

# The Public Interest and City-TLDs

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1. More than  $\frac{1}{2}$  the world's population live in cities
2. → 75% by 2050
3. Needs are complex and vast:  
management, resources,  
tech...

# Invasions







SUSAN WATTS/NEW YORK DAILY NEWS ARCHIVE VIA GETTY IMAGES



**I'm Vint**

**Bob here.**



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# EU Regional Social Progress Index

Score/value Rank

66.85 153/272

# Région de Bruxelles Capitale / Brussels

GDP PPP per capita (2011)

€55,600 3/272

# Hoofdstedelijk Gewest



	Score/value	Rank		Score/value	Rank		Score/value	Rank			
<b>Basic Human Needs</b>	<b>74.73</b>	<b>182</b>	●	<b>Foundations of Wellbeing</b>	<b>56.48</b>	<b>212</b>	●	<b>Opportunity</b>	<b>70.04</b>	<b>68</b>	●
<b>Nutrition and Basic Medical Care</b>	<b>80.47</b>	<b>197</b>	●	<b>Access to Basic Knowledge</b>	<b>60.52</b>	<b>221</b>	●	<b>Personal Rights</b>	<b>53.27</b>	<b>80</b>	●
Mortality rate before age 65	0.13	139	●	Secondary enrolment rate	0.92	177	●	Trust in the political system	45.94	129	●
Infant mortality	3.10	91	●	Lower secondary completion only	32.27	202	●	Trust in the legal system	37.36	78	●
Unmet medical needs	3.42	207	●	Early school leaving	18.90	225	●	Trust in the police	67.45	91	○
Insufficient food	12.54	209	●	<b>Access to Information and Communications</b>	<b>68.76</b>	<b>118</b>	○	Quality and accountability of government services	0.74	43	●
<b>Water and Sanitation</b>	<b>86.02</b>	<b>143</b>	●	<b>Health and Wellness</b>	<b>66.63</b>	<b>204</b>	●	<b>Personal Freedom and Choice</b>	<b>70.90</b>	<b>144</b>	●
Satisfaction with water quality*		227	●	Life expectancy	80.45	167	●	Freedom over life choices*		102	●
Lack of toilet in dwelling	3.03	221	●	General health status	72.84	91	●	Teenage pregnancy	1.19	162	●
Uncollected sewage	0.00	1	●	Premature deaths from cancer	86.10	167	●	Young people not in education, employment or training	18.90	227	●
Sewage treatment	78.00	125	●	Premature deaths from heart disease	39.40	119	●	Corruption	0.75	102	●
<b>Shelter</b>	<b>65.05</b>	<b>169</b>	●	Unmet dental needs	4.60	149	●	<b>Tolerance and Inclusion</b>	<b>70.42</b>	<b>154</b>	●
Burdensome cost of housing	54.28	230	●	<b>Environmental Quality</b>	<b>33.94</b>	<b>245</b>	●	Impartiality of government services	-0.36	188	●
Satisfaction with housing	43.34	97	●	Satisfaction with air quality*		258	●	Tolerance for immigrants*		110	●
Overcrowding	8.37	155	●	Air pollution-pm10	25.96	214	●	Tolerance for minorities*		154	●
Lack of adequate heating	16.39	230	●	Air pollution-pm2.5	18.63	214	●	Attitudes toward people with disabilities	7.60	128	●
<b>Personal Safety</b>	<b>68.38</b>	<b>239</b>	●	Air pollution-ozone	104.57	78	●	Tolerance for homosexuals*		96	●
Homicide rate	3.35	259	●	Pollution, grime or other environmental problems	28.36	269	●	Gender gap	-9.87	118	○
Safety at night*		226	●	Protected land (Natura 2000)	14.10	167	●	Community safety net*		199	●
Traffic deaths	24.78	24	●				<b>Access to Advanced Education</b>	<b>87.70</b>	<b>35</b>	●	
							Tertiary education attainment	42.20	1	●	
							Tertiary enrolment	0.09	1	●	
							Lifelong learning	9.60	119	●	

● Underperforming ○ Less than one point under neutral ● Neutral ○ Less than one point over neutral ● Overperforming

Strengths and weaknesses are relative to 15 regions of similar GDP per capita: Hamburg; Luxembourg; Bratislava Region; Île de France; Groningen; Prague; Stockholm; Vienna; Upper Bavaria; North Eastern Scotland; Darmstadt; Utrecht; Helsinki; Bremen; Capital Region of Denmark

\*Raw data cannot be shown for Gallup indicators

1. User Friendly

2. Identity ~ Trust

3. Service delivery

4. Infrastructure: Resource ID

5. Anti-Disintermediation

**Top 5**

**D**

# Step #1- Engage The Populace in Application Development Toward Multistakeholder Governance of City-TLDs

- City Administration
- Individual Internet Users
- Business
- Academia
- ...

**Informed  
Consent**

## The Public Interest

- **Transparency:** bringing visibility to the management and operation of the service
- **Effectiveness and Efficiency:** enabling optimal use of resources for the delivery of services
- **Participation:** empowering citizens to legally control the service delivery to their advantage
- **Equity:** providing to citizens the service on an equal basis
- **Rule of Law:** ensuring that the laws and regulations governing the service are applied in an impartial way
- **Accountability:** creating standards against which the individuals providing the service and the service delivery can be held accountable
- **Responsiveness:** serving all citizens in a consistent and predictable way
- **Consensus Orientation:** proceeding with the management and operation of the service within overall principles of consensus decision making among stakeholders, and, in the instance of GC-TLDs, collaborating with residents, local government, and other organizations.