**FY19 RALO DISCRETIONARY FUNDING REQUEST FORM**

**TO SUPPORT AN OUTREACH ACTIVITY**

**Submission Date:**

(recommended at least three weeks before the date funding is required)

**To:** Heidi Ullrich, VP for Policy and At-Large Relations, and Silvia Vivanco, Senior Manager, At-Large Regional Affairs.

**From:** Sarah Kiden

**Designated RALO Coordinator:** Mohamed El Bashir

**Amount Requested USD:** $ 1,000

**Date / Timeframe/Deadline for Request:** Request made on 19 April 2019 for trip on 24 June 2019.

**Description of Request:**

Travel support to attend the ICANN65 meeting in Marrakech, 24 – 27 June 2019.

**Category of Request:**

[ ] sponsorship [ ] catering/meeting space [ ] equipment/materials

[ ] services [✓ ] travel (including flight, accommodation and stipend, [ ] other (specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Payment, upon receipt of invoice, should be made to:**

Bank records on file

**Reporting Requirement:**

A brief report on the impact and outcomes of the outreach activity is required to process payment. This report will be posted on a public wiki.

**Qualifying Questions:**

1. **How does the Request align with the local RALO Outreach Plan?**

The AFRALO Outreach Plan includes travel to I\* events in the region. Since the ICANN65 meeting is in the African region, this request fits into the plan. There are also plans to invite university students from Marrakech and go and visit one of the local universities. This will be a good opportunity to create awareness about ICANN activities in the local community with hopes of getting more young people engaged and participating.

In addition, we plan to use the ICANN65 meeting as an opportunity for us to build capacity of our ALSes and individual members about our AFRALO Hot Topics document. We shall also have the joint AFRALO-AfrICANN meeting, which will discuss a topic of interest. A topic has not yet been selected, but that will be done in due course.

1. **How it meets the** [**RALO Discretionary Funding Criteria**](https://community.icann.org/display/CRALO/Criteria+for+RALO+Discretionary+Funding+Requests)**?**

The RALO Discretionary Funding Criteria provides opportunities for RALO members to do local outreach and engagement about ICANN and ICANN policy related issues within the region. In my role as AFRALO Secretariat, one of my goals was to increase participation in ICANN-related activities, starting with monthly calls. I have reached out to and encouraged many of our ALSes and individual members to attend our meetings and the number has almost doubled from the time we started. For my second term, my plan is to have them participate beyond the monthly calls and contribute actively to working groups.

1. **How does the Request align with: ICANN’s Mission, Core Values and Commitments?**

ICANN65 being a policy meeting will be a good opportunity for us to engage and discuss policy issues affecting the region that align with the ICANN mission. ICANN's policies are mostly developed by the community, and there have been comments about having too few people actively participating. In doing outreach, we shall be encouraging the future community members and contributors to join us.

1. **How, in your view, does this support ICANN’s regional engagement strategy?**

The ICANN Africa Strategy talks about the need to get more Africans involved in ICANN policy development processes. There were very few Africans involved in discussions at the start of ICANN's engagement efforts though the number has improved over the years because of engagement efforts by the Global Stakeholder Engagement (GSE) team in Africa.

Attending the ICANN65 will be continuing with this engagement effort.

**Staff Notes:**

[ X] Approved OR [ ] Not Approved.

**Decision Date: 24 April 2019**

Please note:

* Not to include travel, lodging, creation of content, graphic design, printing of materials and paid social media campaigns [for which other support programs exist].
* Funding cannot be used to reimburse a community group or individual member for work they perform themselves.