FY19 RALO DISCRETIONARY FUNDING REQUEST FORM TO SUPPORT AN OUTREACH ACTIVITY

Submission Date: 12 September 2018
(recommended at least three weeks before the date funding is required)

To: Heidi Ullrich, VP for Policy and At-Large Relations, and Silvia Vivanco, Senior Manager, At-Large Regional Affairs.

From: Designated RALO Coordinator: (name): Humberto Carrasco and Maritza Aguero

Amount Requested USD: $ 2,000

Date / Timeframe/Deadline for Request:

Description of Request: Funding for consultant from Consensus Building Institute, CBI.

Category of Request:
[ ] sponsorship [ ] catering/meeting space [ ] equipment/materials
[x] services [ ] travel (including flight, accommodation and stipend, [ ] other (specify) _____

Payment, upon receipt of invoice, should be made to: Consensus Building Institute (CBI)

Reporting Requirement:
A brief report on the impact and outcomes of the outreach activity is required to process payment. This report will be posted on a public wiki.

Qualifying Questions:

1. How does the Request align with the local RALO Outreach Plan?

LACRALO is in the process of finalizing its 2019 Outreach and Engagement plan. The implementation of the plan will require that the appropriate Governance structure be in place in order to guarantee a correct allocation of resources for Outreach within LACRALO and to ensure all regions and participants are afforded the opportunities to participate fully in the decision-making process.

2. How it meets the [RALO Discretionary Funding Criteria](#)?

The funding will be allocated to enable the continuation of consultant's work to support LACRALO's governance WG members assisting LACRALO members with the drafting of the LACRALO Operating Principles. The proposal is supported by LACRALO leaders as the services provided will have a strong impact on LACRALO's operations and will increase its ability as an institution to perform outreach activities.

3. How does the Request align with: ICANN's Mission, Core Values and Commitments?

ICANN's Commitments include:

Employ open, transparent and bottom-up, multistakeholder policy development processes that are led by the private sector (including, civil society, the technical community, academia, and end users), while duly taking into account the public policy advice of governments and public authorities.

These processes shall (A) seek input from the public, for whose benefit ICANN in all events shall act, (B) promote well-informed decisions based on expert advice, and (C) ensure that those entities most affected can assist in the policy development process;

In this regard, LACRALO's mission and principle will be clarified and spelled out in its new Regulations, effectively contributing to ICANN policy development; and strengthening LACRALO's governance to ensure transparency and predictability.

ICANN's mission of and core values are reinforced by strengthening LACRALO governance and decision-making processes.

4. How, in your view, does this support ICANN's regional engagement strategy?

"The goal of the LAC strategy (2018-2020) is to bring ICANN closer to the Latin American and Caribbean Region and support regional stakeholders to achieve their goals as they pertain to the development of the DNS in the LAC region according to ICANN's mission".
The LAC strategy further states "it is important to support our regional stakeholders by providing the necessary tools in order for them to become active and meaningful participants in ICANN structure and PDPs".

In this regard, this activity, by strengthening LACRALO's internal governance structure, is fully aligned with ICANN's Regional engagement strategy.

Staff Notes:
[ ] Approved OR [ ] Not Approved.

Decision Date:

Please note:

- Not to include travel, lodging, creation of content, graphic design, printing of materials and paid social media campaigns [for which other support programs exist].

- Funding cannot be used to reimburse a community group or individual member for work they perform themselves.