



# FY18 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to [controller@icann.org](mailto:controller@icann.org). Please remember that the deadline for FY18 Budget consideration is **10 February 2017**.

## REQUEST INFORMATION

### Title of Proposed Activity

RSSAC Co-Chairs Strategic Outreach

### Community Requestor Name

RSSAC

### Chair

Tripti Sinha and Brad Verd, RSSAC Co-Chairs

### ICANN Staff Community Liaison

Carlos Reyes

[carlos.reyes@icann.org](mailto:carlos.reyes@icann.org)

## REQUEST DESCRIPTION

### 1. Activity: Please describe your proposed activity in detail

This is a request for \$10,000.00 USD in support of strategic outreach by the Co-Chairs of the Root Server System Advisory Committee (RSSAC). The RSSAC Co-Chairs, in collaboration with the RSSAC support staff, will manage the funds throughout FY18.

As work on the evolution of the root server system continues, the RSSAC Co-Chairs have committed to meeting with the executive sponsors of the twelve root server operator organizations and other key stakeholders. These meetings provide an intimate setting for candid discussions about the root server system, its operational challenges and opportunities for change. Through strategic outreach, the RSSAC Co-Chairs can build momentum for the work of the RSSAC.

The RSSAC Co-Chairs and the RSSAC appreciate the support from the ICANN organization in FY16 and FY17. Through the special budget request processes in those fiscal years, the RSSAC planned and executed three successful workshops (the next workshop is in the planning stage now). The Co-Chairs have also successfully leveraged other commitments (e.g., ICANN meetings, IETF meetings, ICANN Board workshops) to co-locate previous strategic outreach efforts and would adopt a similar approach in FY18 to best manage granted funds.

### 2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Outreach, travel support, meetings

### 3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

Recurring activity throughout FY18



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## REQUEST OBJECTIVES

**1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?**

This request 1) supports a healthy, stable, and resilient unique identifier ecosystem and 2) promotes ICANN's role and multistakeholder approach.

**2. Demographics. What audience(s), in which geographies, does your request target?**

The target demographic includes: members of RSSAC, executive sponsors of the twelve root server operator organizations, and key stakeholders in the management and administration of the root server system—across the North American, European, and Asian regions.

**3. Deliverables. What are the desired outcomes of your proposed activity?**

As part of its root server system evolution work, the RSSAC plans to publish advice to the ICANN Board and community on the future of the root server system. These advisories will likely outline a new, more accountable and transparent model for the root server system. Furthermore, the RSSAC will continue to issue reports from its two annual workshops.

**4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?**

The deliverables will determine whether or not the activity achieves its desired outcomes.

## RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

**Staff Support Needed (not including subject matter expertise):**

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
Constituency Travel	1 month before trip			

**Subject Matter Expert Support:**

One (1) RSSAC support staff member to organize strategic outreach trip(s) and—if necessary—to accompany the RSSAC Co-Chairs.

**Technology Support: (telephone, Adobe Connect, web streaming, etc.)**

N/A

**Language Services Support:**



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N/A

**Other:**

N/A

**Travel Support:**

Business class airfare, hotel accommodations, and incidental expenses for the two (2) RSSAC Co-Chairs.

**Potential/planned Sponsorship Contribution:**

N/A