

All questions and completed forms should be sent to controller@icann.org. Please remember that the deadline for FY18 Budget consideration is **10 February 2017.** 

REQUEST INFORMATION	
Title of Proposed Activity	
APRICOT, Kathmandu, Nepal, Feb 2018 – to enable Leadership Team to attend the AP* and APRICOT m and future AP* and APRICOT meetings.	
Community Requestor Name	Chair
Maureen Hilyard, APRALO ALAC	Satish Babu, APRALO Chair
ICANN Staff Community Liaison	
Silvia Vivanco	

#### REQUEST DESCRIPTION

#### 1. Activity: Please describe your proposed activity in detail

This proposal is to enable the APRALO leadership team to first of all request attendance of the AP\* and APRICOT in Nepal in 2018, but secondly to request that this attendance be a recurring activity, in order for APRALO to continue to maintain the positive and productive relationships that the leadership team has built up over the years within the regional AP\* community.

As one of the first events of the year in the Asia Pacific regional calendar, APRICOT provides APRALO to touch base and to plan with other internet-related organisations within the Asia Pacific region beginning with AP\* - a gathering of these organizations at a meeting in between the TRAINING AND EDUCATION programmes offered by APNIC, APIA and other organizations, and the APRICOT meeting itself which culminates in APNIC's Annual General Meeting. The AP\* meeting not only enables related groups to formally meet with each other but also to share information and to encourage greater coordination and collaboration. APRALO not only reports on activities that they propose for the upcoming year, but also get to hear about other regional activities that they can put into the APRALO calendar to encourage attendance by ALS members in the related country hosting the event. AP\* includes: Asia Pacific Networking Group (APNG); Asia Pacific Network Information Center (APNIC); Asia Pacific Top Level Domain Name Forum (APTLD); Asia & Pacific Internet Association (APIA); Asia Pacific Advanced Network Consortium (APAN); Asian, Australasian and Pacific Islands Regional At-Large Organization (APRALO); Country Code Top Level (ccTLD) Domain Operators; Dot Asia; Internet Society (ISOC); and Internet Corporation for Assigned Names and Numbers (ICANN – represented by the APAC Hub). AP\* also meets as part of APNIC's second conference within the Asia Pacific region.

APRALO has become a regular participant at APRICOT after Satish and Maureen attended their first meeting in Fukuoka, Japan in 2015, as a CROPP event, This first event was focused on outreach, familiarizing ourselves



with the APRICOT context and generally making ourselves known among other APRICOT participants. This relationship was enhanced when 6 APRALO team members (Siranush, Maureen, Lianna, Kaili, Satish and Ali, in a mix of CROPP, APTLD, ISC and self-funding) attended APRICOT2016 in Auckland, firstly to participate in the APTLD meeting where Siranush updated the ccTLD meeting about APRALO; then the AP\* meeting where Maureen was nominated to Chair the next AP\* meeting in Bangladesh (later moved to Sri Lanka); and then the APRICOT conference – during which we were all able to meet together to prepare our FY17 Strategic Plan, as well as to connect with "down-under" ALS members and other ICANN related participants including Board members and other leaders from the ccNSO, GNSO and GAC.

At the APNIC42 meeting in October 2016 in Sri Lanka, Maureen co-chaired the AP\* meeting with Professor Gihan Dias. Kaili Kan also gave a well-received presentation on the status of internet development in China. The Leadership Team is currently preparing to attend the APRICOT2017 meeting in Ho Chi Minh City using CROPP initially but also self-funding to take advantage of the full AP\* and APRICOT programme as well as its networking and engagement opportunities. Members of the LT team (Satish, Maureen, Ali and Kaili) have been invited to participate, as presenters, in various sessions during this week.

APRALO has greatly benefited from attending the AP\* and APRICOT meetings. The regular contact with other AP\* organizations throughout the weeks of the APRICOT meetings has helped us to build a profile for APRALO which is now acknowledged within the wider regional internet related community. Satish and Maureen have also enhanced this relationship by involving ourselves further on other AP committees, for example the APrIGF and the APSIG. Our attendance at APRICOT also enables us to give support for APNIC, APTLD and Dot Asia who also hold meetings at APRICOT, as our MOU partners, and we hope to create more partnerships over time. APRALO would like to make this a regular opportunity to meet with other regional Internet-related organizations,

especially those directly involved with Names and Numbers but more so to build relationships that will provide beneficial results for APRALO, for At-Large and ultimately ICANN.

#### 2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

TRAVEL SUPPORT, EDUCATION & TRAINING OPPORTUNITIES, MEETINGS, OUTREACH to attend meetings of various regional organizations at one event, and to participate as part of a wider coordinated regional body to share information with each other.

#### 3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

The Nepal meeting is a one-time activity, but we would like to establish this event as a recurring activity to retain the profile we have been working hard to build over our attendances at regional meetings involving the AP\* community and to increase interest among other organizations about APRALO and ICANN as partners.

#### REQUEST OBJECTIVES

#### 1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

1.2 Taking ICANN to the world by way of a balanced and proactive approach to regional engagement with stakeholders. The invitations we have received to attend this and other networking meetings within the region are the result of successful planning, implementation and reporting of APRALO engagement strategies



#### 2. Demographics. What audience(s), in which geographies, does your request target?

The APRALO team has been focusing on the wider Asia Pacific region through its attendance at the meetings and conferences of APRICOT and other AP\* organizations. We are fortunate that through these engagements, we have been able to take the APRALO messages to areas of the AP region that have little knowledge of ICANN or APRALO and how they can become involved. The ultimate audience is the grassroots end-users, but we realise that if we are to get access to the countries themselves, we can only do this through our contact with these organizations and the meetings they hold within some of the more distanced and isolated areas of AP.

#### 3. Deliverables. What are the desired outcomes of your proposed activity?

- A major deliverable that results from this activity, is a full report of the event, with not only the activities in which the team has been involved during the week, but the outcomes of ALT meetings that have been held which are incorporated into our strategic planning for the following FY. There is also a clear indicator given to demonstrate how effective we believe we have been in achieving the original objectives of our attendance at the event with a record of any measures.
- The impact of this event is not only focused on APRALO but ultimately on the effectiveness of our RALO which lies in the way our decision making is done in a collaborative and well-considered approach. APRICOT adds value because of the access that the Leadership Team will have to the organisations who can help APRALO become more successful as an outreach organisation within the region on behalf of ICANN, given the many constraints that we have in relation to the size and diversity of our region. We have built up strong support for our Regional Organisation over the years and we want to maintain and to further expand on the contacts we have made.
- Because the APRICOT is such a drawcard for the different internet-related communities within the region, it
  also offers the Leadership Team with an opportunity to build and strengthen its ALS membership, by making
  contact with as many new faces as we can, to encourage them and their local organisations to join APRALO
  and to spread the work of ICANN throughout their countries.

#### 4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

- All three APRALO leaders present in at least one session each, but also to be actively involved in at least 2
  other sessions each to help raise awareness about APRALO and ALAC.
- The number of different organisations we personally touch base with, with some indication of how we might collaborate this year
- We have a target of at least 2-3 new contacts as potential active members of At-Large (preferably with a prospective ALS connection)
- Wear our "Ask us about APRALO" badges and each of us to distribute at least 20 APRALO brochures out to people we have not met before.

## RESOURCE PLANNING — INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):



Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
APRALO brochures				
Travel Support				
ubject Matter Expert Su	pport:			
echnology Support: (tel	ephone, Adobe Conn	nect, web streaming, etc.	)	
anguage Services Supp	ort:			
Other:				
ravel Support:				
			hip Team who will partic ne day AP* event, plus tl	
Potential/planned Sponso	orship Contribution:			
			om APNIC. Attendance I Irough an APRICOT Fell	



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REQUEST INFORMATION		
Title of Proposed Activity		
Armenian School of Internet Governance		
Community Requestor Name	Chair	
Lianna Galstyan – ISOC AM ALS	Satish Babu, APRALO Cha	ir
ICANN Staff Community Liaison		
Silvia Vivanco/Heidi Ullrich		

#### REQUEST DESCRIPTION

#### 1. Activity: Please describe your proposed activity in detail

To organize a course in Armenia on Internet Governance with program including the IG infrastructure, Multistakeholder model, IGF mandate, ICANN and other I\* organizations, their roles and activities, Human Rights and Cybersecurity issues, etc. The course is envisaged especially for students to provide them with solid knowledge of current developments in Internet governance ecosystem. The face-to-face interaction envisaged will allow for greater discussion and learning among the participants.

#### 2. Type of Activity: e.g. Outreach -Education/training - Travel support - Research/Study - Meetings - Other

Capacity Building and education and training.

#### 3. Proposed Timeline/Schedule: e.g.one time activity, recurring activity

The course will last for one week.

#### **REQUEST OBJECTIVES**

#### 1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

The objective is in line with ICANN Strategic Objective "Develop and implement a global public interest framework bounded by ICANN's mission".

#### 2. Demographics. What audience(s), in which geographies, does your request target?

The program is targeted for students from different universities across Armenia.

#### 3. Deliverables. What are the desired outcomes of your proposed activity?



With this program Members of ISOC Armenia will engage in capacity building with Armenian university students with the aim of educating the younger generation in issues related to Internet governance, issues related to names and numbers and explain the concept of ICANN's multistakeholder model. This training will enhance the ability of Armenian university students to further involve them in national/regional/global Internet-related fora and discussions.

Documentation will be prepared for the Armenian School of Internet Governance as part of the training. In addition, existing ICANN infographics, documents and promotional items will be used.

A blog post from ISOC Armenia on this activity will be prepared.

A complete report on the implementation of its activity and its impact on end-users will be prepared.

#### 4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

As ISOC Armenia organizes the annual Armenian IGF, we will be able to invite all participants of this program to join and take part in the process of the national IGF. This participation will include suggesting topics of discussion, to involving them into session organizing teams, speakers list and further help them at the regional and global level.

## RESOURCE PLANNING - INCREMENTAL TO ACCOMMODATE THIS REQUEST

#### Staff SupportNeeded (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments

#### **Subject Matter Expert Support:**

Apart from local experts, we would like to include international subject matter expert(s) to represent the international overview and perspectives of Internet governance topics.

As Armenia is located in both Asia and Europe, we would like to include experts both from Asia and from European countries. In this role we expect to invite APRALO/EURALO Chairs.

#### Technology Support:(telephone, Adobe Connect, web streaming, etc.)

ISOC Armenia will use its technology resources. For international remote connection and web streaming we plan to use zoom.us support.

#### **Language Services Support:**

The program will be in Armenian which is the official language of Armenia. Therefore, we will a need an English-Armenian interpreter for providing proper understanding of the international expert's participation in this program.

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Travel Support:
Travel support is needed for the subject matter expert(s),
Traver support is needed for the subject matter expert(s),
Potential/planned Sponsorship Contribution:
A request for partial sponsorship is being submitted to ISOC.
A request for partial sportsorship is being submitted to 1000.



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REQUEST INFORMATION			
Title of Proposed Activity			
Second India School of Internet Governance			
Community Requestor Name	Chair		
ISOC-TRV and ISOC-Delhi	Satish Babu, APRALO Cha	ir	
ICANN Staff Community Liaison			
Silvia Vivanco			

#### REQUEST DESCRIPTION

#### 1. Activity: Please describe your proposed activity in detail

This proposal is an organizing the Second India School of Internet Governance (inSIG 2017), tentatively just before ICANN60 meeting at Abu Dhabi.

InSIG2016, the first India School of Internet Governance (<a href="http://insig.in">http://insig.in</a>) was a very successful initiative organized just prior to ICANN56 at Hyderabad. Organized by two APRALO ALSes—ISOC-TRV and ISOC-Delhi—at the Indian Institute of Information Technology, Hyderabad, (IIIT-H), the programme was supported by Government of India, ICANN, ISOC, APNIC and APSIG. The speakers for the programme were sourced largely from the ICANN60 community and included Members of the ICANN Board as well as eminent experts. There were around 45 students, including 15 international students, and the community feedback as well as formal feedback for the programme indicated a high degree of satisfaction.

The 2017 edition of inSIG also follows the basic model from 2016 (a mix of international and Indian participants, speakers from the IG community (particularly ICANN Board members and AC/SO leaders), and a 3-day programme at an eminent academic institution.

Compared to inSIG2016, the costs are bound to be higher as travel costs of speakers need to be paid. The number of speakers will be cut down from the figure of 25 to about 15, with some of them handling multiple sessions. Additional funding needs to be raised from existing partners to cover travel and accommodation costs (which was largely covered by ICANN60 in inSIG2016).

#### 2. Type of Activity: e.g. Outreach -Education/training - Travel support - Research/Study - Meetings - Other

Capacity Building in Internet Governance

#### 3. Proposed Timeline/Schedule: e.g.one time activity, recurring activity

The programme will be for 3 days for about 45 participants, and will roughly follow the structure of inSIG 2016 (available at http://insig.in).



#### **REQUEST OBJECTIVES**

#### 1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

- 1. Evolve and further internationalize and regionalize ICANN's implementation of the multistakeholder approach.
- 5. Develop and implement a global public responsibility framework.

#### 2. Demographics. What audience(s), in which geographies, does your request target?

The programme targets about 25-30 participants from India and about 15 international participants. Most of the participants are young people interested in the domain of Internet Governance, but there is no age limit for participants. Priority will be given to women.

#### 3. Deliverables. What are the desired outcomes of your proposed activity?

The main objective of inSIG2017 is to provide background information to participants on the history, current status of the Multistakeholder Model; the different organizations in the Internet Governance ecosystem and their roles; and the recent IG processes and issues, including the IANA Transition and ICANN's new structure. It is expected that the programme will equip participants to effectively participate in the Internet Governance processes as represented by organizations/processes such as ICANN, IGF, ISOC and IETF.

Apart from the classroom sessions, the participants would also get an opportunity to interact and network with each other and the resource persons, both domestic and international, which would also add value.

#### 4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

As in inSIG2016, the basic measurements will include formal and informal feedback collected from multiple sources:

- Direct feedback collected during sessions (Google Forms-based)
- Tweets
- WhatsApp group messages
- Community Feedback in ICANN forums
- Feedback from speakers

## RESOURCE PLANNING - INCREMENTAL TO ACCOMMODATE THIS REQUEST

#### Staff SupportNeeded (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments

### **Subject Matter Expert Support:**



We would need support from eminent ICANN leaders including:

- Board members
- AC/SO Leaders
- Resources from APAC Hub

#### Technology Support:(telephone, Adobe Connect, web streaming, etc.)

To be locally sourced or sourced from ICANN community:

- Photographs
- Twitter, WhatsApp
- Videos

#### **Language Services Support:**

Not required.

#### Other:

As in the case of inSIG 2016, ISOC-TRV will act as the legal holder of this project.

#### **Travel Support:**

Travel support is required for:

- 2-3 Board Members (depending on availability)
- ALAC Chair and 1-2 ALAC Leaders
- Other community leaders (NCUC/NCSG, GNSO/ccNSO)

#### **Potential/planned Sponsorship Contribution:**

Besides ICANN, the programme is expected to be supported by:

- Government of India
- ISOC
- APNIC
- APSIG



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REQUEST INFORMATION				
Title of Proposed Activity				
APIGA Leadership Training for up and coming APRALO Leaders to build community ambassadors and mentors among our ALS community				
Community Requestor Name	Chair			
Maureen Hilyard, ALAC, APRALO	Satish Babu, APRALO Chair			
ICANN Staff Community Liaison				
Silvia Vivanco/Heidi Ullrich				

#### REQUEST DESCRIPTION

#### 1. Activity: Please describe your proposed activity in detail

This request is to seek funding to enable at least TWO ambassadors, selected from within the APRALO ranks, to participate in the Asia Pacific Internet Governance Academy, in order to enhance leadership capacity within APRALO as well as increase potential for informed outreach in the area of Internet Governance related to the work of ICANN within their area of the AP region.

This event was developed and successfully coordinated by the APAC Hub last year. The APAC Team independently invited members of the AP community. The APRALO Leadership Team would like an opportunity to suggest their own candidates. If this requires additional funding to make this happen, then the ALT would request that funding be made available to enable two additional active ALS members to this event. This would be perfect for the leadership pathway APRALO has proposed to prepare its Next Gen APRALO Leaders.

The first academy was organized jointly by the Korea Internet and Security Agency (KISA) and ICANN, in partnership with regional organizations such as the Asia Pacific Network Information Center (APNIC), Internet Society (ISOC), DotAsia organization, and other members of the Asia Pacific Internet community. Many of these APIGA partners are already partners of APRALO. The program aims at nurturing the next generation of Internet leaders to be the region's voice and preparing them to participate in the global multistakeholder Internet governance ecosystem.

#### 2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Education and Training, and Travel support.

#### 3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

It would be envisaged that APRALO would be able to make this a recurring activity to offer a scholarship for high level participants in APRALO and At-Large activities to attend the APIGA Leadership Academy



#### **REQUEST OBJECTIVES**

#### 1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

3.3 – To build the leadership potential in both knowledge and expertise within ICANN's globally diverse stakeholder community and to encourage their active contribution both within ICANN as well as within their own communities

#### 2. Demographics. What audience(s), in which geographies, does your request target?

Up and coming leadership potential within APRALO as identified by their active participation within APRALO and At-Large Activities. The APRALO LT would consult with APIGA organisers to ensure that not only are the most deserving applicants selected, but that they will fit into the intended criteria of YOUTH leaders from the region selected for the APIGA programme.

APRALO has been working on identifying some great young people from among out ALSes as potential leaders and would like to give them the opportunity through the APRALO system to participate in the IGA. These are young people we would like to reward for their already active engagement with our internet governance work in APRALO/At-Large, to encourage and support their participation within a wider community of internet users, and to maintain their continued interest in the work of APRALO.

#### 3. Deliverables. What are the desired outcomes of your proposed activity?

Greater leadership development within APRALO to enhance the potential for internal organizational strengthening and development as well as the potential for greater technical and thought leadership outreach within their local communities to draw more people into the decision-making role of At-Large.

An in-house mentorship programme building on the leadership capacity developed from this type of training opportunity for our youth leaders.

Enhanced involvement by our youth leaders in APRALO events and activities.

A full report on the activities in which APRALO participants' have been involved and the potential impact on future APRALO leadership will be prepared as a follow-up to this event.

#### 4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

- At least 2 participants from APRALO are selected to attend the annual APIGA Leadership Course the main criterion for selection is current active engagement in an At-Large activity (working group member / penholder, APRALO meeting presenter, etc)
- Each participant will report back to the APRALO community at the conclusion of the course about the benefits of the course for themselves, their home community and for At-Large
- Each participant must engage in at least one other At-large WG activity as an active participant as a result of attending the course
- Each participant must become a mentor for another APRALO ALS member following the course

## RESOURCE PLANNING - INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):



Technology Support: (telephone, Adobe Connect, web streaming, etc.)  N/A  Language Services Support:  N/A  Other:  N/A  Travel Support:  Travel to the event for three potential APRALO leaders.  Potential/planned Sponsorship Contribution:	Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
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Technology Support: (telephone, Adobe Connect, web streaming, etc.)  N/A  Language Services Support:  N/A  Other:  N/A  Travel Support:  Travel to the event for three potential APRALO leaders.  Potential/planned Sponsorship Contribution:					
Technology Support: (telephone, Adobe Connect, web streaming, etc.)  N/A  Language Services Support:  N/A  Other:  N/A  Travel Support:  Travel to the event for three potential APRALO leaders.  Potential/planned Sponsorship Contribution:	Subject Matter Expert Su	pport:			
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	Potential/planned Sponso	orship Contribution:			
	N/A				



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REQUEST INFORMATION	
Title of Proposed Activity	
APRALO Leadership Team participation in the Twelfth Annual IGF Meeting scheduled to take place in Geneva City, Switzerland, in December 18-21, 2017	
Community Requestor Name	Chair
Ali AlMeshal	Satish Babu
ICANN Staff Community Liaison	
Heidi Ullrich	

#### REQUEST DESCRIPTION

### 1. Activity: Please describe your proposed activity in detail

Continuing further with the successful previous IGF initiatives, the APRALO Leadership Team proposes participation of 3 members of its Leadership Team at the 2017 IGF.

The specific activities that would be carried out by the three-member Outreach Delegation, jointly and individually, are:

- Participate as APRALO resource persons in different workshops. For this, the team members would be registering themselves as Resource Persons in the IGF Resource Persons' Roster.
- Collaborate and support activities of other ALAC Members
- Explore, and if possible, plan and execute an At-Large Outreach event jointly with other RALOs present at Genva and local ALSes, if any, with Universities and other institutions. The objective of such an outreach process would be to introduce At-Large (and thereby, ICANN), and to stimulate growth and participation of local end-user communities in At-Large activities.
- Although there are uncertainties arising out of the approval process of Workshops at IGF, going by past history it is likely that there would be workshops being organized by APRALO members (there were two such workshops last year and one the previous year). The Outreach Delegation would support these workshops.

# ICANN

## **FY18 COMMUNITY REQUEST FORM**

- Assuming we have other RALO representatives available, consider creating an At-Large 'corner' in the ICANN booth to provide information on ALAC/At-Large, its role, reach and diversity to visitors
- As in the case of 2016, hold talks with AP regional organizations for specific regional collaborative programmes

The Twelfth Meeting of the annual Internet Governance Forum (IGF), under the revised mandate, is scheduled to take place in Geneva City, **Switzerland**, in December 2017. IGF is an open and public forum that brings interested participants from various stakeholder groups as equals, under a multistakeholder process. IGF focuses on public policy issues relating to the Internet.

IGF's open format allows anyone interested in Internet policy to participate. Consequently, it presents a unique opportunity for outreach as well as for networking and interacting with several global communities that are otherwise difficult to contact independently.

Several members of APRALO—including some of the members of the APRALO Leadership Team—have been actively participating in IGF over the years, and have been organizing workshops on different IG-related topics.

APRALO was able to send an official delegation to IGF 2015 held at João Pessoa, Brazil and IGF 2016 in Mexico with ICANN budget support. The initiative was very successful, and the APRALO team was able to extensively interact with members of APRALO, members of the Asia-Pacific Internet Governance community, members of other RALOs, ICANN community members, and the larger IGF Community. The APRALO team also supported the APRALO members in organizing their workshops.

As of now, neither the themes for IGF 2017 nor the Call for Proposals have been published. APRALO had discussed a plan to propose a Workshops, as soon as the call for proposals is announced.

Although this RALO request is submitted separate from the At-Large, it is understood that should bother be funded, they are complementary and will need to be synchronized.

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

The proposal seeks financial support for travel, accommodation, per diem and visa fees as applicable, for 3 members of the APRALO Leadership team for participation at IGF 2017.

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

One time activity, in Geneva City, Switzerland, in December 2017

# ICANN

## **FY18 COMMUNITY REQUEST FORM**

#### **REQUEST OBJECTIVES**

- 1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?
- 4.3 Enhance the visibility, credibility and trust in the multistakeholder model in general and for ICANN in particular.

APRALO's participation in a non-ICANN forum such as IGF demonstrates the vibrancy of the ICANN's multistakeholder model, insofar as it empowers constituency organizations to operate independently in the domain of Internet Governance. In addition, the initiative will:

- Demonstrate a long-term commitment of APRALO and ICANN in the IGF process and the IGF Community
- Raise the awareness of ICANN and APRALO and their activities and positions with the IGF participants through organizing workshops as well as by participating in workshops
- Raise awareness about ICANN At-Large, and networking with potential At-Large members from the Asia- Pacific to encourage them to become members of the ICANN At-Large community
- Help to engage with existing organizations and networks in Asia-Pacific in order to explore them becoming ALSes in Asia Pacific and Australia region

#### 2. Demographics. What audience(s), in which geographies, does your request target?

The proposal targets the global Internet Governance community for networking, and at the same time targets the Asia-Pacific community for interventions including formation of new ALSes from the broader Internet Governance community from Asia-Pacific that participates at the IGF.

3. Deliverables. What are the desired outcomes of your proposed activity?

# ICANN

## **FY18 COMMUNITY REQUEST FORM**

## The proposal expects the participants to:

- Project the Asia-Pacific Community perspectives at IGF 2017 in general, and specifically in workshops related to topics of relevance for Asia-Pacific, including Digital Divide, Access, Diversity, Multilingualism, Universal Acceptance, Disability, Net Neutrality and Child Protection.
- Provide enhanced visibility to ICANN's At-Large community in general, and APRALO in particular
- Interact with members of the Asia-Pacific Internet Community, particularly, sister organizations such as APNIC, APTLD, APrIGF, ISOC and .Asia.
- Draw up new programmes in consultation with other community members and organizations
- Provide support to ICANN's presence at IGF 2017 and enhance visibility & trust of APRALO, At-Large and ICANN

The two-member delegation to IGF 2016 participated actively in several workshop sessions in addition to workshops organized by APRALO members. For 2017, APRALO's proposed 3-member delegation will increase its participation in workshops as well as other fore-mentioned activities. ICANN's visibility.

### 4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

- Identifiable increased involvement from Asia Pacific stakeholders in Internet Governance in At-Large and other stakeholder groups within ICANN as a result of contact made at the IGF
- Distribution of brochures and other collateral to IGF Members = resulting in increased interest noted by registered applications as individual (or ALS) members at the IGF
- Active participation and high-quality discussions at the workshops organized by APRALO or its members at IGF – A record is kept of interventions by ICANN-Non ICANN, men-women, youth-older participants, to indicate general interest in APRALO session
- Enhanced recognition of APRALO and other ICANN Constituencies within the IGF participants demonstrated by log of IGF participants leaders interact with at the At-Large Booth.



## RESOURCE PLANNING - INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

APRALO and At- Large flyers		parameters	Comments
& brochures (English, AP Languages and Spanish)			
Digital Media with info on At- Large			
Any other give- aways branded with ICANN/At- Large			

	with ICANN/At- Large					
	Subject Matter Expert Support:					
	None					
	Technology Support: (telephone, Adobe Connect, web streaming, etc.)					
	None					
Language Services Support:						
	None					
L						
	Other:					



Travel Support:				
Travel support (flight, hotel, per diem, visa fees) for 3 members of the APRALO Leadership Team/Community to attend the Internet Governance Forum 2017				
Potential/planned Sponsorship Contribution:				