



# Privacy and Proxy Service Provider Accreditation Program

IRT Meeting | 18 April 2017

## ➤ Provider accreditation process

# Issue: How to transition to new program?

- Providers are operating in market today
  - ICANN sampled provider information supplied in Registrar Information Specification forms
  - Review suggests there are as many as 200+ providers today
- Goal: Screen/accredit providers in reasonable time period with minimal disruption to existing marketplace, customers.

# Topics to Discuss

- Accreditation criteria
- Accreditation process
  - Possible limited initial application window
    - Eligibility criteria for initial window (if any)

# IRT Input on Topic to Date

- 100% of poll said ICANN should adopt ongoing accreditation process similar to the registrar process for obtaining accreditation.
- Notwithstanding answer above, 85% said it would be within WG intent for ICANN to have an initial application window (with possible restrictions) before launching ongoing application period
- 70% said agreement should be term-limited, renewable like RAA

# Overview: Registrar Accreditation Process

- ICANN accepts applications for registrar accreditation on continual basis
- Application requires:
  - Answering 57 application questions about:
    - Background check criteria;
    - Understanding of Policy/Contractual requirements
    - Business plans, corporate structure, number of employees
    - Infrastructure
    - Financial resources

# Overview: Registrar Accreditation Process

- Application question responses are evaluated to ensure applicants meet accreditation requirements
- Background checks conducted by outside vendor
- Application fee intended to recoup evaluation costs
- Application available at <https://www.icann.org/resources/pages/application-2012-02-25-en>

# Sample Questions Potentially Relevant to PP

- What volume of registrations does the Applicant reasonable project to be able to handle per month? (Q25)
- How many employees will the Applicant have dedicated to the registrar business? (Q26)
- Please explain how the Applicant will handle customer service and claims of domain name abuse, including planned hours of service and type of support? (Q27)
- Which steps will the Applicant take in order to escrow its registration data? (Q47)



# Required Supporting Documents

- Financial statement
- Documentation showing that Applicant is legally established and in good standing
- Architecture and network diagrams

# Process Considerations

- Average registrar application processing time: 75-120 days
- Rate of registrar applications received is considerably lower than volume of PP applications expected at program launch
- Process often involves multiple communications between ICANN and applicant to ensure all criteria are met

# IRT Discussion Questions: Evaluation Criteria

- Should ICANN evaluate PP providers on same topic areas as registrars?
  - Financial capability
  - Background check
  - Operational and technical capabilities
  - Understanding and ability to comply with Policy/contractual requirements
- Should same level of scrutiny be required for PP providers to demonstrate ability and agreement to comply with requirements?

# IRT Discussion Questions: Evaluation Criteria

- Should ICANN implement eligibility restrictions for initial application window.
  - If yes, what restrictions would be appropriate?
- Should P/P applicants who are Affiliated with an ICANN-accredited registrar have a different accreditation process than others?
  - If yes, which application items may not be relevant to repeat?
  - At minimum, ICANN must verify understanding of new Policy & contractual requirements for every applicant

# Thank you!



## Thank You and Questions

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IRT community wiki space:

<https://community.icann.org/display/IRT/Privacy+and+Proxy+Services+Accreditation+Implementation>

Implementation Status Page:

<https://www.icann.org/resources/pages/ppsai-2016-08-18-en>