NARALO General Assembly
New Orleans, LA
Many Voices, One Internet

ICANN

NARALO Annual Report
April 2, 2017

NARALO General Assembly

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NARALO

The purpose of General Assembly is to share the progress with others in NARALO of the work achieved, any outstanding efforts and to ask membership for their feedback and direction.
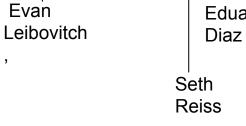
Our goal is to strengthen the ALSes and their engagement within NARALO, to examine ALS expectations and increase the ability of NARALO to represent the best interest of end-users.

Signed MOU with ICANN in San Juan Puerto Rico in June 28 2007

Evan Leibovitch
,

Eduardo Diaz

Seth Reiss

NARALO FACT SHEET

Number of ALS's (At-Large Structures) in 2017 is 28 (2 New)

Number of Unaffiliated members 20 (10 New)

Region includes US, Canada, and US commonwealth / territories

MOU with ICANN in June 28 2007

MOU with ARIN in 2015

ATTEND TODAY
ACHIEVE TOMORROW

ATTENDANCE WORKS

www.attendanceworks.org

2016 average attendance 15 members for a total of 12 monthly meetings and one purpose call

2017 average attendance 12.9 members for three monthly calls and nine purpose calls for the the NARALO planning of the GA, At-Large Community Review engagement and the Rules of Procedure community feedback

Results
It's been one of the important in-reach strategies to increase attendance with the assumption that more awareness will lead to increase participation in working groups and policy development

Election Results

The 2016 election only had one ballot for one of the ALAC positions

May 2016 NARALO Vote

97%

NARALO Directed Vote turnout for the ICANN Board Seat 18 in 2017

91.67%

ALS Expectations

Alan Greenberg

ALS Expectations

- ALSes a nice concept
  - Lots of people on the ground to contribute
  - We rarely see them!

- How do we engage them?
  - Only a few will be interested in ICANN Policy
  - We only need a few.

ALS Expectations

- Create understandable tidbits of information about ICANN and ICANN Issues (minimal insider language, translated into ICANN languages
  - Crafted to catch people's attention to reduce chance of hitting DELETE.
- Sent to ALS reps for forwarding to ALS Members.
- Also distribute capacity building advertisements.

- Will need mentors to work with people we attract.

NOMCOM Update

ICANN Leadership Positions to be filled by the 2017 NomCom

ICANN Board of Directors
2 seats | 3 year term

GNSO Council
2 seats | 2 year term
Voting   Voting

At Large Advisory Committee
3 seats | 2 year term
Asia, Australia & Pacific Islands   Africa   Latin America & Caribbean Islands

ccNSO Council
1 seat | 3 year term

PTI Leadership Positions to be filled by the 2017 NomCom

Public Technical Identifiers (PTI)

PTI Board of Directors
1 seat | 2 year term

PTI Board of Directors
1 seat | 3 year term

Total Applications: 163

Gender:	Regions:
○ Female: 48 (29%)	○ AF: 30
○ Male: 110 (68%)	○ AP: 40
○ Prefer not to disclose: 5 (3%).	○ EU: 31
	○ LAC: 26
	○ NA: 36

ICANN Positions (1st Preference):	PTI Board (1st Preference): 15
● Board: 99	
● GNSO: 11	Note: A total of 22 candidates applied to the
● ALAC: 25 (AF: 7 - AP: 7 - LAC: 11)	PTI Board, 7 of which also applied for the
● ccNSO: 10	ICANN Board positions.

Election Timelines

Nomination Period
- 5-April – 12 May

Voting Period
- 22- May - 26 May

Four   Open Spots
- Chair
- Secretariat,
- ALAC
- NOMCOM

Details at
https://community.icann.org/pages/viewpage.action?pageId=63156517

With our current members
- Glenn McKnight, Chair until AGM 17
- Judith Hellerstein, Secretariat until AGM 17
- Garth Bruen ALAC, term limited and completed AGM 17 (Term limited)
- Eduardo Diaz term limited and completed AGM 17 (Term limited)
- Alan Greenberg, ALAC until AGM 18
- Javier Rua ALAC until AGM 2018 (NOMCOM rep)

- **Part Two**

- **IN-REACH STRATEGY**

NARALO Leadership Strategy

Engagement
- Analysis of NARALO monthly attendance and active engagement to ALS to attend calls, participate in working groups, cast their ALS votes and more
- Started in May French translation in the monthly NARALO calls
- Encourage new CROPP travellers amongst the membership
- Survey members on Policy issues
- Survey of ALS Expertise
- Most important is organize the General Assembly

Communication

Monthly NARALO Newsletter spearheaded by Eduardo Diaz
https://community.icann.org/display/NARALO/NARALO+Newsletters+Archives

NARALO Leadership Strategy

Due to a number of reasons we have had a number of ALS`s  that were not participating in any level and we needed to activate a process a process  for targeted engagement to determine their ongoing interest in NARALO.  In these cases we went through a series of steps which we documented to decertification. In some of the cases the organizations didn`t exist anymore and these individual continue with us today as Unaffiliated members.

We found by trial and error that the steps in this process wasn`t clear or codified and we took on the task of tightening the language and steps in the process.

John More was the principal pen holder on this process with an active committee.

- **Part Three**

- **OUTREACH STRATEGY**

Outreach Strategy

◉ No ICANN meetings were in our region
◉ All FY' 16 CROPP trips were used and reported
- NTEN
- SSIG
- E Democracy
- M-Enabling focused on Special Needs groups

FY' 17 trips CROPP (FIVE TRIPS)
- Seth and Louis IGF USA
- Leah, ARIN
- Tom, CITY SUMMIT
- Judith, National Digital Inclusion Alliance

FY 18 Starts in July 1, 2017 to June 31, 2018

Outreach Strategy

Target Groups
Native Americans and Native Canadians
- Tribal Ambassadors program saw April Tinhorn and Valeria Fast Horse as participants at the ICANN 57 meeting
- Invitation to First Mile Canadians first nations involved in broadband and community networks

Persons with Disabilities

Rural and Poor Communities

South Pacific Islands- US Territories

Outreach Results
- 12 new Unaffiliated members
- 2 new ALS

Fy 17 Outreach Strategy

◉ ICANN 57 has been moved from PR to India resulting in a major loss in the NARALO Outreach in San Juan spearheaded by Eduardo Diaz and Alfredo Calderon.

ICANN 61 San Juan, Puerto Rico
● Two to Three days School of Internet Governance
● Outreach and Engagement to Local Schools

Pre-ICANN 61
● August 2017, ARIN On The Road, San Juan, Puerto Rico
● October 2017, Internet Day, National Awareness
● February 2018, Let's Fall in Love with Internet (12th -16th)

- **Part Four**

- **FY 17 CROPP STRATEGIC PLAN**

Outreach Strategy

◉ NARALO General Assembly coincide with the ARIN-33 in New Orleans in April 2017
- Outreach to predominantly North American organizations at the ARIN meetings
- Leverage the MOU with NARALO and ARIN

◉ Advocated for CROPP to open up their applications in July rather than September to encourage early applications

◉ Advocated for changes in the ICANN Fellowship program to include North Americans. http://tinyurl.com/lmrj8ht and now its inclusive inviting members to participant. April Tinhorn on the fellowship to ICANN 59

CROPP Strategic Plan for FY 17

- ◉ Focus on outreach to underrepresented communities
- ◉ Ongoing strategy for outreach to groups with special needs
- ◉ Encourage members of NARALO who haven't been on trips before

- Part Five

- **FY 17 CROPP TRIPS and GAP ANALYSIS**

FY 17 CROPP Trips

 Five confirmed and approved trips
- IGF USA- Seth and Louis
- Cities Conference- Tom
- ARIN 32 Dallas- Leah
- Judith National Digital Inclusion Alliance

Target Outreach
Under represented organizations in US
Technical community
Special needs

Results
-10 new Unaffiliated members

GAP Analysis

	Canadian ALS 12	US ALS 14	Unaffiliated
ISOC Chapters		ISOC NC	
Missing Geographical	Prairies Far North	Midwest and Southern States	
Special Interest Groups	First Nations People with Special Needs	First Nations People with Special Needs	
GOAL	2	4	5

- **Part Six**

- **Work In Progress**

Rules of Procedures

Aim

- Consistent with other RALO ROP
- Clarify ALS obligations
- Clarify ALS communication
- Clarify the decertification process
- https://community.icann.org/display/NARALO/NARALO+Operating+Principles+Review

Timelines

Meetings

Draft April 2017
Ratify June 2017

ALS Expertise Survey
ALS Criteria and Evaluation
FY 17 Election
Website Corrections
Document Drafting and Drafting Pilot Program
Policy Comment Tracking
NARALO Strategic Plan

Thank You and Questions

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