

I C A N N

COMMUNITY FORUM

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COPENHAGEN

11-16 March 2017





Competition, Consumer Trust and Consumer Choice (CCTRT) Review

Draft Report

- **Goals**
 - Inform policy related to the entry of new gTLDs
- **First Conclusions**
 - Improvement in Competition, Consumer Choice and Adoption of Safeguards
 - Data collection needed to identify any significant negative consequence

Category	Timeline
Prerequisite	Must be implemented prior to launch of subsequent procedures
High priority	Within 18 months of final report
Medium priority	Within 36 months of final report
Low priority	Prior to start of next CCT

Draft Recommendations Snapshot

TOPIC	#	TIMELINE				TO ICANN ORG	TO GNSO PDP WGs			TO NEXT CCT	TO GAC
		P	H	M	L		PDP WG	SubP	RPM		
Data Analysis	1 (0-1)	0	1	0	0	1	0	0	0	0	0
Competition	7 (2-8)	2	1	1	3	7	0	0	0	0	0
Consumer Choice	4 (9-12)	2	0	1	1	3	0	1	1	1	0
Consumer Trust	4 (13-16)	3	0	0	1	3	0	1	0	1	0
Safeguards	26 (17-42)	4	14	6	2	22	4	2	2	7	0
Application and Evaluation Process	8 (42-50)	7	0	0	1	3	0	6	0	0	1
TOTAL	50	18	16	8	8	39	4	10	3	9	1

Recommendations

Recommendation 10: The ICANN community should consider whether the costs related to defensive registration for the small number of brands registering a large number of domains can be reduced.

Prerequisite or Priority Level: Prerequisite

Recommendation 14: Create incentives to encourage gTLD registries to meet user expectations regarding: (1) the relationship of content of a gTLD to its name; (2) restrictions as to who can register a domain name in certain gTLDs based upon implied messages of trust conveyed by the name of its gTLDs (particularly in sensitive or regulated industries) and (3) the safety and security of users' personal and sensitive information (including health and financial information).

Prerequisite or Priority Level: Prerequisite (incentives could be implemented as part of application process)

Recommendation 38: Future gTLD applicants should state the goals of each of their voluntary PICs.

Prerequisite or Priority Level: Prerequisite

Recommendations

Recommendation 39: All voluntary PICs should be submitted during the application process such that there is sufficient opportunity for Governmental Advisory Committee (GAC) review and time to meet the deadlines for community and Limited Public Interest objections.

Prerequisite or Priority Level: Prerequisite

Recommendation 43: Set objectives for applications from the Global South
Rationale/related findings: Applications were few, but there was no concerted effort to encourage them.

Prerequisite or Priority Level: Prerequisite – objectives must be set

Recommendation 46: Revisit the Applicant Financial Support Program.

Prerequisite or Priority Level: Prerequisite

Recommendations

Recommendation 47: As required by the October 2016 Bylaws, GAC consensus advice to the Board regarding gTLDs should also be clearly enunciated, actionable and accompanied by a rationale, permitting the Board to determine how to apply that advice. ICANN should provide a template to the GAC for advice related to specific TLDs, in order to provide a structure that includes all of these elements. In addition to providing a template, the Applicant Guidebook (AGB) should clarify the process and timelines by which GAC advice is expected for individual TLDs.

Prerequisite or Priority Level: Prerequisite

Recommendation 48: A thorough review of the procedures and objectives for community-based applications should be carried out and improvements made to address and correct the concerns raised before a new gTLD application process is launched. Revisions or adjustments should be clearly reflected in an updated version of the 2012 AGB.

Prerequisite or priority: Prerequisite

Recommendations

Recommendation 49: The Subsequent Procedures PDP should consider adopting new policies to avoid the potential for inconsistent results in string confusion objections. In particular, the PDP should consider the following possibilities:

- 1) Determining through the initial string similarity review process that singular and plural versions of the same gTLD string should not be delegated
- 2) Avoiding disparities in similar disputes by ensuring that all similar cases of plural versus singular strings are examined by the same expert panelist
- 3) Introducing a post dispute resolution panel review mechanism

Prerequisite or Priority Level: Prerequisite

Recommendation 50: A thorough review of the results of dispute resolutions on all objections should be carried out prior to the next CCT review.

Prerequisite or Priority Level: Low

Next Steps

Mar



- Draft Report Published for Public Comment
- DNS Abuse Preliminary Report
- INTA Survey
- Parking Data

May

- Face-to-Face Meeting
- May 25: Public Comment Close Date

Jun



- DNS abuse study Final Report
- Face-to-Face Meeting

Jul

- Final Report to Board

2017

A world map where the continents are defined by a complex network of white nodes and connecting lines, set against a dark blue background. The nodes vary in size and are densely packed in some areas, creating a digital or network-like appearance of the globe.

Questions?

Share your views



Send us a comment at comments-cct-rt-draft-report-07mar17@icann.org



Schedule a conference call together



Follow our wiki at <http://cct.wiki> for more information!

The background of the slide is a solid orange color. Overlaid on this is a stylized world map. The map is constructed from a network of small white dots connected by thin white lines, creating a mesh-like structure that follows the general outline of the continents. The text "Thank you" is centered on the left side of the map.

Thank you