

These groups didn`t attend a single meeting, webinar or respond to email in 2016 and 2017

Unaffiliated members-20 members
NARALO Alan Greenberg
NARALO Edward Hasbrouck
NARALO Jean Armour Polly
NARALO Wendy Seltzer
NARALO David Allnutt
NARALO Philip Righter
NARALO John Levine
NARALO Endrias Zewde
NARALO William Cunningham
NARALO Kristian Stout
NARALO Linda Kaiser
NARALO Wes Boudville
NARALO Thomas W Campbell
NARALO Dan Wright
NARALO Alain Espinosa
NARALO Jeongwon Ryu
NARALO Javier Rua
NARALO Michelangelo De Simone
NARALO Robert Guerra
NARALO Jonathan Zuck

6 Work In Progress

https://community.icann.org/display/NARALO/NARALO+Work+in+Progress

	Link	Lead	Status
NARALO Shared Teamup Calendar	https://teamup.com/ks67e733bba52be4cc		
NARALO Election 2017	https://community.icann.org/pages/viewpage.action?pageId=63156517	Judith	
Rules of Procedures	https://community.icann.org/display/NARALO/NARALO+Operating+Principles+Review	John More	June 2017
ALS Expertise Survey	https://docs.google.com/spreadsheets/d/1Y4ZbL0ojPXDzNzZfcKg55P3A9erO5E4GJrmrFeorbS8/edit?usp=sharing	Glenn	Incomplete
Monthly Secretariat Reports	https://community.icann.org/display/NARALO/NARALO+Monthly+Reports+2017	Glenn/Judith	
Mid Term Report	ICANNPPT_NARALO_June29-jhrev.ppt	Glenn	
General Assembly-Logistics	https://community.icann.org/display/NARALO/Logistics	Glenn	
General Assembly-Agenda	https://community.icann.org/pages/editpage.action?pageId=58729867	Judith	
Mailcard		All	Complete
NARALO Monthly newsletter	https://community.icann.org/display/NARALO/NARALO+Newsletters+Archives	Eduardo	Ongoing
Website corrections	https://community.icann.org/pages/viewpage.action?pageId=2266167	Judith	Incomplete
NARALO E-brochure	https://community.icann.org/	All	Yes

	display/NARALO/NARALO+Flyer+2016?preview=/61610313/64068163/NARALO_Flyer_v8.pdf		
CROPP Strategic Plan	https://community.icann.org/display/croppfy16/NARALO+Outreach+Strategic+Plan	Glenn	Yes
Slogan	**Many Voices, One Internet**	All	Completed
Document Development and Drafting Pilot Program	https://community.icann.org/display/DDDPP/DP+%28Document+Development+and+Drafting+Pilot+Program%29+Home	Glenn Gordon	Ongoing
Tribal Ambassadors	https://community.icann.org/display/NARALO/NARALO+Tribal+Ambassadors+Pilot+for+ICANN+57	Loris Taylor	Completed Pending renewal
CROPP Trips FY 16	https://community.icann.org/display/croppfy17/NARALO+Approved+Forms	Seth, Louis, Leah,Tom Judith	Completed
Stakeholder Engagement	https://community.icann.org/display/NARALO/North+America+Stakeholder+Engagement		Incomplete
ITEMS ATLARGE Review Comments	**http://tinyurl.com/mhblrjq**		Complete

7 Getting Involved: Moving Forward

CCWG Evolution

The Workstream 2 has nine subgroups for community participation

SubGroup Topics	Wiki Page Link
Diversity	https://community.icann.org/x/jhWOAw
Guidelines for Good Faith Conduct	https://community.icann.org/x/nhWOAw
Human Rights	https://community.icann.org/x/kBWOAw
Jurisdiction	https://community.icann.org/x/khWOAw
Ombudsman	https://community.icann.org/x/lhWOAw

Reviewing CEP	https://community.icann.org/x/nBWOAw
SO/AC Accountability	https://community.icann.org/x/lBWOAw
Staff Accountability	https://community.icann.org/x/mhWOAw
Transparency	https://community.icann.org/x/mBWOAw

8 Outstanding Issues and Challenges

Here is the list but not in a priority listing of outstanding issues that need to be addressed

Issue one: Improve the communication of relevant policy issues impacting the ALS's and end users
Actions:

Issue Two: Outreach to potential organizations/members that can fill the gaps in our Policy Comment submissions
Actions:

Issue Three: Encourage new faces in the leadership structure
Actions

Issue Four: Encourage membership to use the CROPP and the Local Outreach funding windows
Actions:

Issue Five: Completion of the NARALO Expertise Survey
Actions:

Issue Six: Creation of a synchronized Strategic Plan with the GSE
Actions:

Issue Seven: Website and WIKI Content and Navigation feedback
Actions:

9 Conclusions

NARALO’s General Assembly primary goal is to generate enhanced greater ALS participation with more active policy development and working group participation, Our aim is to encourage community feedback on creating a proactive strategic plan for the region and make NARALO a revelant and vibrant voice in the ICANN ecoystem.

Speech to the Delegates- (10 minutes)

Greetings to all and it's been a long time since we have been together as a group since the ATLAS 2 in the spring of 2014 in London The ATLAS 2 event saw the entire ATLARGE community converge together to discuss many of the shared concerns and issues facing ICANN and specifically our community and today's event will do the same.

We are almost at our tenth anniversary with the signing of our MOU in Puerto Rico with ten signatories and with three of the original today still with us today. Eduardo Diaz, Seth Reiss and Evan Leibovitch at the signing ceremonies

Before we proceed let's first acknowledge our sponsors of the event. ICANN for providing their moral and financial support for the event, for ARIN who have provided a great event to colocate and take our MOU to the next level of cooperation and enhanced greater understanding, and lastly and not least to all of the ALS delegates who spared their valuable time to come together and provide advice to ICANN in general and specifically to NARALO.

We need to first ask ourselves why are we having a General Assembly in the first place. What are our expectations and what are the expected outcomes.

NARALO's history of General Assemblies includes participation in the ATLAS One in Mexico in 2009, a general assembly in Toronto in 2012, and the Atlas 2 in London in 2014.

In each of these events we saw NARALO membership gain a greater understanding of ICANN's mission, policies and ATLARGE's roles and responsibilities. In the case of ATLAS one and two we participated with other Regional At Large Organizations in various policy tracks and working groups to generate a set of recommendations which was delivered to the ICANN board. In our current general assembly, though modest in comparison to these events, we are looking inward at the needs and wants of our multistakeholder group. We need to set our goals and aspirations within the remit of our signed MOU with ICANN and our existing Rules of Procedure and work towards making NARALO a successful organization within the the ICANN ecosystem.

If we can envision the end of today's activities we would expect that each of the activities will include

NARALO Highlights

- enhanced understanding of the various roles and responsibilities of NARALO leadership
- Engagement with other members on topical policy issues
- Learning about the Outreach and engagement strategies to multistakeholders in North America
- Planning strategy for the ICANN 61 in San Juan, Puerto Rico which is our next in-region event

- Finding each person’s hotspot to get involved with the ecosystem to enhance your active participation
- Learning about the various ICANN resources to learn more about the ecosystem, each other and our capacities
- Interacting with ICANN staff and leadership on their goals and aspirations

In closing we look forward to your comments from the community and we look to forward to a positive result in the spirit of congenialiity