



# ICANN At-Large Onboarding

Dev Anand Teelucksingh | Isaac Maposa | Beran Gillen  
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Summary Recap on  
Community  
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Promoting ICANN  
At-Large  
Community

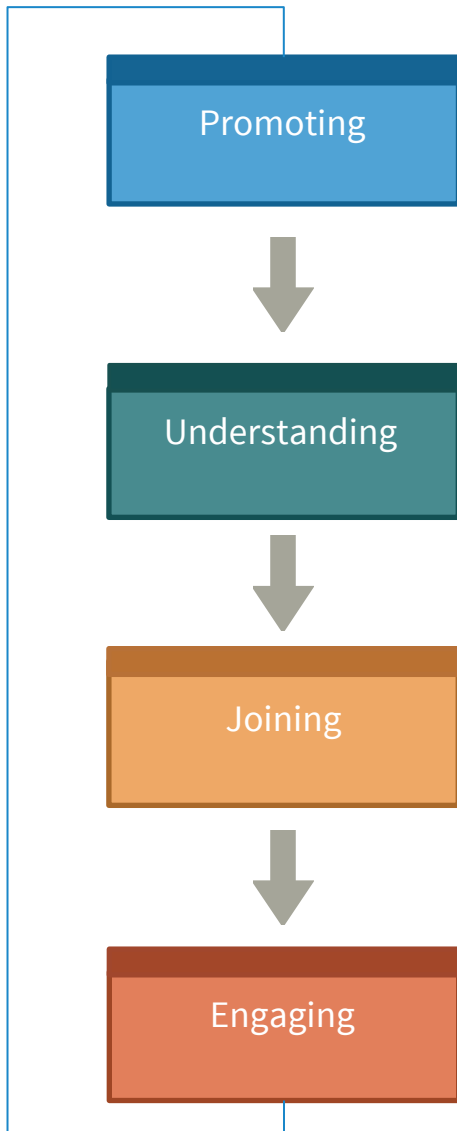
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The challenges with  
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# Summary of At-Large Community Onboarding



## Promoting At- Large

- Target participants for At Large
- How each type of participant can be involved in At Large
- What should draw them to this unique and diverse community

## Understanding At- Large

- How the community operates
- Information on community activities
- Community organisational structure

## Joining At- Large

- Various ways to join the At-Large community through various mediums

## Engaging in At-Large

- Active participation & involvement stage leading to further involvement such as leadership positions.

# Promoting ICANN At-Large Community

If you are a person or belong to a group that follows, cares and is enthusiastic about Internet Governance issues (such as Digital Divide, Net Neutrality, Privacy and Security) as they affect end users, then your place is within the At Large Community.



## Technical Groups

IEEE



## Consumer Groups

Advocacy Groups



## Academia

Students and Professors,  
Student unions



## Enthusiasts

Anyone interested or affected by the  
Internet



## Civil Society

ICT Associations, ISOC Chapters,  
YMCAs

ICANN At-Large welcomes different people from different backgrounds all with one interest, HOW THE INTERNET AFFECTS THEM.

The At-Large Community represents the interests of Internet end users in ICANN activities as they relate to the domain name system (DNS). These include policies that

- govern how people can register and use domain names,
- ensure local languages are available as domain names,
- govern your country code Top Level Domain (ccTLD) and
- govern how generic Top Level Domains (gTLDs) are made available worldwide

By being a part of the At-Large Community, you can help shape these policies being developed by ICANN's multistakeholder community that affect current and future Internet users.

# The challenges to Promoting ICANN At-Large



# The What? Why should I care?

- ICANN ?
- DNS ?
- Domain Names ?
- Top Level Domains ?
- country code Top Level Domains ?
- generic Top Level Domains ?
- IANA ?
- post IANA Stewardship ?

**What do all of these things mean?**

**What are the relationships?**

**How are they interconnected?**

# The What? Why should I care?

Many end users, Academia, Civil Society, Consumer Groups, Enthusiasts, members of our existing At-Large Structures that are part of the ICANN At-Large Community:

- don't have an understanding of what these terms means.
- may have misconceptions of what these terms means.

Hence

- No understanding or appreciation of the issues involved ;
- The attitude 'it does not affect me so why should I care?'

We saw the need to develop a series of ordered lessons/presentations that:

- can form a toolkit for At-Large Community members in educating the wider public
- At-Large Structure (ALS) representatives can use to educate members in their organisations in getting persons in their organisation to care about ICANN issues and become more involved in the At-Large Community.
- can be available online and offline for ease of use and access.

We've worked with members of the At-Large Outreach and Engagement SC to develop a series of ordered lessons/presentations on:

1. **[What is the DNS and who coordinates all of this stuff ?](#)**  
Introduce the concepts of the DNS and introduce entities like ICANN the corporation, and ICANN the community.
2. **[Policy challenges/issues in the DNS](#)**  
WHOIS, IDNs, new gTLDs, etc
3. **[About the ICANN At-Large Community](#)**  
The ICANN Community representing end users' interests

# 1. What is the DNS and who coordinates all of this stuff

1

What is the Domain Name System?

2

Structure of the Domain Name System

3

How does the Domain Name System Work?

4

Who makes the Domain Name System Work?

5

Stakeholders in the Domain Name System.

6

Engage with ICANN  
???

# The Internet, what is it..?

- The Internet is a network of networks that interconnects devices to exchange information.
- In order to “talk” to each other, all of these devices must have a unique numerical address called an Internet Protocol address or IP Address. An example of an IP address is 94.127.53.132
- When you visit a website from your browser, you are requesting the website from your device’s IP address to the web server’s IP address.
- However, you don’t type in the ip address of the web server, rather the domain name of for example [www.google.com](http://www.google.com)
- In so doing, you have queried the DNS.
- So what is this DNS????

- It is a challenge to describe explaining the DNS in a simple, yet in a precise, concise manner and find good visuals.
- Intend to work on this, post ICANN58,



# Policy challenges/issues in the DNS

# Key Policy Issues of the At-Large Community

WHOIS /  
Registration  
Directory Services

IANA Functions &  
Stewardship  
Transition

Contracted Party  
Agreements

Internationalized  
Domain Names

New Generic  
Top Level Domains  
(gTLDs)

Public Interest

Internet  
Governance

ICANN Policy  
Processes

Accountability and  
Transparency of  
ICANN

ICANN Operations /  
Finances

Reviews at ICANN

Engagement  
& Outreach

## Policy Summary

- Every year, millions of individuals, businesses, organizations and governments register domain names. Each one must provide identifying and contact information which may include: name, address, email, phone number, and administrative and technical contacts.
- This information is often referred to as “WHOIS data.”
- WHOIS service is not a single, centrally-operated database. Instead, the data is managed by independent entities known as registrars and registries. Any entity that wants to become a registrar must earn ICANN accreditation.
- WHOIS data is key for fixing system problems, maintaining Internet stability, and enhancing the accountability of registrants.



## Why should end users care?

- The “one-size-fits-all” disclosure of identifying information may also expose registrants, especially individual registrants, to potential spam, phishing, and identity theft.
- Due to its implication in privacy, data protection, policing, security, and malicious use and abuse, WHOIS matters to end users, especially individual registrants.

## At-Large Involvement

- See past comments on WHOIS by the ALAC  
<https://atlarge.icann.org/topics/whois>
- The Registration Issues At-Large Working Group where you can find At-Large Community members interested in WHOIS / Registration Directory Services :  
[https://atlarge.icann.org/working\\_groups/registration-issues](https://atlarge.icann.org/working_groups/registration-issues)
- ICANN's Whois site at <https://whois.icann.org/>

Full presentation of Key Issues  
(51 slides)

# Presentation on Introduction to ICANN At-Large

**1**

About the  
At-Large  
Community

**2**

Key Activities done  
by the At-Large  
Community

**3**

How to engage with  
the At-Large  
Community



# About the At-Large Community

# Who is the At-Large Community?



Volunteer Community, with over 200 organisations and individual members around the world that represents the interests of individual Internet users in ICANN activities

# Who is the At-Large Community?

Any group that supports individuals' ability to share their views on ICANN issues can be a part of the At-Large Community. These include

- Professional societies (e.g. engineers, attorneys, etc.)
- Academic and research organizations
- Community networking groups
- Consumer advocacy groups
- Internet Society chapters
- Computer user organizations
- Internet civil society groups

Groups that become accredited by ICANN are called **At-Large Structures** (ALSes).

If you belong to such a group, you can encourage the group to [apply online to join the At-Large Community](#).

Individuals can become members of the At-Large community by:

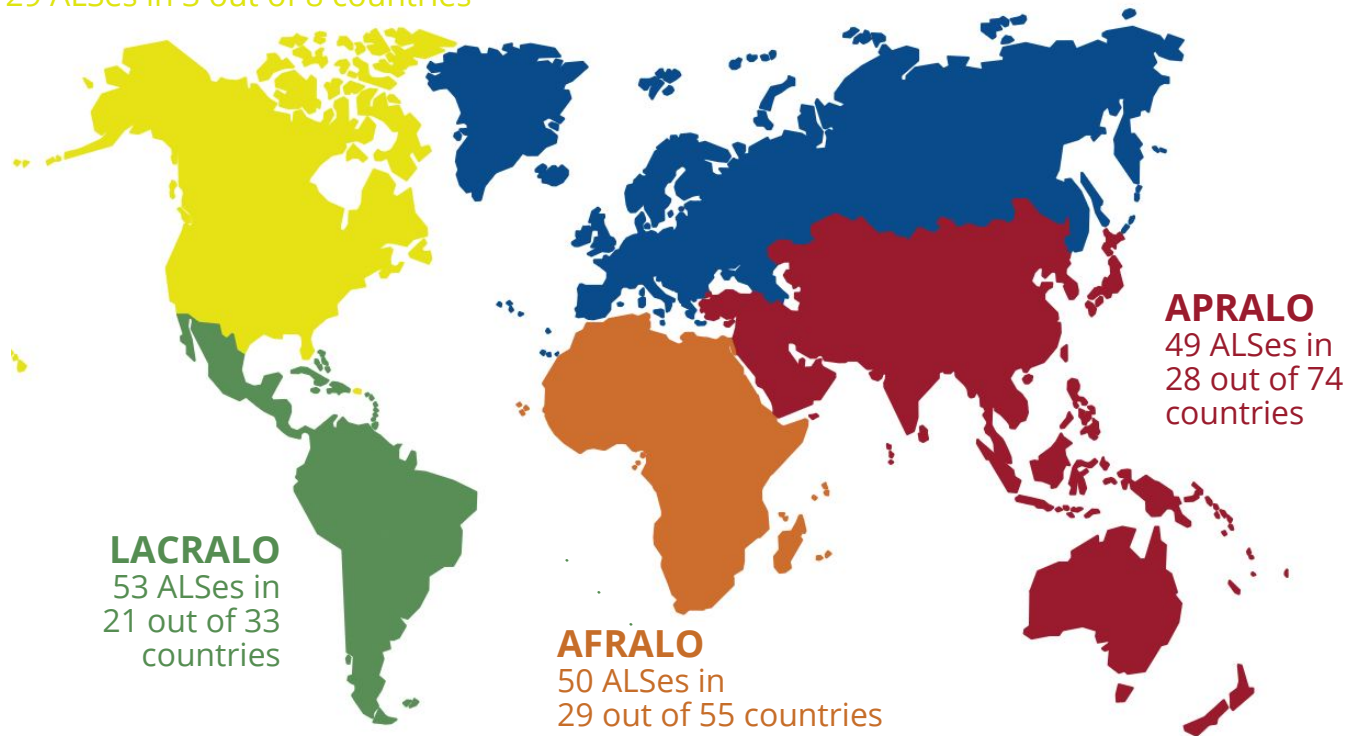
- Becoming a member of an At-Large structure (ALS)
- Joining directly as an individual member.

# At-Large Community Organisational Structure

## NARALO

29 ALSes in 3 out of 8 countries

**EURALO** - 38 ALSes in 18 out of 78 countries



The At-Large Community of ALSes and individual members are organized into five **Regional At-Large Organizations (RALOs)** based on their geographic regions

Africa (**AF**)  
Asia Pacific (**AP**),  
Europe (**EU**),  
Latin America & Caribbean (**LAC**)  
North America (**NA**)

## At-Large Advisory Committee (ALAC) - 15 Members



**10** selected by RALOs to serve on the ALAC  
(2 from each RALO)



**5** selected by Nom Com to serve on the ALAC  
(1 from each region)






Seat #15 on the ICANN Board is selected by the ALAC and the At-Large Community

# Key activities done by the At-Large Community

The At-Large Community has the duty to understand, defend, and advocate for the interests of global Internet end users in ICANN activities.

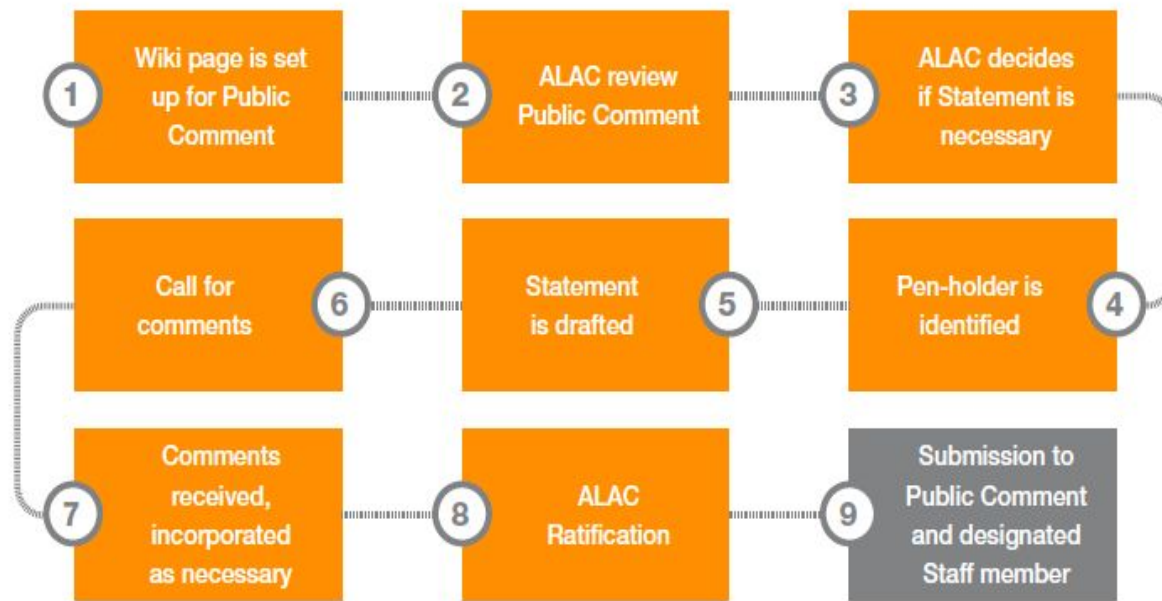
To fulfill this duty, we focus on three areas of work:

-  Comments on ICANN activities
-  Policy Development
-  Organisation Building

# Comments on ICANN activities

Policy Advice Development - The At-Large Advisory Committee (ALAC) publicizes, analyzes, and advises on proposed ICANN policies and decisions that reflect the views and needs of individual users at regional and global levels via ICANN's [Public Comments](#), which allows the community to comment on proposals initiated from ICANN staff or Working Groups.

At-Large Community members can draft position statements on behalf of the ALAC, comment on draft statements, and engage in policy-focused activities. See <https://atlarge.icann.org/policy-summary>



# Recent ALAC comments on ICANN activities



Since 2003, The At-Large Advisory Committee (ALAC) has developed over **300** comments on ICANN policies and issues impacting Internet users. See <https://atlarge.icann.org/policy-summary>

Topic	
Accountability/Transparency	50
Contracted Party Agreements	84
DNS	31
Engagement	75
IANA	15
ICANN Board/Bylaws	51
IDN	41
Intellectual Property	17
Internet Governance	11
Internet Protocols	3
Legal/Regulatory	5
New gTLDs	81
Operations/Finances	48
Policy Processes	59
Public Interest	18
Reviews/Improvements	60
Security/Stability	36
WHOIS	42

Publish Date	Title	Topic(s)
In Progress	At-Large Review: Draft Report	Reviews/Improvements
In Progress	ALAC Response to CCWG-Accountability Work Stream 2 SO/AC Accountability Subgroup Questions Regarding SO/AC Accountability	Accountability/Transparency
In Progress	Input requested: SO/AC/SG/C Outreach - New gTLD Subsequent Procedures	New gTLDs
In Progress	Creating a Consumer Agenda at ICANN	Public Interest
20 Jan 2017	Identifier Technology Health Indicators: Definition	Security/Stability
10 Jan 2017	Updated Supplementary Procedures for Independent Review Process (IRP)	Accountability/Transparency, Legal/Regulatory
23 Dec 2016	Proposed ICANN Community Anti-Harassment Policy	Engagement



# Policy Development

At-Large members can participate in various [GNSO Working Groups](#), Cross Community Working Groups (CCWGs) and Review Teams to develop ICANN policies and/or recommendations.

Some recent examples:

- [Competition, Consumer Trust and Consumer Choice Review Team](#)
- [Customer Standing Committee](#) (CSC)
- [CCWG Accountability Work Stream 2](#)
- [CCWG Auction Proceeds](#)

The ALAC also has liaisons to other ICANN Communities:

- [Security & Stability Advisory Committee](#) (SSAC)
- [Governmental Advisory Committee](#) (GAC)
- [Generic Names Supporting Organisation](#) (GNSO)
- [Country Code Names Supporting Organisation](#) (ccNSO)

At-Large plays an important role in making sure that individual Internet users keep in touch with ICANN's main activities, contribute to policy development, and provide sustainable flow of new blood into the multistakeholder model.

To achieve this goal, At-Large carries out activities, events, and meetings that focus on outreach and engagement, capacity building, and operational needs via Working Groups.

Almost all of our working groups are open to everyone regardless of whether you are a member of At-Large or an observer.

A full listing of At-Large Working Groups can be found at <https://atlarge.icann.org/>

There are several At-Large Community Working Groups that can match your interest, whether you are a member of the At-Large Community or an observer.

For those in, or involved with:

## **Policy, Law and/or Internet Governance Interests**

[ICANN Evolution](#) ; [IDN Policy](#) ; [New gTLDs](#) ; [Registration Issues](#) ; [Public Interest](#)

## **Technical Interests**

[Technical Issues](#) ; [Accessibility](#) ; [Technology](#)

## **Civil Society**

[Capacity Building](#) ; [Outreach & Engagement](#) ; [Social Media](#) ; [Captioning Project](#)

## **Academia**

[Capacity Building](#) ; [Accessibility](#)

# How to engage with the At-Large Community

# But first.....Why engage with At-Large?

The At-Large Community represents the interests of Internet end users in ICANN activities. ICANN activities include policies that

- govern how generic Top Level Domains (gTLDs) are made available worldwide,
- govern how people can register and use domain names
- ensure local languages are available as domain names,
- govern your country code Top Level Domain (ccTLD)

Being a part of the At-Large Community brings you into contact with a network of diverse, global community that share similar Internet Governance interests.

Also, being in the “room” where these policies are being formulated and discussed, you can make your voice heard and help shape these policies being developed by ICANN's multistakeholder community that affect current and future Internet users.

To see a summary of ICANN policy issues and why end users should care about these issues, see <http://bitly.com/why-end-users-should-care> .

Given that most At-Large activities (Policy Advice Development, Policy development and Organisation building) are done online, the key first step to delving into the world of At Large is being able to receive notifications of when At Large activities are taking place.

At-Large activities are promoted and announced via



- Social media channels  
([@icannatlarge](#), [/icannatlarge](#) )



- At Large Calendar  
<https://atlarge.icann.org/calendar>



- At-Large Mailing lists  
<https://atlarge.icann.org/get-involved/mailing-lists>



At-Large activities include conference calls which you can attend online. Each conference call has a webpage with an agenda and how you can connect with your computer/mobile device and/or phone. You can request ICANN to call you directly before the call begins. Many At-Large conference calls have interpretation in other languages for persons who don't speak English.



Anyone can attend these calls!



These calls are recorded and after the call, the meeting page is updated with the recordings and transcripts for anyone to review and ask questions from the WG chair or via At-Large Staff at [staff@atlarge.icann.org](mailto:staff@atlarge.icann.org).



- Find and follow an At-Large Working Group that interests you <https://atlarge.icann.org/>



- Find At-Large Community members in your country or region <https://atlarge.icann.org/alses>



- See the At-Large discussion on policy issues <https://atlarge.icann.org/policy-summary>



- If you are in a group that could be interested in being in the At-Large Community, join online at <https://atlarge.icann.org/get-involved/about-als>



# Questions?



<https://atlarge.icann.org>



[staff@atlarge.icann.org](mailto:staff@atlarge.icann.org)



[twitter.com/icannatlarge](https://twitter.com/icannatlarge)



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[facebook.com/icannatlarge](https://www.facebook.com/icannatlarge)



[youtube.com/user/icannatlarge](https://www.youtube.com/user/icannatlarge)



The 4 documents are online at our wiki at  
<https://community.icann.org/display/atlarge/At-Large+Community+Onboarding>