New generic Top Level Domains (gTLD) round aftermath

Olivier MJ Crépin-Leblond / 23 May 2017

Today's Agenda

1 What is the new gTLD Program?

2 What happened afterwards?

3 What's next?

What is the new gTLD Program?

gTLD Timeline

Predating ICANN (before 1998)

.com .edu
.gov .int .mil .net
.org .arpa

2000 Round

.aero .biz .coop
.info .museum
.name .pro

2004 Round

.asia .cat .xxx
.jobs .mobi .tel
.travel .post

New gTLD Program Policy development
Dec 2005 to Sep 2007

Public Participation and the Draft Applicant Guidebook

New Generic Top-Level Domains

- October 2008 (version 1)
- May 2009 (excerpts)
- March 2009 (version 2)
- October 2009 (version 3)
- February 10 (excerpts)
- May 2010 (version 4)
- November 2010 (proposed final version)
- April 2011 Discussion Draft
- May 2011 Applicant Guidebook

Board Approval of Final Guidebook

Publication Final Applicant Guidebook

Program Launch
12 January –
12 April 2012

ICANN Board Policy approval Jun 2008
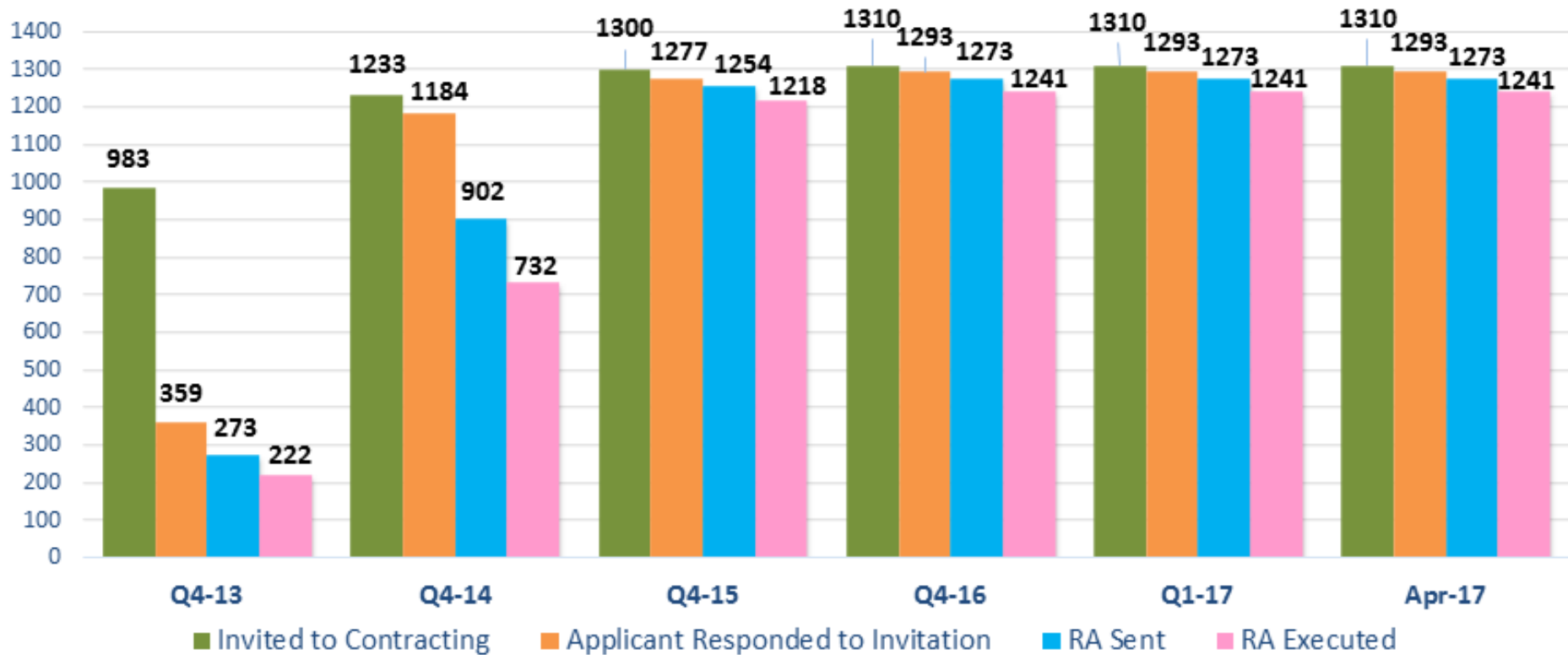
Communications Campaign 20 June 2011

New gTLD Applicant Guide Book

On-going status reporting on ICANN's website

What happened afterwards?

Contracting

Contracting Overview (Cumulative)

	Q4-13	Q4-14	Q4-15	Q4-16	Q1-17	Apr-17
Invited to Contracting	983	1233	1300	1310	1310	1310
Applicant Responded to Invitation	359	1184	1277	1293	1293	1293
RA Sent	273	902	1254	1273	1273	1273
RA Executed	222	732	1218	1241	1241	1241

Please note: current RA Executed total includes 18 RAs that have since terminated

9.3 Promoting competition, consumer trust, and consumer choice: ICANN will ensure that as it contemplates expanding the top-level domain space, the various issues that are involved (including competition, consumer protection, security, stability and resiliency, malicious abuse issues, sovereignty concerns, and rights protection) will be adequately addressed prior to implementation. If and when new gTLDs (whether in ASCII or other language character sets) have been in operation for one year, ICANN will organize a review that will examine the extent to which the introduction or expansion of gTLDs has promoted competition, consumer trust and consumer choice, as well as effectiveness of (a) the application and evaluation process, and (b) safeguards put in place to mitigate issues involved in the introduction or expansion. ICANN will organize a further review of its execution of the above commitments two years after the first review, and then no less frequently than every four years. The reviews will be performed by volunteer community members and the review team will be constituted and published for public comment, and will include the following (or their designated nominees): the Chair of the GAC, the CEO of ICANN, representatives of the relevant Advisory Committees and Supporting Organizations, and independent experts. Composition of the review team will be agreed jointly by the Chair of the GAC (in consultation with GAC members) and the CEO of ICANN. Resulting recommendations of the reviews will be provided to the Board and posted for public comment. The Board will take action within six months of receipt of the recommendations.

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What else?

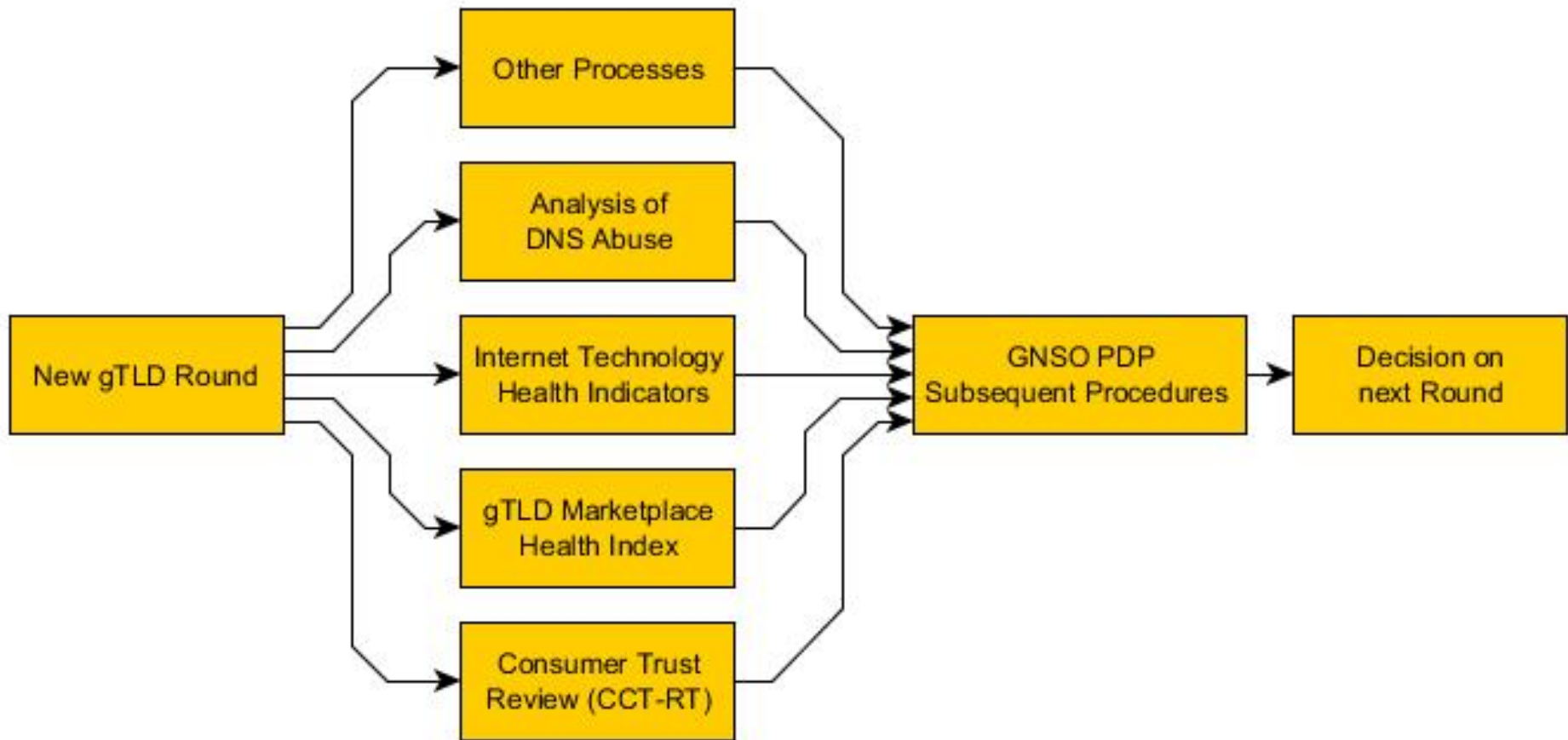9.3 Promoting competition, consumer trust, and consumer choice:
[…]
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Reference: https://go.icann.org/XViJzr

How does it all fit together?

ICANN

How does it all fit together?

Links

Consumer Trust Review Team
https://newgtlds.icann.org/en/reviews/cct

PDP Subsequent Procedures
https://go.icann.org/2mU6K3J

gTLD Marketplace Health Index
https://community.icann.org/x/tJRlAw

Internet Technology Health Indicators (IHTI)
https://www.icann.org/ithi

Questions? Comments?