**FY19 RALO DISCRETIONARY FUNDING REQUEST FORM**

**TO SUPPORT AN OUTREACH ACTIVITY**

**Submission Date: June 18, 2019**

(recommended at least three weeks before the date funding is required)

**To:** Heidi Ullrich, VP for Policy and At-Large Relations, and Silvia Vivanco, Senior Manager, At-Large Regional Affairs.

**From: Designated RALO Coordinator: (name): Glenn McKnight**

**Individual Requesting the funds: Judith Hellerstein**

**Amount Requested USD:** $ 150 or whatever is left in the NARALO Fund. ($96 plus whatever Marita did not use about 100 Canadian)

**Date / Timeframe/Deadline for Request:**

**Description of Request:** Requesting funds to cover the cost of local transportation to the airport. I am attending ICANN Marrakesh and will be doing outreach for NARALO and working to encourage new members to join.

**Category of Request:**

[ ] sponsorship [ ] catering/meeting space [ ] equipment/materials

[ ] services [ ] travel (including flight, accommodation and stipend, [X ] other (specify) \_local transportation

Payment, upon receipt of invoice, should be made to:

Judith Hellerstein

**Reporting Requirement:**

A brief report on the impact and outcomes of the outreach activity is required to process payment. This report will be posted on a public wiki.

**Qualifying Questions:**

1. How does the Request align with the local RALO Outreach Plan?

The goals

To assist NARALO in its outreach to participants at ICANN65 including:

* actively helping out with joint NCUC-At-Large Outreach Session
* helping out with the Fellows as well as other At-Large activity at the booth. I have selected several spots to be at the AT Large booth to conduct outreach
* reaching out to newcomers at the ICANN meeting
* explaining the complex ICANN and At-Large ecosystem to newcomers

1. How it meets the [RALO Discretionary Funding Criteria](https://community.icann.org/display/CRALO/Criteria+for+RALO+Discretionary+Funding+Requests)?

My outreach efforts will focus on the following areas:

1. Sharing of the best practices of ALSes from the US and Canada
2. The efforts NARALO is making to reach out to people with disabilities and specific needs
3. The efforts to outreach to areas of the US where we do not currently have ALSes, such as our local small community events spearheaded by ALS’s ie ICANN Readouts etc
4. Inclusion of Indigenous groups and other people who are not represented currently
5. Engaging in constructive dialogues around Internet Governance related policy frameworks in the US and Canada and pointing all to our current outreach efforts and our NARALO Insights video series, and how should national policies on IG be shaped, etc..
6. Increasing the number of persons engaged in NARALO and At-Large, by raising awareness of ICANN.
7. NARALO’s strong commitment to building a strong relationship with our RIRs
8. No reps from Southern, and South Western states in the US (ALS in 7 locations: Mass, Cal. NC, NY, ILL, DC and CO).
9. No reps from Canadian Prairies (Two 4 locations)(ALS Ont, Quebec, BC, NS)
10. No Francophone ALS’s outside of ISOC Quebec
11. No reps in many of the Western and North Western states of the US, only 1 ALS in California
12. No Canadian First Nations group (E Manitoba decertified)
13. Only one Indigenous US group, (NPM) Seeking additional ones.

The use of these funds is in alignment with the RALO Strategic Outreach Plans filed for the relevant Fiscal year.

1. How does the Request align with: ICANN’s Mission, Core Values and Commitments?

At the At-Large Booth we will have brochures and have a chance to chat with people who are interested in At Large, Also I will carry some brochures with me so that I can have private chats with some new possible members. At Large materials on a table they have available for organizations to out material.

If we can engage with the North American fellows who are based in many cities throughout the US, Canada, it will help us expand the outreach of NARALO and also bring in new individuals and ALSes into NARALO.  As data security and data breaches are so common, engaging with more folks on technology issues and explaining how ICANN can help with this key domain and Internet security will be good for all.

1. How, in your view, does this support ICANN’s regional engagement strategy?

The purpose of the trip is to engage and building awareness of NARALO, At Large and in general Internet governance and domain security and engagement issues. This supports the regional engagement strategy as ICANN is working to enhance the engagement with other technology focused non-profits, think tanks, and other tech and Internet Governance focused civil society and individual end-user groups.

During these conference sessions, I will be able to engage and interact with attendees on trends and issues pertinent to NARALO and its mission. I will look to distribute NARALO materials, recruit ALS's, and discuss At Large resources for this community.

**Staff Notes:**

[ X] Approved OR [ ] Not Approved.

**Decision Date:**

Please note:

* Not to include travel, lodging, creation of content, graphic design, printing of materials and paid social media campaigns [for which other support programs exist].
* Funding cannot be used to reimburse a community group or individual member for work they perform themselves.