**FY19 RALO DISCRETIONARY FUNDING REQUEST FORM**

**TO SUPPORT AN OUTREACH ACTIVITY**

**Submission Date: 8 August 2018**

(recommended at least three weeks before the date funding is required)

**To:** Heidi Ullrich, VP for Policy and At-Large Relations, and Silvia Vivanco, Senior Manager, At-Large Regional Affairs.

**From: Designated RALO Coordinator: (name): Olivier Crépin-Leblond**

**Amount Requested USD:** $ 600.00

**Date / Timeframe/Deadline for Request: 29 August 2018**

**Description of Request: Travel to ICANN Studienkreis 2018**

**Category of Request:**

[ ] sponsorship [ ] catering/meeting space [ ] equipment/materials

[ ] services [x ] travel (including flight, accommodation and stipend, [ ] other (specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Payment, upon receipt of invoice, should be made to: Olivier Crépin-Leblond

**Reporting Requirement:**

A brief report on the impact and outcomes of the outreach activity is required to process payment. This report will be posted on a public wiki.

**Qualifying Questions:**

1. How does the Request align with the local RALO Outreach Plan?

The local RALO Outreach Plan has been mentioning ICANN Studienkreis for several years. Each time the use of additional budget request process was explained as this is a major local event that is sponsored by ICANN. The additional budget request was never granted, thus no end user representative was ever supported for this meeting.

1. How it meets the [RALO Discretionary Funding Criteria](https://community.icann.org/display/CRALO/Criteria+for+RALO+Discretionary+Funding+Requests)?

This request meets all criteria, specifically: To provide opportunities for members of all RALOs to do local outreach and engagement about ICANN and ICANN policy related issues within the region

1. How does the Request align with: ICANN’s Mission, Core Values and Commitments?

Outreach is a key element in order to ensure the health of the multi-stakeholder model. This conference, by invitation only, groups the world’s most influential people in the field of ICANN policy and strategy. Alarmingly, ICANN Studienkreis has taken place for over 15 years, with a very low turn-out of end user representatives. Whilst some representatives from At-Large are present, they are attending under a different banner and function than end user representative, or are self funded.

1. How, in your view, does this support ICANN’s regional engagement strategy?

The following ICANN leaders will also be in attendance:

* Göran Marby, ICANN President and CEO
* Tarek Kamel, ICANN Senior Adviser to the President
* Cherine Chalaby, Chair of the ICANN Board
* Avri Doria, ICANN Board
* Maarten Bottermann, ICANN Board
* Kuo-Wei Wu, former ICANN Board
* Nigel Hickson, ICANN Government Engagement
* Plus many more

Since 2010, there has never been an ICANN supported end user representative in these discussions.

**Staff Notes:**

[ ] Approved OR [ ] Not Approved.

**Decision Date:**

Please note:

* Not to include travel, lodging, creation of content, graphic design, printing of materials and paid social media campaigns [for which other support programs exist].
* Funding cannot be used to reimburse a community group or individual member for work they perform themselves.