FY18 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to controller@icann.org.
Please remember that the deadline for FY18 Budget consideration is **10 February 2017.**

REQUEST INFORMATION

Title of Proposed Activity	
Creating Leaders in LACRALO	

Community Requestor Name	Chair
Alberto Soto	Humberto Carrasco

ICANN Staff Community Liaison	
Heidi Ullrich/Silvia Vivanco	

REQUEST DESCRIPTION

1. Activity: Please describe your proposed activity in detail

This aim of this activity is to create leaders in LACRALO. Oriented to those who have never held any positions in LACRALO, ALAC or ICANN.
It has as a prerequisite to have taken following courses in ICANN LEARN: "Intro to the At-Large Advisory Committee" and "Introduction to LACRALO" (in EN and ES). This will allow for the leveling of basic knowledge required.

> **Comment [AG1]:** This is a good proposal but it is not clear to me what is being requested. Does this require additional staff time or other resources that are beyond what we can already provid.

The second stage contains the specific contents of creating leaders. Provide participants with concepts, tools and techniques that every leader must know in order to generate competencies to influence their collaborators and guide them towards obtaining the expected results. This material would be developed by LACRALO experts in collaboration with At-Large staff.

Working in collaboration with previous LACRALO leaders, including the soon to be created Council of Elders, and staff, a guide on key leadership activities will be prepared to provide incoming leaders with more information on what is required of them as leaders.

Program Outline: Foundation and Leadership Development - Project Management - Tools and Supervision Exercises - Leadership at ICANN. All content will be oriented to ICANN's activities. When explaining the conditions that a leader must meet, each example will be with the characteristics of our ecosystem. If the exercise says "ride a bike" it will be on an ICANN bike.

In addition, participants would be required to participate actively in LACRALO policy development capacity building activities so as to develop knowledge on ICANN policies and their potential impact on end-users.

A third stage would be implementation of a LACRALO mentoring program that would match experienced LACRALO leaders with potential leaders.

The next steps would potentially include the observation that from there they are prepared to run for RALO, ALAC or ICANN positions with the best base and only have to adjust to the form of work depending on the position. In addition, they can apply voluntarily to the positions requested by the NONCOM, or as Chairs in the WG without having the current problems. Citing next steps can generate commitments that we still cannot assume, in my

humble opinion

This pilot activity could potentially be a model that other RALOs develop and implement.

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other
Education/training
3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity
Total twenty-four hours via Adobe Connect. Two hours per week, eight per month, total three months.   Upon completion, LACRALO participants would be acknowledged as potential leaders within LACRALO.

REQUEST OBJECTIVES

1. *Strategic Alignment.* Which area of ICANN's Strategic Plan does this request support?
3.3 Organization has established systems to attract and retain the very best talent globally, and to develop and motivate Board, staff and stakeholders to achieve their highest potential and contributions to ICANN.   - ICANN is recognized by the global community as having technical   excellence and thought leadership.   - Decisions are informed by the best available operational, technical   and legal expertise from within and outside the ICANN community.   4.4 - Shared understanding by Board, staff and stakeholders of the allocation of responsibilities for design, development and implementation of policy and operational processes.   - Shared understanding of the roles, responsibilities and accountability of the Board, staff and stakeholders.   - Board, staff, and stakeholders use best practices and exercises appropriate behavioral norms.
2. *Demographics.* What audience(s), in which geographies, does your request target?
LACRALO members, especially potential leaders.
3. *Deliverables.* What are the desired outcomes of your proposed activity?
The deliverables would primarily be an expanded leadership pool within LACRALO. Having more experienced leaders would provide benefit to all of LACRALO thus strengthening its contribution to At-Large and ICANN.   The direct impact on the mission of LACRALO will be that we will have people with a very reasonable basis to act individually, and therefore will improve the group performance. It is a motivation for the person who benefits the group.
4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes?
An increase in the leadership pool within LACRALO. More aware and experienced LACRALO leaders.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
Preparation of leadership activity checklist			Assumed to be part of normal staff activities	

Subject Matter Expert Support:

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

Adobe Connect; teleconferences.

Language Services Support:

English, French, Spanish

Other:

Relevant documentation on leadership and policy.

Travel Support:

N/A

Potential/planned Sponsorship Contribution:

None

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REQUEST INFORMATION

Title of Proposed Activity	
Addressing the Challenges for the At-Large Community in Latin-American and Caribbean	
Community Requestor Name	**Chair**
LACRALO	Humberto Carrasco
ICANN Staff Community Liaison	
Heidi Ullrich/Silvia Vivanco	

REQUEST DESCRIPTION

1. Activity: **Please describe your proposed activity in detail**

The activity proposed is to organize a face-to-face Meeting for LACRALO members to continue addressing the challenges they will face in the post-IANA transition environment of ICANN. This meeting has two aims: 1) The first is to address post-IANA issues that LACRALO members will need to be aware of to engage productively in policy development activities. 2) The second activity is a workshop for members of LACRALO to continue to implement the LACRALO Roadmap as agreed during the LACRALO Assembly in January 2017. This includes a new focus on policy development and the development of new governance structures within LACRALO.

This two-part meeting would take place on the sidelines of a major Internet-related meeting in either the Caribbean or Latin American region. While the session on the post-IANA transition environment will be open, 5 LACRALO members may participate in this event, provided they submit a paper to be discussed at this event. Subsequently, a compilation of papers will be published with these papers that will be delivered to the members of LACRALO.

For the second session on the post LACRALO Assembly implementation, 15 LACRALO leaders would be invited for a follow up to their work in January 2017. This would allow for additional progress to be made in the implementation of the LACRALO Roadmap.

> **Comment [AG1]:** What post-IANA issues?

2. Type of Activity: **e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other**

Meeting consisting of 2 sessions.

3. Proposed Timeline/Schedule: **e.g. one time activity, recurring activity**

Sometime between July and October 2017

REQUEST OBJECTIVES

1. Strategic Alignment. **Which area of ICANN's Strategic Plan does this request support?**

Develop and implement a global public interest framework bounded by
ICANN's mission.

2. *Demographics.* What audience(s), in which geographies, does your request target?

Latin America and the Caribbean region.

3. *Deliverables.* What are the desired outcomes of your proposed activity?

The activities are seen to have two primary activities: 1) An agreed understanding throughout LACRALO of the post-IANA Transition parameters of ICANN's work which will contribute to stronger policy development. 2) A more solid implementation of the LACRALO Roadmap

4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes?

An agreed document produced by the group on IANA transition which will serve as a principled guide on the IANA transition.
Additional steps in the implementation of the LACRALO Roadmap.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
GSE and At-Large staff support for logistical and content activities	July through October	Support is assumed to be part of their normal activities.		

Subject Matter Expert Support:

Subject matter experts in both post-IANA transition policies as well as the two mediators will be requested.

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

Meeting room and interpretation booths.

Language Services Support:

EN/ES language services required

Other:

Travel Support:

Travel support for between 5 and 15 LACRALO Members. (A meeting will be identified to which many of the requested participants will already be supported to minimize ICANN travel support)

Comment [AG2]: This seems to only address the first component and not the 2nd where it says 15 people will be transported to a meeting.

Is there strong GSE support for this?

Potential/planned Sponsorship Contribution:

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Please remember that the deadline for FY18 Budget consideration is **30 January 2017.**

REQUEST INFORMATION

Title of Proposed Activity	
Empowerment and capacity building of ALS - LACRALO in ICANN ECOSYSTEM	
Community Requestor Name	**Chair**
LACRALO – Johnny Laureano	Humberto Carrasco
ICANN Staff Community Liaison	
Heidi Ullrich/Silvia Vivanco	

REQUEST DESCRIPTION

1. Activity: **Please describe your proposed activity in detail**
The activity being requested has the overall aim of supporting a more informed and more global participation in ICANN of the parties within the ICANN eco-system. In particular, this request seeks the increased participation of the ALS members within LACRALO through a series of activities focusing on training and engagement. The primary set of activities would take place at a meeting held in Lima-Peru. Participants: One representative from each of the 54 ALSes of LACRALO. Activities: 1. Review of LACRALO Strategic Plan aligned with the ICANN Strategic Plan 2016-2020, ensuring its full knowledge and discussion, especially the points that amplify the participation of End Users. 2. Equipment for the remote participation of the ALS representatives. 3. Implementation of paper and digital printed material for distribution in digital literacy campaigns (social action).
2. Type of Activity: **e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other**
The planned activities consist of several lines of activities: Outreach, Meeting, Travel Support, others
3. Proposed Timeline/Schedule: **e.g. one time activity, recurring activity**
Once a year in a country of the region.

REQUEST OBJECTIVES

1. *Strategic Alignment.* **Which area of ICANN's Strategic Plan does this request support?**
Evolve and globalize ICANN even more. Measurement of information and access services through digital platforms at ICANN events, conferences, webinar, etc.

Develop new capacity development programs in the region and support existing ones.

2. *Demographics.* What audience(s), in which geographies, does your request target?
Latin-American and the Caribbean.

3. *Deliverables.* What are the desired outcomes of your proposed activity?
Regional leaders with greater capacity of use of available digital platforms with understood participation.

4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes?
Number of trained users in the region, using available remote participation technologies.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
Review and actualization of Plan Strategic LACRALO	1 day	Accomodation Participación 54 ALS LACRALO	US$ 60,000	Todas las ALS LAC
Training and equipping of Digital equipment	1 day	Hardware (PC), Software (Licencia), Acceso Internet	US$ 81,000	Todas las ALS LAC
Digital literacy support material		54,000 unidades (1,000 x ALS)	US$ 110,000	Todas las ALS LAC

Comment [AG1]: This is requesting about half of the overall SO/AC special request budget , it seems to be buying a computer (or something)for each ALS, all for a 1 day meeting.

Comment [AG2]:

Comment [AG3]: What is this?

And 54 x 1,000 = 110,000 ??

Subject Matter Expert Support:

Experts in Remote Connectivity
Adobe Connect platform (level user and level speaker)
E-learning

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

Acquisition of Computer and electronic device for connectivity of ALS.

Language Services Support:

English-Spanish

Other:

Travel Support:

Air flights to Peru (round - trip)

Potential/planned Sponsorship Contribution:

Conference room rental
Coffee breaks

ICANN

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REQUEST INFORMATION

TITLE OF PROPOSED ACTIVITY

3ra edición del Encuentro sobre Internet para el Desarrollo y la Transformación Social – EIDTS 2017 (Caracas, Venezuela)

3RD ENCOUNTER ON INTERNET FOR DEVELOPMENT AND SOCIAL TRANSFORMATION – EIDST 2017 (CARACAS, VENEZUELA)

COMMUNITY REQUEST OR NAME	CHAIR
Harold Arcos from LACRALO	Humberto Carrasco
ICANN STAFF COMMUNITY LIAISON	

REQUEST DESCRIPTION

1. ACTIVITY: **PLEASE DESCRIBE YOUR PROPOSED ACTIVITY IN DETAIL**

Dos días de talleres, mesas de trabajo presencial y en línea y Hubs en varios países de LAC para acceder a las charlas de los invitados.

Two days of talks with face-to-face and online workshops and Hubs in several LAC countries to access the guest talks.

2. TYPE OF ACTIVITY: **E.G. OUTREACH - EDUCATION/TRAINING - TRAVEL SUPPORT - RESEARCH/STUDY - MEETINGS - OTHER**

MEETINGS
TRAINING
WORKSHOP

3. PROPOSED TIMELINE/SCHEDULE: **E.G. ONE TIME ACTIVITY, RECURRING ACTIVITY**

Two days of activities

REQUEST OBJECTIVES

1. STRATEGIC ALIGNMENT. **WHICH AREA OF ICANN'S STRATEGIC PLAN DOES THIS REQUEST SUPPORT?**

    4.   Clarificar y establecer el rol de la ICANN en el ecosistema de gobernanza de Internet
    4.   Clarify and establish the role of ICANN in the Internet governance ecosystem

2. *DEMOGRAPHICS.* WHAT AUDIENCE(S), IN WHICH GEOGRAPHIES, DOES YOUR REQUEST TARGET?
End users, lawyers, Academy, Chambers, Governments, any interested in Internet Governance who lives in Latin America and Caribbean Islands

3. *DELIVERABLES.* WHAT ARE THE DESIRED OUTCOMES OF YOUR PROPOSED ACTIVITY?
* PROPOSALS ORIGINED IN WORK TABLES INTEGRATED BY VOLUNTEERS OF ALL REGION. * MAILLING LISTS ARE INTEGRATED FOR AT LEAST FOR **400** VOLUNTEERS REGISTRED IN 2TH ENCUENTRO SOBRE INTERNET PARA EL DESARROLLO Y LA TRANSFORMACIÓN SOCIAL - EIDTS 2015 / ENCOUNTER ON INTERNET FOR DEVELOPMENT AND SOCIAL TRANSFORMATION – MIDST 2015

4. *METRICS.* WHAT MEASUREMENTS WILL YOU USE TO DETERMINE WHETHER YOUR ACTIVITY ACHIEVES ITS DESIRED OUTCOMES?

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

STAFF SUPPORT NEEDED (NOT INCLUDING SUBJECT MATTER EXPERTISE):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments

SUBJECT MATTER EXPERT SUPPORT:

TECHNOLOGY SUPPORT: (TELEPHONE, ADOBE CONNECT, WEB STREAMING, ETC.)

ADOBE CONNECT + CAPTION

WEB STREAMING

LANGUAGE SERVICES SUPPORT:

TRANSLATIONS EN, FR, PT

Comment [AG1]: Is this translation or interpretation? Is this all that is bring requested from ICANN?

OTHER:

Printed material, POP, etc.

TRAVEL SUPPORT:

POTENTIAL/planned SPONSORSHIP CONTRIBUTION:

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REQUEST INFORMATION

Title of Proposed Activity	
To certify the webinars programed by LACRALO in semiannual or annual form, with a certificate from the Universidad Autónoma de Colombia.	
Community Requestor Name	**Chair**
ALS- EnREDo de Colombia	Humberto Carrasco
ICANN StaffCommunity Liaison	
Heidi Ullrich	

REQUEST DESCRIPTION

1. Activity: **Please describe your proposed activity in detail**
The webinars that are being programmed by LACRALO executives or staff may be certified by the Universidad Autónoma de Colombia. This will motivate the participation of the community in the region.
2. Type of Activity: **e.g. Outreach -Education/training - Travel support - Research/Study - Meetings - Other**
Education
3. Proposed Timeline/Schedule: **e.g.one time activity, recurring activity**
A LACRALO member can get a certificate semiannually or annually; The requirement to get a certificate is participate in at least 80% of the scheduled webinars.

REQUEST OBJECTIVES
1. *Strategic Alignment.* **Which area of ICANN's Strategic Plan does this request support?**
To train ALSs members, on topics relevant to ICANN and LACRALO.
2. *Demographics.* **What audience(s), in which geographies, does your request target?**
The audience is composed of all LACRALO members in LAC.
3. *Deliverables.* **What are the desired outcomes of your proposed activity?**
a.- Increase the participation of LACRALO members at least in 50%   b.- Increase the knowledge of ICANN and LACRALO issues related to Policy.
4. *Metrics.* **What measurements will you use to determine whether your activity achieves its desired outcomes?**

Metrics:
a.- attendance lists,
b.- number of certificates
c.- Survey of knowledge of topics treated.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

No vamos a requerir ningún recurso exepto recurso humano con sus tiquetes de viaje

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments

Subject Matter Expert Support:

Technology Support:(telephone, Adobe Connect, web streaming, etc.)

Adobe Connect for webinars

Language Services Support:

Other:

LACRALO and ICANN Staff will be in charge of designing the certifications with the logo of LACRALO, ICANN and The Universidad Autónoma de Colombia.

Travel Support:

We request two round trip tickets for 2 people designated by the ALS and the University to attend to an ICANN meeting.

Comment [AG1]: This seems like a 1-time trip. How long will the certification go on for.

Potential/planned Sponsorship Contribution: