**RALO REQUEST FOR FUNDING TO SUPPORT AN OUTREACH ACTIVITY**

Submission Date: (recommended: at least three weeks before the date funding is required)

To: Local Regional Vice President (name): **Chris Mondini**

From: Designated RALO Coordinator (name**): Glenn McKnight**

CC: Heidi Ullrich, Silvia Vivanco

Amount Requested **USD 250**

Date / Timeframe / Deadline for Request: **October 2017**

Description of Request: **Reimbursement of (local) travel costs (train, gas, parking) for Board Members/Advisors to attend the ARIN40 Meeting in San Jose, CA.**

Category of Request: [ ] sponsorship [ ] catering / meeting space [ ] equipment / materials [ ] services [**X**] other (specify): **Travel costs**

Payment will be made to: **San Francisco-Bay Area ISOC Chapter**

Qualifying Questions:

1. How does the Request align with the local RALO Outreach Plan?

**ARIN and NARALO have an MoU in place. As the ARIN40 Meeting takes place in San Jose, CA, which is part of the SF-Bay Area Chapter’s local constituency, there may be considerable overlap between the ARIN audience and the Chapter membership. This will make it an ideal setting for the Chapter to recruit new members, meet with existing members as well as to promote our involvement with ICANN, NARALO and At-Large.**

**Several Board Members/Advisors are At-Large representatives and understand the Internet eco-system well. All will volunteer to help out at the ICANN/NARALO booth if one is arranged.**

**The Chapter Chair is also an expert on the RIR system and has attended ARIN meetings previously and can provide coaching/information to anyone who needs it about how RIRs work and the policy development process.**

**Two members of the Board have also been awarded ARIN Fellowships in the past.**

**Further, the Chapter will live-tweet the event from its twitter account where possible and will write a post-meeting blog post and can fulfil any other reporting duties or carry out promotional work as required.**

**While the meeting is local, moving around the Bay Area is expensive and complex due to traffic, overcrowded public transport and general cost of living, with daily parking costing up to $50/day.**

2. How does the Request align with: ICANN’s Mission, Core Values and Commitments?

**Attendance at the ARIN40 Meeting will help to solidify the MoU between NARALO and ARIN as well as encourage regional engagement in Internet industry events.**

3. How, in your view, does this support ICANN’s regional engagement strategy? (to be answered in collaboration with Regional VP, if necessary)

**There are at least three members of the Chapter Board who are well-versed enough to promote NARALO during the ARIN meeting, so this will be a major boost to outreach in addition to those who will be taking advantage of the CROP funding.**

RVP Notes:

[ ] Approved OR [ ] Not Approved. Returned with RVP Comments

Decision Date:

Please note:

* Not to include travel, lodging, creation of content, graphic design, printing of materials  and paid social media campaigns [for which other support programs exist].
* Funding cannot be used to reimburse a community group or individual member for work  they perform themselves.
* RVPs, at their discretion, may request that the RALO prepare a brief report on the impact

  

or outcomes of the engagement activity