FY18 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to controller@icann.org.
Please remember that the deadline for FY18 Budget consideration is **30 January 2017.**

REQUEST INFORMATION

Title of Proposed Activity	
First North American School of Internet Governance (NASIG)	
Community Requestor Name	**Chair**
NARALO Eduardo Díaz, Alfredo Calderon and Javier Rúa-Jovet	Glenn McKnight
ICANN Staff Community Liaison	
Heidi Ullrich	

REQUEST DESCRIPTION

1. Activity: **Please describe your proposed activity in detail**

To organize and deliver the FIRST NORTH AMERICAN SCHOOL OF INTERNET GOVERNANCE (NASIG) two days before the commencement of ICANN 61 in March 2018. This would be a two-day capacity building event to provide in-depth knowledge of Internet Governance (IG) issues to an approximately 100 individuals from different sectors in the North America At-Large Region. It will consist of 10 sessions covering IG topics that will be surveyed early in 2017 to determine and prioritize the topics to be covered.

The First NASIG is considered a pilot event and as such we expect it to be duplicated, enhanced and rotated around the North America At-Large Region in the future.

We are requesting travel, lodging and per diem support for a minimum of 6 speakers which will augment the pool of local speakers. We will strive to find speakers that will be already supported by ICANN to participate in the ICANN 61 meeting in which case only lodging and per diem support will be required for the additional days.

2. Type of Activity: **e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other**

Education/Training/Capacity Building/Policy Discussion among the approximately 100 individuals expected to be registered in the NASIG. A NASIG website will be developed as part of process of registering participants, repository of materials and historical reference.

3. Proposed Timeline/Schedule: **e.g. one time activity, recurring activity**

The NSSIG will be held March 8 and 9, 2007. This is two days before the initiation of the ICANN 61 (March 10-15, 2018). 5 school sessions per day will be provided by speakers with in-depth knowledge of the issues at hand. There will be opportunities for Q&A, coffee breaks (morning and afternoon), lunch and a closing reception (end of second day).

REQUEST OBJECTIVES

1. *Strategic Alignment.* Which area of ICANN's Strategic Plan does this request support?

- Evolve and further globalize ICANN;

- Bring ICANN to the world by creating a balanced and proactive approach to regional engagement with stakeholders;

- Evolve policy development and governance processes, structures and meetings to be more accountable, inclusive, efficient, effective and responsive;

- Promote ICANN's role and multi-stakeholder approach;

- Encourage engagement with the existing Internet governance ecosystem at national, regional and international levels;

- Participate in the evolution of a global, trusted, inclusive multi-stakeholder Internet governance ecosystem that addresses Internet issues;

- Develop and implement a global public interest framework bounded by ICANN's mission;

- Promote understanding of the complexities related to Internet Governance and its importance in the future of the Internet.

2. *Demographics.* What audience(s), in which geographies, does your request target?

We are targeting Spanish and English speakers in the North American At-Large Region.

Approximately 100 individuals will be recruited/registered for the NASIG representing the academia, technical field, policy makers, NGOs and other sectors of the civil society.

3. *Deliverables.* What are the desired outcomes of your proposed activity?

- Enhance the understanding and knowledge of IG issues within the ICANN North America At-Large Region
- Provide opportunity for ICANN to engage a targeted audience from the North America At-Large Region by encouragement them to learn more about ICANN and the multi-stakeholder model

- Prepare in depth capacity building webinars or workshops based on the three most important issues discussed during the event. A user survey will be used to determine these.

- Creation of a NASIG web site

4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes?

- Expect to engage a minimum of 10% of the participants in further IG discussions. This is to be measured through the NASGI web site activity and number of subscribers to the page.
- Expect the NASIG to be duplicated, enhanced and rotated around the North America At-Large Region in the North American region in the future

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
Promotional Materials				
Travel Support				

Subject Matter Expert Support:

We are considering inviting ICANN policy staff, ICANN Board member(s), and ICANN At-Large members to participate as knowledge expert speakers.
Other Local and Global experts and will be approached.

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

Adobe Connect during the organization and event
Web Streaming during the event.
WIFI services for all participants.
Transcription services

Language Services Support:

Translation of slideshows and marketing materials.
Spanish to English and English to Spanish Translation services.

Other:

Travel Support:
We expect that the speakers will be funded by ICANN travel already or their own educational or business interests we don't expect to incur any travel expense. We will be seeking local support for local transportation to the venue which will most likely be a local university.

Potential/planned Sponsorship Contribution:
We will approach the .PR ccTLD, Afilias, PIR, HETS (At-Large Organization) and others in the ICT/telecommunication industry. Our aim is to raise at least $50,000.

All questions and completed forms should be sent to controller@icann.org.
Please remember that the deadline for FY18 Budget consideration is **10 February 2017.**

REQUEST INFORMATION

Title of Proposed Activity

Global Indigenous Persons Mentorship Program
In support of Fellowships as proposed

Community Requestor Name	Chair
ALAC/NARALO	Glenn McKnight
ICANN Staff Community Liaison	
Heidi Ullrich	

REQUEST DESCRIPTION

1. Activity: **Please describe your proposed activity in detail**

Assign Global Indigenous Fellowships to the ICANN Fellowship Program in order to increase the ability of global indigenous to engage effectively within ICANN as well as to raise awareness on ICANN-related policy issues among indigenous communities worldwide.

This activity is seen as the next step from the 2017 community special request project proposed by Native Public Media (NPM), an ALS based in NARALO.

The work of NPM, the proposer, includes the engagement of U.S. Tribal members into the policy-making and rulemaking processes of broadband and Internet policies. The multi-pronged strategies of NPM include education, awareness building, and training of U.S. Tribal constituents on broadband deployment, broadband infrastructure funding, access, adoption, and use. The participation of Tribal fellows in the FY17 Indigenous Fellowship program is just the beginning of greater engagement and consultation of U.S. Tribal Nations and other indigenous communities around the world in the ICANN multi-stakeholder model. Often invisible, indigenous peoples have been at the heart of setting their own telecommunications destiny and the ICANN Fellowship opportunity supports and promotes indigenous self-determination in the Internet sphere.

In 2016, the first Indigenous Fellows, representing the North American Tribes of Hualapai, Arizona and Coure De'Alene, Idaho, attended ICANN 57 in India. This first exposure of tribal community members to ICANN was not only eye-opening, it was life changing. Valerie Fasthorse, is an experienced and veteran Internet Technology staffer for her Tribe (Coure De Alene) and previous to that in the U.S. armed forces. Likewise, April Tinhorn, spent her early professional years working for the National Security Administration of the U.S. federal government and more recently as an IT specialist for Tribal clients through her personal business Tinhorn Consulting. Both women, who had great knowledge about Internet access, use, and adoption were able to build on that base by learning about ICANN's Internet multi-stakeholder work that reaches across the globe directly to diverse end-users and

governments. They continue to present to Tribal communities within the US on their experiences and the work of ICANN.

To make the most of the generous opportunity via ICANN, vested global indigenous mentors are paramount in bridging the importance of ICANN's work to that of indigenous communities around the world. Mentors must be able to continue and bridge the work post ICANN Fellowship engagement if the program is to remain meaningful and relevant.

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Term: July 2017 – June 2018
Education/Training:
1. Provide funding for two indigenous mentors to provide educational ICANN mentorship to the indigenous fellows to provide: a daily debriefing, networking introductions, alignment of Indigenous interests with working groups including Internet governance, Accessibility etc.
2. Provide Sixteen (16) Fellowships open to representatives from North American Native organizations; South American Indigenous organizations; Australia, New Zealand and other Indigenous organizations.
3. ALS Native Public Media will work with selected Indigenous Fellows to establish an Indigenous Working Group.
4. Include Fellows on the conference agenda, if possible, so they can present about broadband issues facing Indigenous communities.
5. Fellow alumni will host a webinar or presentation for RALO's for the purpose of raising awareness of indigenous Internet issues and lessons learned as indigenous fellows that furthers the inclusion of indigenous peoples in ICANN.

The Fellowships will include travel support for three ICANN Meetings in FY2018: (1) ICANN 60, October 28 – November 3, 2017 in Abu Dhabi; (2) ICANN 61, March 10–16, 2018, in Puerto Rico; (3) ICANN 62, June 18—20, 2018 in Latin America.

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

Request Global Indigenous Persons Mentorship Program become a regular part of the ICANN fellowship program so that an annual re-submittal becomes unnecessary.

REQUEST OBJECTIVES

1. *Strategic Alignment.* Which area of ICANN's Strategic Plan does this request support?

This request builds on the indigenous fellows program of 2016 and is in harmony with the vision and scope of the ICANN strategic plan falling solidly into ICANN's strategic objectives to: 1) evolve and further globalize ICANN; 2) promote ICANN's role and multi-stakeholder approach; and 3) develop and implement a global public interest framework bounded by ICANN's mission.

By engaging Indigenous participants in ICANN's policy making forums, ICANN provides a space for indigenous end users to fully participate in Internet decision making processes that are core to the world including Tribal Nation economies, education, public safety, and general well-being. It is crucial that populations that are not currently accounted for are represented at ICANN.

ICANN recognizes that key success factors include "recognized hubs and engagement mechanisms [that support] regional engagement strategies and local community participation. Indigenous organizations represent their local communities and are important to making sure that ICANN remains relevant, inclusive, connected and collaborative worldwide. As Indigenous peoples continue to build their nations' economy, public safety, education and so on, the rise and use of the Internet including mobile devices and perhaps new Internet platforms will become not only critical but essential. As such, we support ICANN's strategic objective in the evolution of a domain name marketplace that is robust, stable and trusted. The presence of First Nations at the ICANN table advances ICANN's strategic goal to "develop a globally diverse culture of knowledge and expertise available to ICANN"s board, staff and stakeholders."

2. *Demographics.* **What audience(s), in which geographies, does your request target?**

This request targets representation from American Indian Tribes and Alaska Native Villages in the United States, the First Nations of Canada, the Indigenous communities of Australia and New Zealand, and other Indigenous peoples around the world.

3. *Deliverables.* **What are the desired outcomes of your proposed activity?**

1) Fund at least **four indigenous representatives per each of the four** ICANN conferences in FY2018: (1) ICANN 60, October 28 – November 3, 2017 in Abu Dhabi; (2) ICANN 61, March 10–16, 2018, in Puerto Rico; (3) ICANN 62, June 18—20, 2018 in Latin America.
With indigenous populations around the world, 4 indigenous Fellows per conference is a large enough group with which to build a working group.
2) Fund two indigenous mentors for provide program oversight for the indigenous fellows during each of the four ICANN conferences described above.
3. Host one post conference webinar and/or presentation for RALO's regarding the success, challenges, and learning of Fellows; including raising awareness of indigenous Internet landscapes.

4. *Metrics.* **What measurements will you use to determine whether your activity achieves its desired outcomes?**

Metrics include:
1. Funding of 4 indigenous fellows per 3 conference equal 12 fellows participating in the Program over FY2018.
2. Funding of two indigenous mentors per conference.
3. Hosting of one webinar for RALOs

The benefit to the indigenous communities is the Internet and telecommunications awareness and education of indigenous communities through the participation of the indigenous fellows in the ICANN Fellowship Program. An additional benefit is the actual participation and representation of indigenous communities in the multi-stakeholder process regarding global Internet policymaking and decision making processes.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
Staff Support	FY2018	Support in organization of Meetings and administrative support for indigenous mentors	Staff support assumed to be part of normal staff support.	

Subject Matter Expert Support:

Mentors must have knowledge of indigenous communities and be willing to make reports about the Fellowship Program and the work of ICANN back to indigenous community organizations such as the National Congress of American Indians and Native Public Media, and their RALO's.

This bridge is essential so that the benefit of the indigenous fellows is felt and appreciated by indigenous leadership, tribal citizens, and ICANN. NPM recommends Geoffrey Blackwell, Matthew Rantanen, and Loris Taylor to be considered as mentors for the indigenous fellowship program. All three are veterans currently immersed in the both the program and policymaking aspects of telecommunications deployment, access, affordability, and adoption across Indian Country in the United States; and further, are familiar with ICANN.

In contrast, the alumni fellows will continue to be provided the opportunity to grow their understanding of ICANN and its relation back to indigenous communities. But it is too soon to shoulder them with the responsibility of oversight over the indigenous fellows program.

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

Meeting room for indigenous work group during ICANN conferences; adobe connect for Tribal members who will be invited to attend working group activities.

Language Services Support:

TBD per conference. Will depend on which indigenous communities the Fellows are selected from.

Other:

Travel Support:

Four Indigenous Fellows and two indigenous mentors per conference @ three FY2018 ICANN Conferences (4X3=12 Fellows):

1. Air Travel
2. Lodging
3. Meals
4. Passport/Visa

5. Ground transportation

Potential/planned Sponsorship Contribution: