

**FY19 RALO DISCRETIONARY FUNDING REQUEST FORM  
TO SUPPORT AN OUTREACH ACTIVITY**

**Submission Date:**

December 18, 2018

**To:** Heidi Ullrich, VP for Policy and At-Large Relations, and Silvia Vivanco, Senior Manager, At-Large Regional Affairs.

**From:** DigitalSENSE Africa Media (certified ALS): **(name):** Nkem Nweke (Mrs) (AFRALO ALAC Member)

**Amount Requested USD:** \$1000.00

**Date / Timeframe/Deadline for Request:** June 4, 2019

**Description of Request:**

Local production and distribution of AFRALO brochures (1000 copies in English and a major Nigerian language) for the 2019 Nigeria DigitalSENSE Forum on Internet Governance for Development (IG4D) and Nigeria IPv6 Roundtable in Lagos, Nigeria. We see the availability of brochures as essential part of the outreach activities for this event and bridging language barrier in IG4D. A time will also be devoted during the event to explain the brochure to participants.

**Category of Request:**

sponsorship  catering/meeting space  equipment/materials  
 services  travel (including flight, accommodation and stipend,   
other (specify) \_\_\_\_\_

Payment, upon receipt of invoice, should be made to:

***DigitalSENSE Africa Media***

### **Reporting Requirement:**

A brief report on the impact and outcomes of the outreach activity is required to process payment. This report will be posted on a public wiki.

### **Qualifying Questions:**

1. How does the Request align with the local RALO Outreach Plan?

*The annual **Nigeria DigitalSENSE Forum on Internet Governance for Development and Nigeria IPv6 Roundtable** is hosted by DigitalSENSE Africa Media, targeting a number of Community Based Organisations (CBO), students, youths and women from across Africa, and Nigeria precisely, offering a unique opportunity to reach out to potential new AFRALO ALSes and individuals, especially women. The plan is to have the brochures distributed at the registration desk and also make out time to explain AFRALO is all about.*

2. How it meets the [RALO Discretionary Funding Criteria](#)?

*This request meets RALO specifics, “To provide opportunities for members of all RALOs to do local outreach and engagement about ICANN and ICANN policy-related issues within the region.”*

*As a local ALS activity coming from a certified ALS (**DigitalSENSE Africa Media**) that has demonstrated to be active by consistently participating in the regional activities including monthly calls.*

*Additionally, our ALS (**DigitalSENSE Africa Media**) is organizing this event as part of outreach and engagement activities with specific expected results of increasing interests and membership of AFRALO activities, which aligns with the RALO Strategic Outreach Plans.*

3. How does the Request align with: ICANN’s Mission, Core Values and Commitments?

*This outreach will serve as a key component by ensuring continuous multistakeholder engagement, which is key and core to ICANN's mission and commitment.*

4. How, in your view, does this support ICANN's regional engagement strategy?

*In the Nigeria's Internet eco-system, the Nigeria DigitalSENSE Forum on Internet Governance for Development (IG4D) and Nigeria IPv6 Roundtable, have proved to be a rallying point for the promotion and discussion of ICANN and Internet-related issues among stakeholders including regulators.*

**Staff Notes:**

Approved OR  Not Approved.

**Decision Date:**

Please note:

- Not to include travel, lodging, creation of content, graphic design, printing of materials and paid social media campaigns [for which other support programs exist].
- Funding cannot be used to reimburse a community group or individual member for work they perform themselves.