

RALO REQUEST FOR FUNDING TO SUPPORT AN OUTREACH ACTIVITY

Submission Date:

(recommended: at least three weeks before the date funding is required)

To: Local Regional Vice President (name): Jean Jacques Sahel

From: Designated RALO Coordinator (name): Olivier Crépin-Leblond

CC: Heidi Ullrich, Silvia Vivanco

Amount Requested USD 2 500

Date / Timeframe / Deadline for Request: 16 December 2017 (IGF day minus 2)

Description of Request: supply of outreach and promotional material covering all RALOs, for IGF 2017 in Geneva.

The promotional material should consist of:

- ICANN At-Large Pins. These should be of small size, using a clothing pin type holder. The pins should be round and display the ICANN At-Large Logo in colour, with the text "ICANN At-Large" in black print.

Quantity to be determined depending on cost.

- Power Adaptors with ICANN At-Large Logo and the text "ICANN At-Large", both of which may be in monochrome. The power adaptors should be of the type that ICANN has already distributed to Fellows - thus ICANN already has a contract with a supplier. Both the box holding the adaptor and the adaptor itself should be branded with the At-Large logo and the text "ICANN At-Large".

Quantity to be determined depending on cost.

Category of Request:

sponsorship catering / meeting space equipment / materials

services other (specify) _____

Payment will be made to: paid by ICANN directly

Qualifying Questions:

1. How does the Request align with the local RALO Outreach Plan?

All RALO Outreach Strategic Plans place attendance at the annual Internet Governance Forum at the top of their outreach strategy.

2. How does the Request align with: ICANN's Mission, Core Values and

Commitments? It aligns directly. Several ICANN Board members will attend the Global IGF; several senior ICANN staff, and up to 8 to 16 ICANN sponsored travellers across the ICANN community.

3. How, in your view, does this support ICANN's regional engagement strategy?

(to be answered in collaboration with Regional VP, if necessary)

This request will provide unique material for IGF participants from around the world, with branded products bearing the ICANN At-Large Logo.

This activity will bring more people to the At-Large booth as well as spread the knowledge of ICANN At-Large.

RVP Notes:

Approved OR

Not Approved. Returned with RVP Comments

Decision Date:

Please note:

- Not to include travel, lodging, creation of content, graphic design, printing of materials and paid social media campaigns [for which other support programs exist].
- Funding cannot be used to reimburse a community group or individual member for work they perform themselves.
- RVPs, at their discretion, may request that the RALO prepare a brief report on the impact or outcomes of the engagement activity